



May 10, 2023

## Q1 2023 Results



## **Forward-Looking Statements**

This presentation contains forward-looking statements relating to future events or future performance and reflecting management's expectations or beliefs regarding future events including business and economic conditions and Fiera Capital Corporation's (the "Company" or "Fiera Capital") growth, results of operations, performance and business prospects and opportunities. Forward-looking statements may include comments with respect to Fiera Capital's objectives, strategies to achieve those objectives, expected financial results, and the outlook for Fiera Capital's businesses and for the Canadian, American, European, Asian and other global economies. Such statements reflect management's current beliefs and are based on factors and assumptions it considers to be reasonable based on information currently available to management and may typically be identified by terminology such as "believe", "expect", "aim", "goal", "plan", "anticipate", "estimate", "may increase", "may fluctuate", "predict", "potential", "continue", "target", "intend" or the negative of these terms or other comparable terminology and similar expressions of future or conditional verbs, such as "will," "should," "would" and "could."

By their very nature, forward-looking statements involve numerous assumptions, inherent risks and uncertainties, both general and specific, and the risk that predictions, forecasts, projections, expectations or conclusions will not prove to be accurate. The uncertainty created by the COVID-19 pandemic has heightened such risk given the increased challenge in making predictions, forecasts, projections, expectations, or conclusions. As a result, the Company does not guarantee that any forward-looking statement will materialize and readers are cautioned not to place undue reliance on these forward-looking statements. A number of important factors, many of which are beyond Fiera Capital's control, could cause actual events or results to differ materially from the predictions, forecasts, projections, expectations, or conclusions expressed in such forward-looking statements which include, but are not limited to, risks related to investment performance and investment of the assets under management ("AUM"), AUM concentration related to strategies sub-advised by StonePine Asset Management Inc. ("StonePine"), reputational risk, regulatory compliance, information security policies, procedures and capabilities, privacy laws, litigation risk, insurance coverage, third-party relationships, growth and integration of acquired businesses, AUM growth, key employees, ownership structure and potential dilution, indebtedness, market risk, credit risk, inflation, interest rates and recessions risks and other factors described in the Company's Annual Information Form for the year ended December 31, 2022 under the heading "Risk Factors" or discussed in other materials filed by the Company with applicable securities regulatory authorities from time to time which are available on SEDAR at www.sedar.com.

The preceding list of important factors is not exhaustive. When relying on forward-looking statements in this presentation and any other disclosure made by Fiera Capital, investors and others should carefully consider the preceding factors, other uncertainties and potential events. Fiera Capital does not undertake to update or revise any forward-looking statements, whether written or oral, that may be made from time to time by it or on its behalf in order to reflect new events or circumstances, except as required by applicable laws.

#### **Non-IFRS Financial Measures**

This presentation contains non-IFRS financial measures. Non-IFRS measures are not recognized measures under International Financial Reporting Standards ("IFRS"), do not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. We believe non-IFRS measures are important supplemental metrics of operating and financial performance because they highlight trends in our core business that may not otherwise be apparent when one relies solely on IFRS measures. Securities analysts, investors and other interested parties frequently use non-IFRS measures in the evaluation of issuers, many of which present non-IFRS measures when reporting their results. Management also uses non-IFRS measures in order to facilitate operating and financial performance comparisons from period to period, to prepare annual budgets and to assess our ability to meet our future debt service, capital expenditure and working capital requirements. Please refer to the "Non-IFRS Measures" Section on page 37 of Fiera Capital's Management's Discussion and Analysis for the three-month period ended March 31, 2023, for the definitions and the reconciliation to IFRS measures, available on SEDAR at <a href="https://ir.fieracapital.com/">https://ir.fieracapital.com/</a>.

In relation to indicated returns of our public and private strategies, the indicated rates of return are drawn from Fiera Capital's Management Discussion and Analysis for the three-month period ended March 31, 2023. As such, the aforementioned results remain subject to any disclaimers and limitations in that document. Further, our strategies are not guaranteed, their values change frequently and past performance may not be repeated.



## **Conference Call Participants**



Jean-Guy Desjardins
Chairman of the Board and Chief Executive Officer



**Lucas Pontillo**Executive Director and Global Chief Financial Officer



## **Topics for Discussion**

- Q1 2023 Highlights
- Commercial Performance
- Investment Performance
  - Private Markets
  - Public Markets
- Financial Performance



## Q1 2023 Highlights

### AUM - \$164.7B March 31, 2023

- \$6.2B increase (↑ 3.9%) in Q1 2023 quarter over quarter
  - Public Markets AUM ( 4.1%) benefitted from the rebound in markets in Q1, but flows were challenged due to the exit of certain Global Equity and International mandates
  - Private Markets increased \$0.5B (↑ 2.7%), continuing to exhibit steady growth

## Distribution Performance

- Gross new mandates of \$2.0B achieved in Q1 2023
  - Positive net organic growth in Institutional channel of \$0.9B in Q1
  - Losses in financial intermediaries impacted flows in the quarter
  - Continued positive net organic growth in Private Markets

### Investment Platform

#### Public Markets:

- On a trailing 3-year basis<sup>1</sup>, 83% of equity and 85% of fixed income AUM outperformed benchmark
- On a trailing 1-year basis<sup>1</sup>, 91% of equity (improved from 33% in LTM Q4'22) and 84% of fixed income (improved from 60% in LTM Q4'22) outperformed benchmark
- Atlas Global Companies strategy exhibited excellent performance with 6% value-added and ~14% overall return and continued 1<sup>st</sup> quartile ranking in Q1'23

#### Private Markets:

Continued growth with stable returns across key strategies; imminent launch of Fiera Comox
 Sustainable Timberland Fund

## Financial Performance

- Total Revenues of \$157.1M, a decrease of \$15.2M or 8.8%, vs. Q1'22
- **▶** Adjusted EBITDA<sup>2</sup> of \$38.8M, a decrease of \$8.5M, or 18.0%, vs. Q1'22
  - Adjusted EBITDA margin<sup>2</sup> of 24.7% vs. 27.5% in Q1'22
- Adjusted Net Earnings<sup>2</sup> of \$23.5M, a decrease of \$9.8M or 29.4%, vs. Q1'22
  - Q1'23: Basic EPS of \$(0.02); Basic Adjusted EPS<sup>4</sup> of \$0.23
- **▶** Net Loss³ of \$2.5M, a decrease of \$5.9M vs. Q1′22

<sup>&</sup>lt;sup>1</sup>Percentages exclude AUM in segregated accounts managed on behalf of private wealth clients, discretionary accounts, Asia-based accounts and accounts for which total and relative return are not the primary measure of performance.

<sup>&</sup>lt;sup>2</sup>Earnings before interest, taxes, depreciation and amortization (EBITDA), Adjusted EBITDA and Adjusted EBITDA per share, Adjusted EBITDA margin, Adjusted net earnings and Adjusted net earnings per share "Adjusted EPS" as well as LTM Free cash flow are not standardized measures prescribed by IFRS. These non-IFRS measures do not have any standardized meaning and may not be comparable to similar measures presented by other companies. Please refer to the "Non-IFRS Measures" Section on page 37 of the Company's Management Discussion and Analysis for the three-month period ended March 31, 2023, for the definitions and the reconciliation to IFRS measures, available on SEDAR at <a href="https://ir.fieracapital.com/">www.sedar.com</a> and on Fiera Capital's Investor Relations website at <a href="https://ir.fieracapital.com/">https://ir.fieracapital.com/</a>.

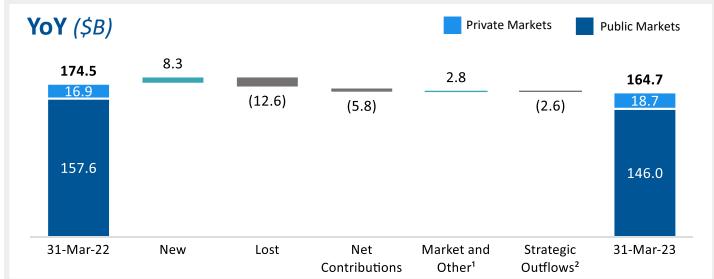
<sup>3</sup>Attributable to the Company's shareholders



### **AUM Overview**



- AUM up \$6.2B, or 3.9%
- Market appreciation driven by rebound in equities and fixed income in the quarter
- Negative net organic growth driven by lost mandates from Financial Intermediaries clients



- AUM down \$9.8B, or 5.6%
- Challenged flows in Public Markets contributed to decrease
- While markets have rebounded since late 2022, persistent uncertainty continues to challenge a return of investor flows

Subtotals and totals may not reconcile due to rounding.

<sup>&</sup>lt;sup>1</sup>Market and Other includes the impact of market changes, income distributions and foreign exchange ("FX").

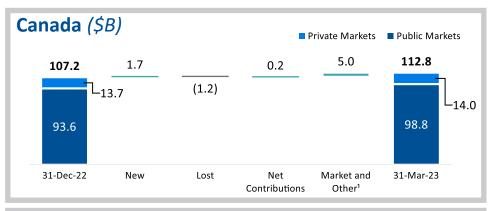
<sup>&</sup>lt;sup>2</sup>Strategic Outflows include \$2.6 billion connected to Bel Air Investment Advisors which is no longer sub-advised by Fiera Capital effective May 14, 2022.

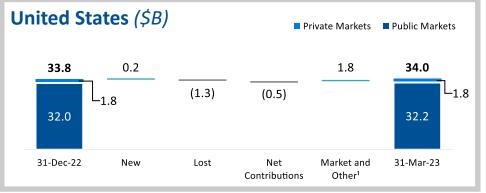
# AUM Flows Across Platform and Geography – QoQ Q1 2023

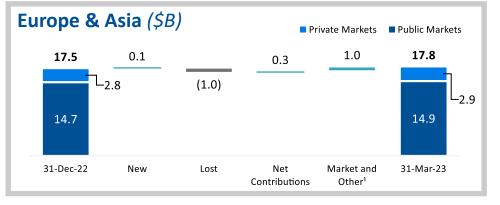






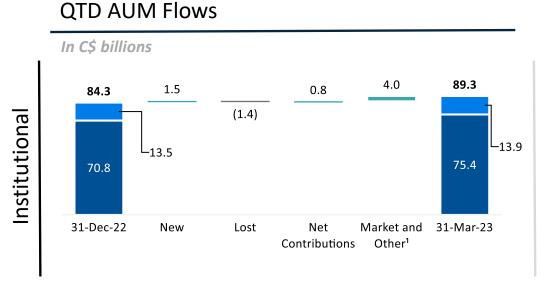




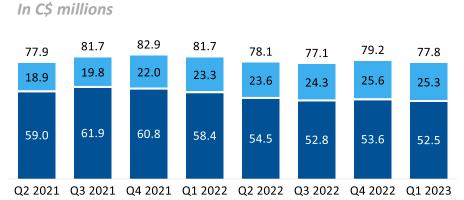




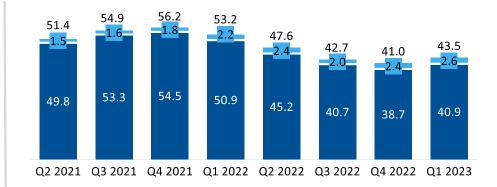
## **Commercial Highlights**



### Base Management Fees<sup>2</sup>







Financial Intermediaries

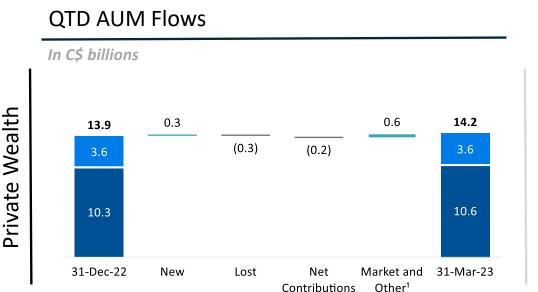
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 $<sup>^{1}</sup>$ Market and Other includes the impact of market changes, income distributions and FX.

<sup>&</sup>lt;sup>2</sup>Data presented excludes recent dispositions. See Glossary on page 35 for details.

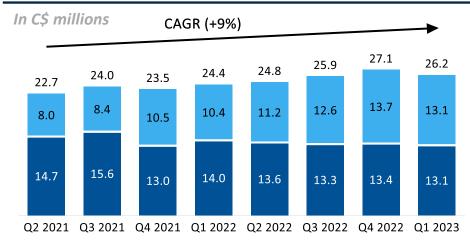


## Commercial Highlights - cont'd



**Private Markets** 

### Base Management Fees<sup>2</sup>



### Q1 2023 Highlights

**Public Markets** 

### Institutional

 \$1.1B gross new mandates won in Public Markets, mainly in fixed income, driving \$0.7B of net organic growth

Subtotals and totals may not reconcile due to rounding.

 Private Markets wins in Real Estate Debt and EagleCrest Infrastructure strategies

#### Financial Intermediaries

- Flows impacted by loss of a large client invested in Global and International Equity
- Distribution partnership announced with New York Life Investments

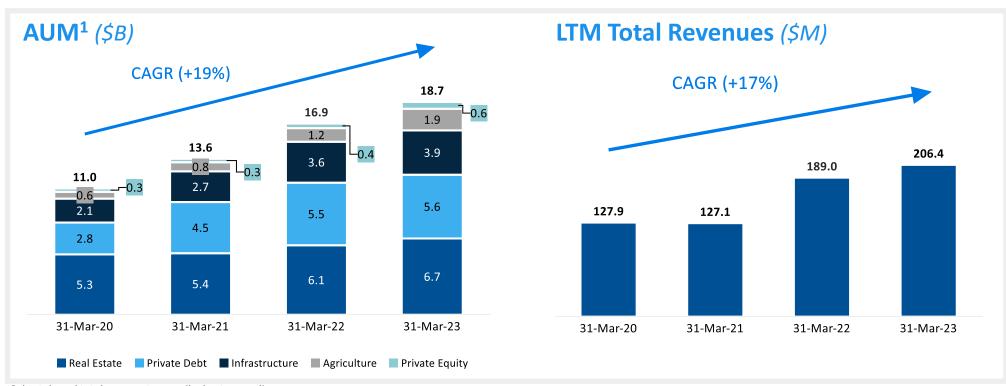
#### Private Wealth

- Gross sales in Canadian Private
   Wealth were additive to our
   Private Markets platform
- Withdrawal from one US client invested in Municipal bond strategy impacted overall net organic growth

 $<sup>^{1}</sup>$ Market and Other includes the impact of market changes, income distributions and FX.



## **Private Markets – A Catalyst for Growth**



Subtotals and totals may not reconcile due to rounding.

### Revenue growth of Private Markets surpassing its AUM growth

- AUM up \$7.7B, or 70%, since March 31, 2020  $\rightarrow$  3-yr CAGR of 19%
- \$0.6B of subscriptions received in Q1 2023 and \$0.4B deployed
- Committed, undeployed capital of \$2.0B as of March 31, 2023
- Revenues up \$78.5M, or 61%, since March 31, 2020  $\rightarrow$  3-yr CAGR of 17%
- Private Markets driving 30% of revenues while representing 11% of AUM as at Q1 2023 (compared to 26% and 10% in Q1 2022)

<sup>&</sup>lt;sup>1</sup>Includes committed, undeployed capital.

## **Investment Performance Update<sup>1</sup>**



## Select Private Markets Investment Strategies

		Return <sup>2</sup> (since in	Gross IRR <sup>3</sup>	Q1 2023 Absolute Return <sup>4</sup>	1-YR Absolute Return <sup>4</sup>
	Real Estate				
•	Fiera Real Estate CORE Fund L.P.	9.14%	-	(1.13%)	3.60%
	Fiera Real Estate Industrial Fund	15.76%	-	3.09%	15.72%
1	Infrastructure				
RA.	EagleCrest Infrastructure <sup>5</sup>	-	7.56%	1.91%	3.07%
	Private Credit				
	Fiera Real Estate Financing Fund	12.54%	-	3.02%	10.82%
	Fiera Infrastructure Debt Fund II LP	-	9.95%	2.92%	8.00%
	Clearwater Capital Partners Lending Opportunities Fund, L.P.	-	11.24%	2.89%	11.40%
	Fiera Private Debt Fund VI	5.45%	-	3.52%	7.00%
3	Diversified Private Markets Solutions				
	Fiera Diversified Lending Fund <sup>6</sup>	9.26%	-	2.46%	5.97%
4	Global Agriculture				
	Global Agriculture Open-End Fund L.P. <sup>7</sup>	-	8.97%	1.74%	8.14%
	Private Equity				
	Fiera Comox Global Private Equity Fund I L.P. <sup>7</sup>	-	17.22%	(0.11%)	7.81%

<sup>&</sup>lt;sup>1</sup>For a more comprehensive list of the Company's Private Markets investment strategies and their investment performance, refer to page 16 of the Company's Management's Discussion & Analysis for the threemonths ended March 31, 2023, available on SEDAR at www.sedar.com and on Fiera Capital's Investor Relations website at https://ir.fieracapital.com/.

<sup>&</sup>lt;sup>2</sup>Annualized time weighted returns, presented gross of management and performance fees and expenses, unless otherwise stated.

<sup>&</sup>lt;sup>3</sup>Presented gross of management and performance fees and expenses, unless otherwise stated.

<sup>&</sup>lt;sup>4</sup>Gross time weighted returns, except where indicated.

<sup>&</sup>lt;sup>5</sup>EagleCrest represents the combined performance of EagleCrest Infrastructure Canada LP and EagleCrest Infrastructure SCSp. IRR shown gross of management fees, performance fees, fund operating expenses and adjusted for FX movements. 11

<sup>&</sup>lt;sup>6</sup>Strategies with diversified allocation to various private debt LP, including some mentioned above. Presented net of management and performance fees.



## **Investment Performance Update**

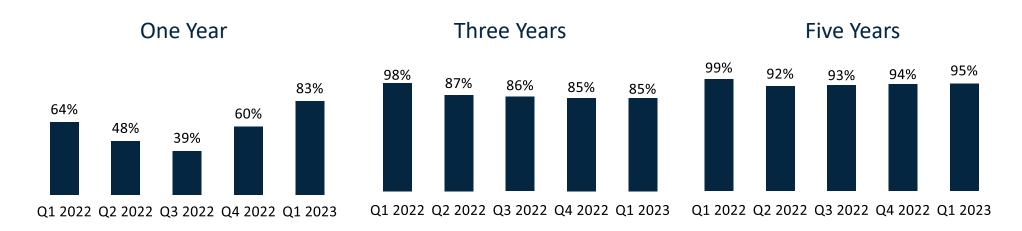
Key Public Market Investment Strategies <sup>1</sup>		Q1 2023		1-Year		3-Year	
		Return	Added value	Return	Added Value	Return	Added Value
Equity Investme	ent Strategies						
	Atlas Global Companies	13.61%	6.00%	5.85%	5.11%	15.93%	1.47%
Laura Can	Global Equity	8.20%	0.59%	6.76%	6.01%	16.13%	1.67%
Large Cap	International Equity	11.85%	3.51%	8.21%	1.36%	13.64%	2.53%
	Canadian Equity	6.56%	2.01%	4.92%	10.10%	17.45%	(0.57%)
Small Cap,	U.S. Small & Mid Cap Growth	5.12%	(1.42%)	(11.73%)	(1.36%)	22.41%	7.67%
Emerging and Frontier	Frontier Markets	6.12%	3.02%	(10.10%)	7.45%	31.97%	24.07%
Canadian Fixed Income Investment Strategies							
	Active Core	3.96%	0.75%	(1.30%)	0.71%	(1.05%)	0.62%
Active Universe	Strategic Core	3.88%	0.66%	(1.19%)	0.83%	(0.78%)	0.90%
Active Universe	Integrated Core	3.42%	0.21%	(1.47%)	0.55%	(0.81%)	0.86%
	Specialized Credit	3.28%	0.06%	(2.14%)	(0.12%)	0.29%	1.96%
U.S. Fixed Income Strategies							
Tax Efficient Core Plus		2.12%	0.12%	2.01%	0.10%	0.62%	(0.13%)
High Grade Core Intermediate		2.02%	(0.36%)	(1.98%)	0.81%	(1.29%)	0.67%
Balanced Investment Strategies							
Tactical Asset Allocation		2.02%	(1.82%)	(0.71%)	(1.10%)	10.25%	2.17%

<sup>&</sup>lt;sup>1</sup>For a more comprehensive list of the Company's Public Markets investment strategies and their investment performance, refer to page 15 of the Company's Management's Discussion & Analysis for the three-months ended March 31, 2023, available on SEDAR at <a href="https://ir.fieracapital.com/">www.sedar.com</a> and on Fiera Capital's Investor Relations website at <a href="https://ir.fieracapital.com/">https://ir.fieracapital.com/</a>.

# Percentage of Public Markets Assets Outperforming at Quarter-End



### **Fixed Income**

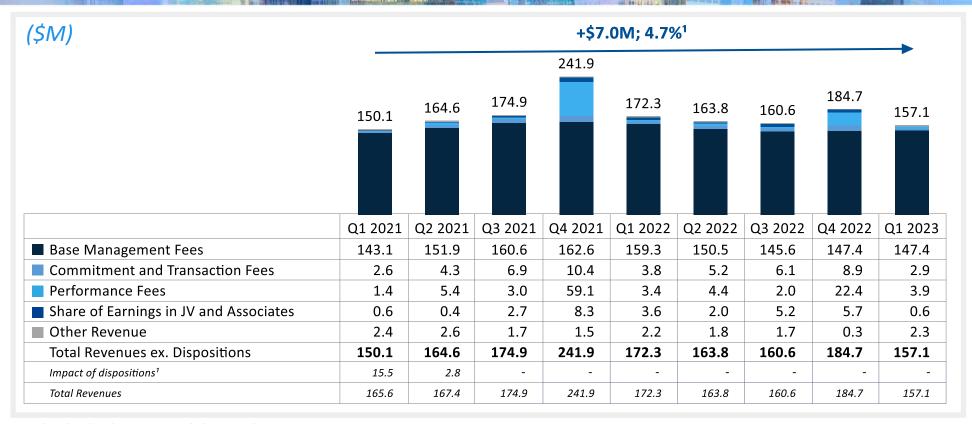


### **Equity**





## **Total Revenues**

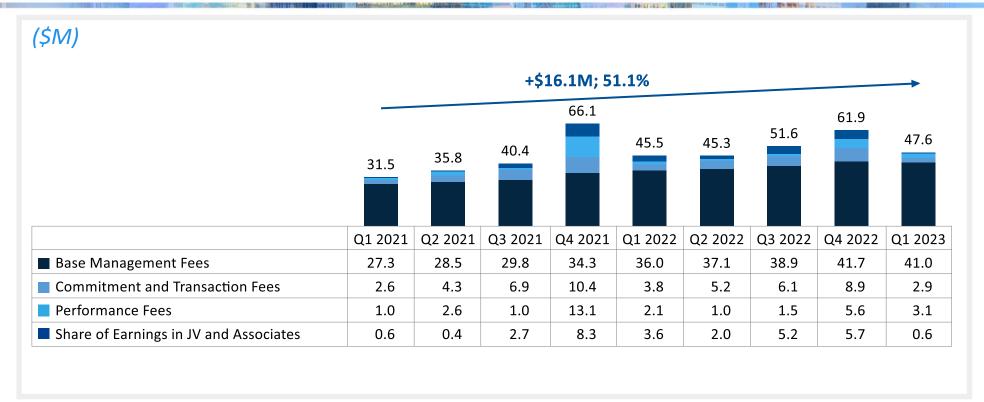


Subtotals and totals may not reconcile due to rounding.

- - Mainly from Public Markets revenues ( $\Psi$  \$17.4M), partly offset by Private Markets revenues ( $\spadesuit$  \$2.1M)
- ▶ Q1 2023 <u>Base Management fees</u> of \$147.4M, **\P** \$11.9M, or (7.5%), compared to Q1 2022
  - Decrease due to lower average AUM in Public Markets across all channels (♥ \$15.5B), partly offset by an increase across all Private Markets platforms (↑ \$1.9B)
- $\blacktriangleright$  Q1 2023 Commitment and transaction fees of \$2.9M, lacktriangle \$0.9M, or (23.7%), compared to Q1 2022
- Q1 2023 <u>Performance fees</u> of \$3.9M, ↑ \$0.5M, or 14.7%, compared to Q1 2022
- Q1 2013 Share of Earnings in JV and Associates of \$0.6M,  $\Psi$  \$3.0M, or (83.3%) compared to Q1 2022



### **Private Markets Revenues**



Subtotals and totals may not reconcile due to rounding.

- Q1 2023 Base management fees of \$41.0M, \$\infty\$5.0M, or 13.9%, compared to Q1 2022
  - Additional capital deployment and market appreciation across the majority of strategies
- - Lower volume of deals earning fees in Q1 2023
- **>** Q1 2023 **Performance fees** of \$3.1M, **↑** \$1.0M, or 47.6% compared to Q1 2022
  - Due to performance fees earned within the Global Agriculture Open-End Fund
- > Q1 2023 Share of earnings in joint ventures and associates of \$0.6M, ♥ \$3.0M, or 83.3%, compared to Q1 2022
  - Mainly from lower share of revenue on joint venture projects within Fiera Real Estate UK



### **Public Markets Revenues**

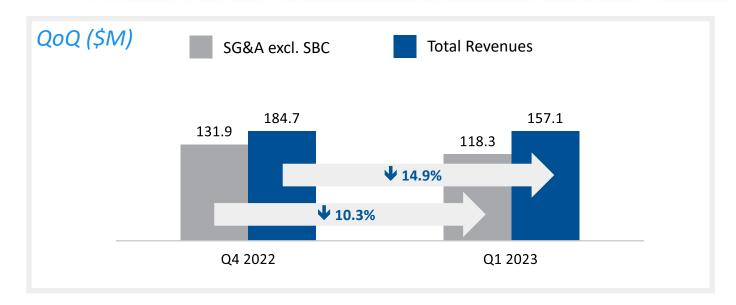


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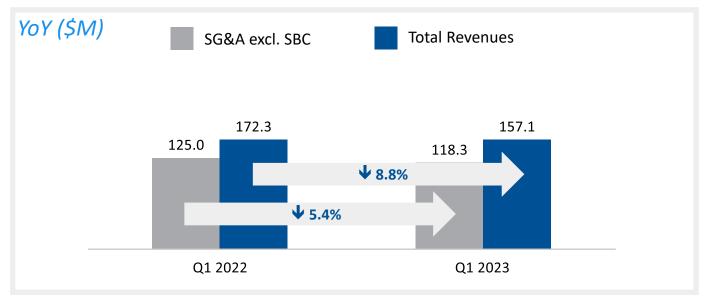
- ▶ Q1 2023 Base management fees of \$106.4M, **\Psi** \$16.9M, or 13.7%, compared to Q1 2022
  - Due to a reduction in AUM from unfavourable equity and fixed income market impacts and negative net organic growth
- **>** Q1 2023 **Performance fees** of \$0.8M, **♦** \$0.4M, or 33.3% compared to Q1 2022
  - Mainly from the crystallization of fees in Q1 2022 from Financial Intermediaries clients in Europe

# Selling, General and Administrative Expenses ("SG&A")





- SG&A excluding share-based compensation ("SBC") decreased by \$13.6M, or 10.3%, in Q1 2023 vs Q4 2022
- Decrease due to lower employee compensation costs, sub-advisory and professional fees



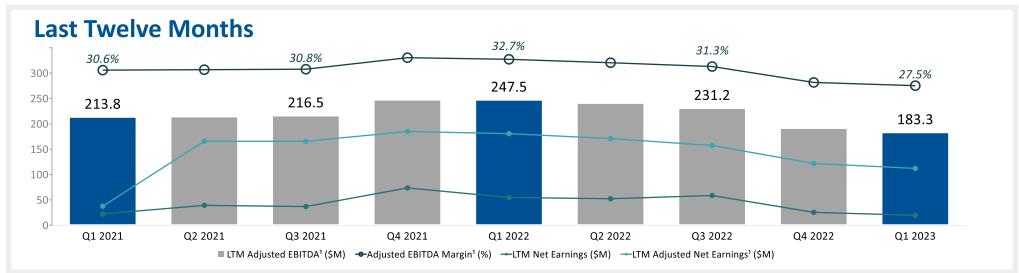
- SG&A excluding SBC decreased by \$6.7M, or 5.4%, in Q1 2023 vs Q1 2022
- Decrease due to lower employee compensation costs and sub-advisory fees

<sup>&</sup>lt;sup>1</sup>Data presented excludes recent dispositions. See Glossary on page 35 for details.



## Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin<sup>1</sup>

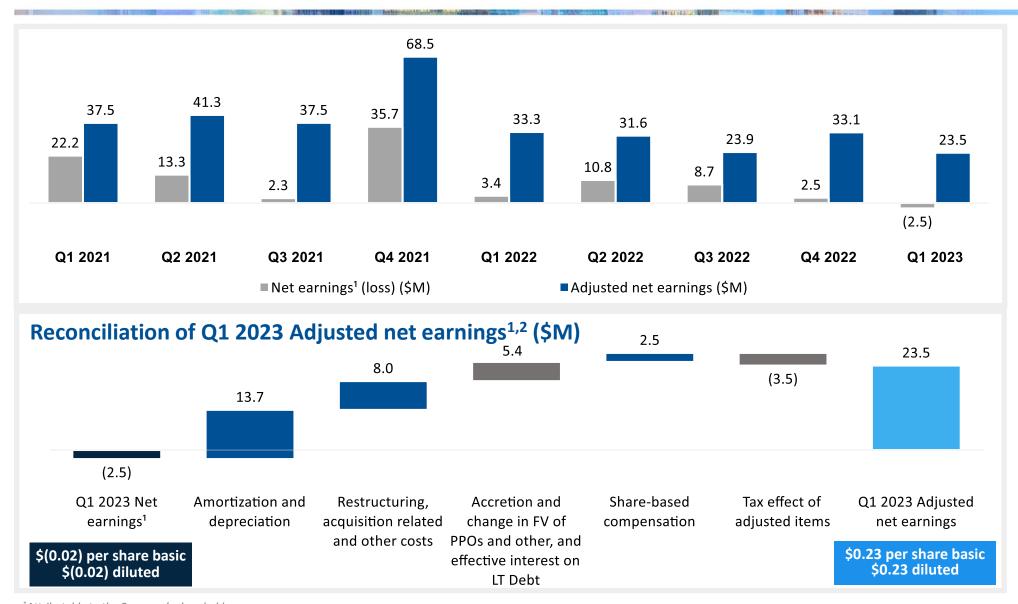




<sup>1</sup>Earnings before interest, taxes, depreciation and amortization (EBITDA), Adjusted EBITDA and Adjusted EBITDA per share, Adjusted net earnings and Adjusted net earnings per share (adjusted EPS) are not standardized measures prescribed by IFRS. These non-IFRS measures do not have any standardized meaning and may not be comparable to similar measures presented by other companies. The definition of Adjusted net earnings was amended, and certain comparative figures have been restated to conform with the current presentation. Please refer to the "Non-IFRS Measures" Section on page 37 of the Company's Management Discussion and Analysis for the three-month period ended March 31, 2023, for the definitions and the reconciliation to IFRS measures, available on SEDAR at <a href="https://ir.fieracapital.com/">www.sedar.com</a> and on Fiera Capital's Investor Relations website at <a href="https://ir.fieracapital.com/">https://ir.fieracapital.com/</a>.



## **Net Earnings<sup>1</sup> & Adjusted Net Earnings<sup>1,2</sup>**

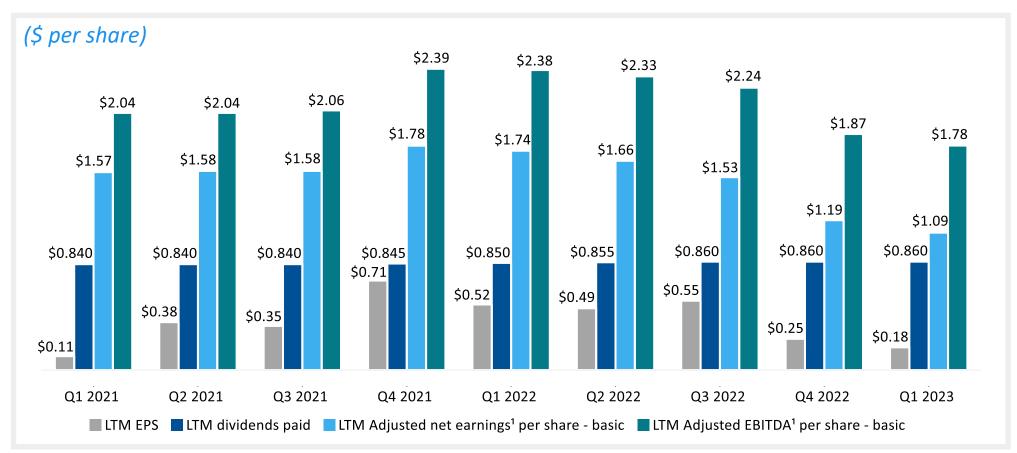


<sup>&</sup>lt;sup>1</sup>Attributable to the Company's shareholders

<sup>&</sup>lt;sup>2</sup>Earnings before interest, taxes, depreciation and amortization (EBITDA), Adjusted EBITDA and Adjusted EBITDA per share, Adjusted net earnings and Adjusted net earnings per share (Adjusted EPS) are not standardized measures prescribed by International Financial Reporting Standards ("IFRS"). These non-IFRS measures do not have any standardized meaning and may not be comparable to similar measures presented by other companies. Please refer to the "Non-IFRS Measures" Section on page 37 of the Company's MD&A for the three-month period ended March 31, 2023, for the definitions and the reconciliation to IFRS measures, available on SEDAR at <a href="https://ir.fieracapital.com/">www.sedar.com/</a> and on Fiera Capital's Investor Relations website at <a href="https://ir.fieracapital.com/">https://ir.fieracapital.com/</a>.



### **Per Share Metrics**

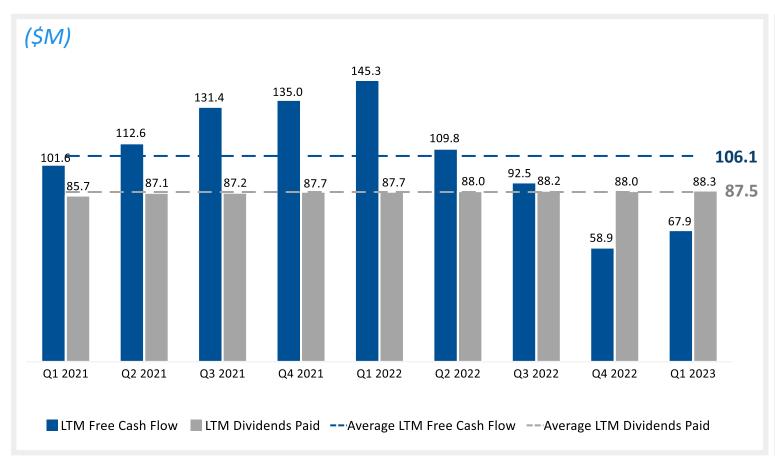


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## LTM Free Cash Flow<sup>1</sup> relative to LTM dividends paid



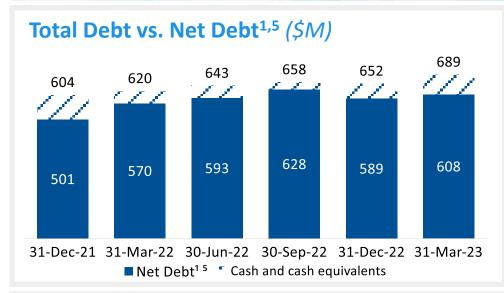
- LTM Free Cash Flow of \$67.9M in Q1 2023 improved from Q4 2022 due to higher operating cash flow
- Average LTM Free Cash Flow continues to exceed average LTM dividends paid over last 9 quarters

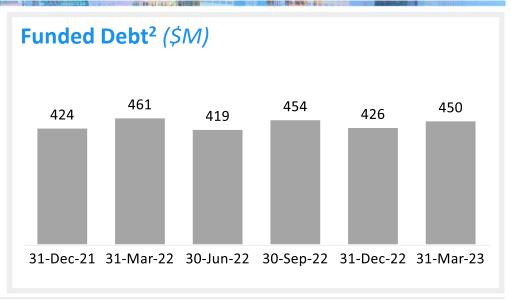
<sup>&</sup>lt;sup>1</sup>LTM Free Cash Flow is not a standardized measure prescribed by International Financial Reporting Standards ("IFRS"). These non-IFRS measures do not have any standardized meaning and may not be comparable to similar measures presented by other companies. Please refer to the "Non-IFRS Measures" Section on page 37 of the Company's MD&A for the three-month period ended March 31, 2023, for the definitions and the reconciliation to IFRS measures, available on SEDAR at <a href="https://ir.fieracapital.com/">https://ir.fieracapital.com/</a>.

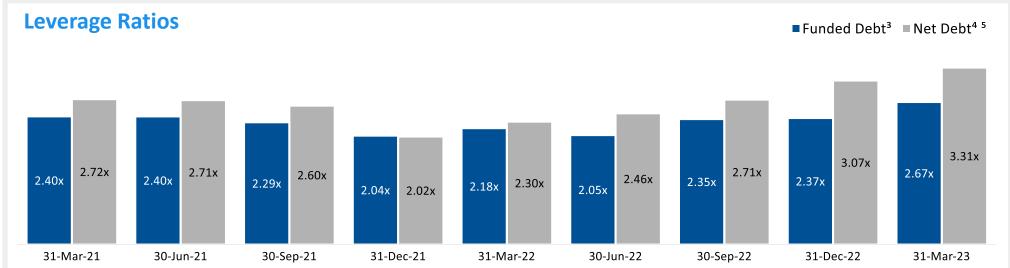
## **Financial Leverage Ratios**

### Funded Debt Ratio at 2.67x









<sup>&</sup>lt;sup>1</sup>Represents the carrying amounts of long-term debt and debentures, net of cash and cash equivalents, as reported in the statement of financial position in the consolidated financial statements.

<sup>&</sup>lt;sup>2</sup>Represents gross long-term debt and other obligations net of cash, as calculated in accordance with the credit agreement. See glossary on page 35 for definition. <sup>3</sup>Represents funded debt, divided by last twelve months EBITDA as calculated in accordance with the credit agreement.

<sup>&</sup>lt;sup>4</sup>Represents net debt, divided by last twelve months Adjusted EBITDA.

<sup>&</sup>lt;sup>5</sup>Net debt and net debt ratio are not standardized measures prescribed by International Financial Reporting Standards ("IFRS"). These non-IFRS measures do not have any standardized meaning and may not be comparable to similar measures presented by other companies. Please refer to the "Non-IFRS Measures" Section on page 37 of the Company's MD&A for the three-month period ended March 31. 22

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## **Progress on Our Strategy in 2023**

The state of the s	
Growing Private Markets	<ul> <li>Private Markets AUM of \$18.7B as at March 31; 3-year LTM revenue CAGR of 17%</li> <li>New subscriptions of \$0.6B, with \$0.4B of capital deployed in Q1 2023</li> <li>Undeployed capital of \$2.0B provides strong pipeline for future investment opportunities</li> <li>An increasing share of revenues from higher average bps on every dollar of AUM</li> </ul>
Focused on Organic Growth by Bolstering Distribution	<ul> <li>Net organic growth in Institutional channel of \$0.9B in Q1</li> <li>New strategic distribution partnership in the retail intermediaries with New York Life Investments</li> <li>Introduction of new regionalized distribution model, with regional CEO recruitment efforts well underway</li> <li>Continue to build on our attractive offering in the Private Wealth space, providing institutional-grade investment advice and asset allocation capabilities to our high net-worth clientele</li> </ul>
Investment Performance	<ul> <li>Sustained excellent track record over 1-year, 3-year and 5-year horizons in equity and fixed income strategies with significant outperformance in Q1</li> <li>Atlas Global Companies Strategy posted outstanding 6% value-add this quarter</li> <li>Strong returns position us well for when investors increase their risk appetite</li> <li>Continued strong return and capital appreciation in Private Markets, all while innovating our investment offering; announced launch of the Comox Sustainable Timberland Fund</li> </ul>
Commitment to ESG	<ul> <li>Jessica Pilz appointed Head of Sustainable Investments, Private Markets</li> <li>Publication of the Fiera 2022 TCFD report</li> </ul>
Profitability	<ul> <li>Q1 2023 Adjusted EBITDA margin of 24.7%; LTM Adjusted EBITDA margin of 27.5%</li> <li>Cost reduction efforts deployed in light of macroeconomic uncertainty in 2023</li> <li>LTM Free Cash Flow improved quarter over quarter</li> </ul>





## APPENDIX Who We Are

## Fiera Capital Statement of Purpose





## Purpose

We are passionate about creating innovative investment solutions by being efficient allocators of capital with the objective of fostering sustainable prosperity for all our stakeholders.



## World-class portfolio of high conviction, sophisticated investment capabilities:

We are committed to delivering investment excellence across our range of public and private market strategies, which are underpinned by independence of perspective, disciplined processes, and long-term orientations for alpha generation.



### Trusted, impact-oriented asset allocators:

Integrity is one of our core values and we place our client interests first. We are efficient allocators of capital, and develop tailored solutions that contribute to optimal investment outcomes for our clients, provide funding sources to support promising mid-market enterprises, and responsible long-term economic wealth creation for society at large.



## A culture powered by human intellect and pursuit of excellence:

We foster an inclusive, collaborative, entrepreneurial environment that is an irresistible destination for diverse, ambitious, creative professionals.



## **Progressing our Mission and Purpose**

"We are passionate about creating innovative investment solutions by being efficient allocators of capital with the objective of fostering sustainable prosperity for all our stakeholders."

### **EFFICIENT CAPITAL ALLOCATOR**

### **Solutions**

#### Solving for specific needs of our clients

Construct tailored multi-asset portfolios to deliver on client outcomes. Our focus is on delivering the specific risk/return outcome the client needs with the highest probability of success.

#### Research and Innovation at the core

Offer innovative products, where each product has a purpose. We design products as building blocks that are complementary to one another.

### **ESG**

#### Fostering sustainable prosperity for all our stakeholders

Contribute to socially responsible outcomes. In every investment we make, we optimize not just for financial returns, but also for the long term ESG impact of the decision.

### Forefront of investment management science

ESG factors lead to better understanding of the risk/return profiles of our investment opportunities.

### DE&

Diversity of thought & perspective fuels our ability to generate innovative solutions, enabling us to build sustainable prosperity for all our clients. We strive to cultivate an inclusive, safe and trusting environment where everyone feels a sense of belonging and can bring their full selves to work.

As we continue to grow, we aspire to achieve a level of diversity that reflects the communities and organizations we serve and support around the globe.

# What Being an Efficient Allocator of Capital Means for Fiera Capital



### We allocate capital efficiently ...

- ... To construct optimized portfolios to deliver on client outcomes.

  Our focus is on delivering the specific risk/return outcome the client needs with the highest probability of success.
- ... To offer innovative investment strategies, where each has a purpose. We design strategies as building blocks that are complementary to one another.
- ... To contribute to socially responsible outcomes.

  In every investment we make, we aim first and foremost for financial returns while also considering the long term ESG impact of the decision fostering sustainable prosperity.
- ... To deliver value for our shareholders.

  We affect all our internal capital and resource allocation decisions with a disciplined value lens for our shareholders.
- ... By harnessing the intellectual capital of our diverse and inclusive team.

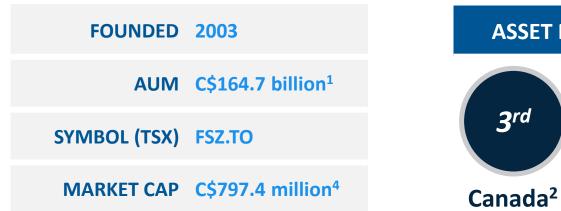
  We invest with the objective of helping our employees be at their best and deliver their full potential, for our clients and for our shareholders.



## **Fiera Capital**



## A Values-Driven, Leading Independent Asset Manager





- Leading, independent asset management firm with a growing global presence and over C\$164.7B¹ in AUM
- We offer customized and multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia
- ➤ We adhere to the highest governance and investment risk management standards and operate with transparency and integrity to create value for clients and shareholders over the long term
- We place a strong focus on talent to ensure we continue to deliver consistently for our clients and our shareholders, and are guided by our values:





**AMBITION** 







INNOVATION

**EXCELLENCE** 

<sup>1</sup> As at March 31, 2023

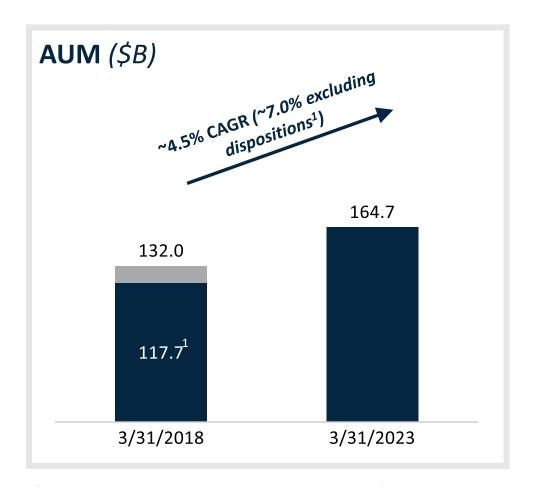
<sup>2</sup> Source: Fiera Capital analysis, as at March 31, 2023

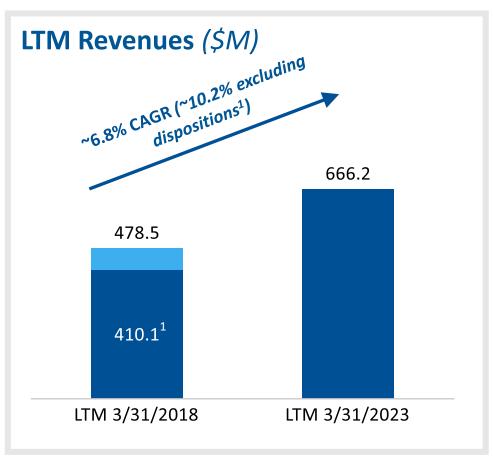
<sup>3</sup> Source: Willis Towers Watson Thinking Ahead Institute "The World's 500 Largest Asset Managers" (2022)

<sup>4</sup> Based on March 31, 2023 closing share price of \$7.74

# **Growing our Portfolio Through a Competitive Investment Offering**







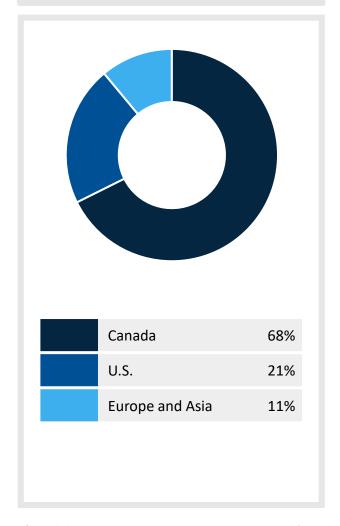
<sup>&</sup>lt;sup>1</sup>Data presented excludes recent dispositions. See Glossary on page 35 for details.



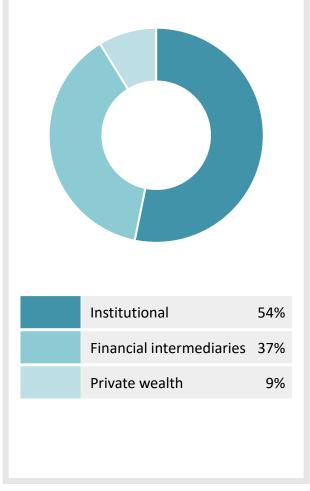
## **AUM by Segments**

## AUM as at March 31, 2023 - \$164.7B

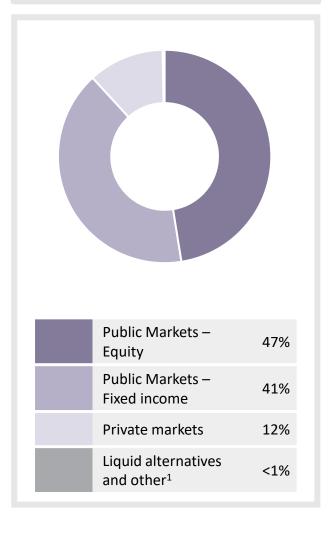
### **By Geography**



## **By Distribution Channel**



## **By Asset Class**



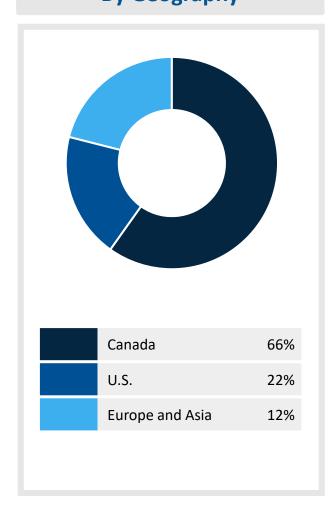
<sup>&</sup>lt;sup>1</sup>Liquid alternative investment strategies are accounted for in the Company's Public Markets investment platform.



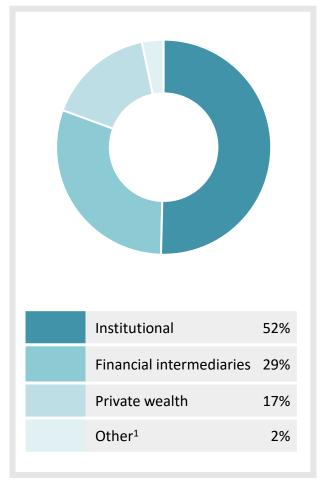
## **Revenue Diversification**

## **Q1 2023 Total Revenues – \$157.1M**

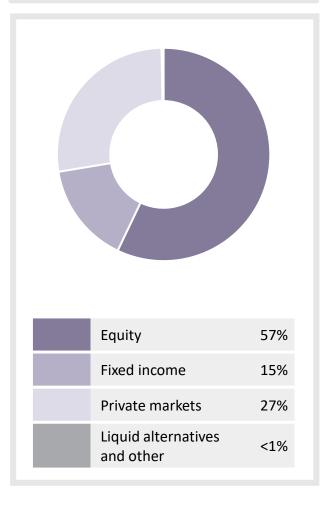
## **By Geography**



## **By Distribution Channel**



## **By Asset Class**



<sup>&</sup>lt;sup>1</sup>Includes Share of earnings in joint ventures and associates and Other revenues, which are not allocated to a channel



## **Expanding our Global Footprint**

## 841 employees

**INCLUDING SOME 220 INVESTMENT PROFESSIONALS** 



As at March 31, 2023



## **Our Sustainable Investing Journey**



- Established Proxy Voting Policy prior to the creation of Fiera (previous firms)
- Signatory of the United Nations Principles for Responsible Investment (UN PRI)
- Member of the Canadian Coalition for Good Governance (CCGG)
- Subscribed to MSCI ESG Manager
- Became a member of RIA
- Updated Proxy Voting Policy
- Established Global RI Policy
- Established Global ESG Committee
- New Global Proxy Voting Policy
- Introduced Responsible Investment Spectrum
- Launched our first Impact Fund
- Creation of internal ESG database
- Subscribed to SASB

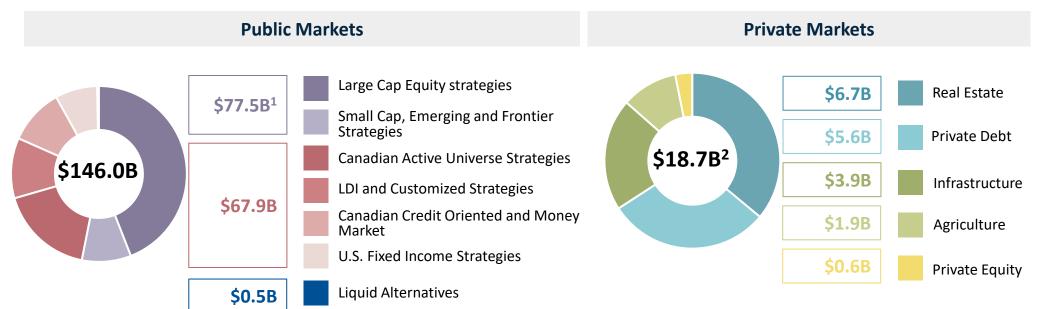
- New proxy voting policy
- New Sustainable Investing Report
- Became signatory of the Net Zero Asset Managers ("NZAM") Initiative
- Initial carbon reduction and engagement targets approved by NZAM

Fiera Capital's investment process reflects its belief that organizations that successfully manage ESG factors create more resilient businesses and assets, and are better positioned to deliver sustainable value over the long term



## **Breadth of Innovative Investment Solutions**

# BALANCED MANDATES OVERLAY STRATEGIES ADVISORY



LIABILITY-DRIVEN INVESTMENTS	SYSTEMATIC SOLUTIONS	CURRENCY HEDGING				
MULTI-ASSET CLASS SOLUTIONS						

Totals and subtotals may not reconcile due to rounding.

- 1) Includes \$50.6B sub-advised by StonePine Asset Management
- 2) Includes \$2.0 billion of committed, undeployed capital



## **Glossary**

### **AUM Organic Flows:**

**Gross** - Represents new mandates in Public Markets, and new subscriptions, including committed, undeployed capital in Private Markets

**Net -** Represents the sum of: new mandates in Public Markets; new subscriptions, including committed, undeployed capital in Private Markets; lost mandates; and the amount of inflows and outflows from existing clients, including return of Capital in Private Markets.

Credit Agreement – Represents the Seventh Amended and Restated Credit Agreement ("Credit Agreement") comprised of a \$700,000 senior unsecured revolving facility which can be drawn in Canadian or US dollars at the discretion of the Company. Under the terms of the credit agreement, the Company must satisfy certain restrictive covenants including minimum financial ratios. All restrictive covenants under the Credit Agreement were met at December 31, 2022 and 2021. Refer to Note 16 of the Consolidated Financial Statements for the years ended December 31, 2022 and 2021, for further information.

**Dispositions** – The Company's strategic activity during fiscal 2021 included various dispositions. For comparative purposes, the Company has provided information on the impact of these dispositions, where significant. Where the term "impact of dispositions" is referenced, the results of the disposed entities prior to their sale have been excluded from the comparative periods, as follows:

- For the year ended December 31, 2021: Excludes the results of Bel Air Investment Advisors ("Bel Air") disposed of on February 28, 2021 and the rights to manage the Fiera Capital Emerging Markets Fund disposed of on July 9, 2021.
- For the year ended December 31, 2020: Excludes the results of the rights to manage the retail mutual funds of Fiera Investments LP disposed of on June 26, 2020 and Wilkinson Global Asset Management ("WGAM") disposed of on December 31, 2020.



## **Important Disclosures**

Fiera Capital Corporation is a global asset management firm with affiliates in various jurisdictions (collectively, "Fiera Capital"). The information and opinions expressed herein are provided for informational purposes only. It is subject to change and should not be relied upon as the basis of any investment or disposition decisions. While not exhaustive in nature, these important disclosures provide important information about Fiera Capital and its services and are intended to be read and understood in association with all materials available on Fiera Capital's websites.

Past performance is no guarantee of future results. All investments pose the risk of loss and there is no guarantee that any of the benefits expressed herein will be achieved or realized. Valuations and returns are computed and stated in Canadian dollars, unless otherwise noted.

The information provided herein does not constitute investment advice and should not be relied on as such. It should not be considered a solicitation to buy or an offer to sell any security or other financial instrument. It does not take into account any investor's particular investment objectives, strategies, tax status or investment horizon. There is no representation or warranty as to the current accuracy of, or responsibility for, decisions based on such information. Any opinions expressed herein reflect a judgment at the date of publication and are subject to change at any point without notice. Although statements of fact and data contained in this presentation have been obtained from, and are based upon, sources that Fiera Capital believes to be reliable, we do not guarantee their accuracy, and any such information may be incomplete or condensed. No liability will be accepted for any direct, indirect, incidental or consequential loss or damage of any kind arising out of the use of all or any of this material. Any charts, graphs, and descriptions of investment and market history and performance contained herein are not a representation that such history or performance will continue in the future or that any investment scenario or performance will even be similar to such chart, graph, or description.

Any charts and graphs contained herein are provided as illustrations only and are not intended to be used to assist the recipient in determining which securities to buy or sell, or when to buy or sell securities. Any investment described herein is an example only and is not a representation that the same or even similar investment scenario will arise in the future or that investments made will be as profitable as this example or will not result in a loss. All returns are purely historical, are no indication of future performance and are subject to adjustment.

Each entity of Fiera Capital only provides investment advisory services or offers investment funds only in those jurisdictions where such entity and/or the relevant product is registered or authorized to provide such services pursuant to an applicable exemption from such registration. Thus, certain products, services, and information related thereto provided in the materials may not be available to residents of certain jurisdictions. Please consult the specific disclosures relating to the products or services in question for further information regarding the legal requirements (including any offering restrictions) applicable to your jurisdiction. For details on the particular registration of, or exemptions therefrom relied upon by, any Fiera Capital entity, please consult <a href="https://www.fieracapital.com/en/fieracapital-entities">https://www.fieracapital.com/en/fieracapital-entities</a>.

www.fiera.com





## **Thank You**

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