



# ANNUAL INFORMATION FORM

FINANCIAL YEAR ENDED DECEMBER 31, 2021

Dated February 24, 2022

# **Table of Contents**

- **3** EXPLANATORY NOTES
- **3** FORWARD-LOOKING STATEMENTS
- 4 CORPORATE STRUCTURE
  - 4 Name, Address and Incorporation
  - 5 Intercorporate Relationships

#### 5 GENERAL DEVELOPMENT OF THE BUSINESS

- 6 2021 Highlights and Recent Developments in 2022
- 7 2020 Highlights
- 8 2019 Highlights

#### 12 DESCRIPTION OF THE BUSINESS

- 12 General
- 15 Total Revenues by Distribution Channel, Investment Platform and Region (in \$ millions, for the year ended December 31, 2021)
- 16 AUM by Distribution Channel, Asset Class and Region (in \$ billions as at December 31, 2021)
- 16 AUM by Investment Platform by Distribution Channel (in \$ billions as at December 31, 2021)

#### 21 RISK FACTORS

- 21 Risks Related to the COVID-19 Pandemic
- 21 Risks Related to Investment Performance and Investment of the AUM
- 22 Risks Related to the Business
- 28 Risks Related to Ownership Structure and Shares
- 29 Risks Related to the Company's Liquidity and Financial Position
- 31 DIVIDENDS
- 32 NORMAL COURSE ISSUER BID
- **32 DESCRIPTION OF CAPITAL STRUCTURE** 
  - 32 General
  - 32 Class A Subordinate Voting Shares and Class B Special Voting Shares
  - 34 Preferred Shares
  - 34 Debentures

#### **37 MARKET FOR SECURITIES**

- 37 Trading Price and Volume
- **38** ESCROWED SECURITIES AND SECURITIES SUBJECT TO CONTRACTUAL RESTRICTIONS ON TRANSFER
- **39 DIRECTORS AND EXECUTIVE OFFICERS** 
  - 39 Directors
  - 40 Executive Officers (non-directors)
  - 42 Corporate Cease Trade Orders, Bankruptcies, Penalties or Sanctions
  - 42 Conflicts of Interest

#### **43** AUDIT AND RISK MANAGEMENT COMMITTEE

- 43 Composition of the Audit and Risk Management Committee
- 43 Audit and Risk Management Committee Charter
- 43 Relevant Education and Experience
- 44 External Auditor Service Fees
- **45** LEGAL PROCEEDINGS AND REGULATORY ACTIONS
- **45** INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS
- **45** TRANSFER AGENT AND REGISTRAR
- **46 MATERIAL CONTRACTS** 
  - 46 2019 Indenture
  - 46 2017 Indenture
  - 47 AUM Agreement
  - 47 Coattail Agreement
  - 47 Sceptre Investor Agreement
  - 48 DFH Registration Rights Agreement
  - 48 StonePine Transaction Agreement and Sub-Advisory Agreement
- **49 INTERESTS OF EXPERTS**
- **49 ADDITIONAL INFORMATION**

#### **SCHEDULE A**

**A1** AUDIT AND RISK MANAGEMENT **COMMITTEE CHARTER** 

#### **EXPLANATORY NOTES**

In this annual information form ("AIF"), references to "Fiera Capital" or the "Company" mean Fiera Capital Corporation and include, as the context requires, its subsidiaries.

All dollar amounts referenced herein, unless otherwise indicated, are expressed in Canadian dollars.

All information in this AIF is given as of December 31, 2021, unless otherwise indicated.

#### FORWARD-LOOKING STATEMENTS

This AIF contains forward-looking statements relating to future events or future performance and reflecting management's expectations or beliefs regarding future events including business and economic conditions and Fiera Capital's growth, results of operations, performance and business prospects and opportunities. Forwardlooking statements may include comments with respect to Fiera Capital's objectives, strategies to achieve those objectives, expected financial results, and the outlook for Fiera Capital's businesses and for the Canadian, American, European, Asian and other global economies. Such statements reflect management's current beliefs and are based on factors and assumptions it considers to be reasonable based on information currently available to management and may typically be identified by terminology such as "believe", "expect", "plan", "anticipate", "estimate", "may increase", "may fluctuate", "predict", "potential", "continue", "target", "intend" or the negative of these terms or other comparable terminology and similar expressions of future or conditional verbs, such as "will," "should," "would" and "could."

By their very nature, forward-looking statements involve numerous assumptions, inherent risks and uncertainties, both general and specific, and the risk that predictions, forecasts, projections, expectations or conclusions will not prove to be accurate. The uncertainty created by the COVID-19 pandemic has heightened such risk given the increased challenge in making predictions, forecasts, projections, expectations, or conclusions. As a result, the Company does not guarantee that any forward-looking statement will materialize and readers are cautioned not to place undue reliance on these forward-looking statements. A number of important factors, many of which are beyond Fiera Capital's control, could cause actual events or results to differ materially from the predictions, forecasts, projections, expectations, or conclusions expressed in such forward-looking statements which include, but are not limited to, risks related to investment performance and investment of the assets under management ("AUM"), AUM concentration related to strategies sub-advised by StonePine Asset Management Inc. ("StonePine"), reputational risk, regulatory compliance, information security policies, procedures and capabilities, privacy laws, litigation risk, insurance coverage, third-party relationships, growth and integration of acquired businesses, AUM growth, key employees and other factors described in this AIF under the heading "Risk Factors" or discussed in other materials filed by the Company with applicable securities regulatory authorities from time to time which are available on SEDAR at www.sedar.com.

The preceding list of important factors is not exhaustive. When relying on forward-looking statements in this AIF and any other disclosure made by Fiera Capital, investors and others should carefully consider the preceding factors, other uncertainties and potential events. Fiera Capital does not undertake to update or revise any forward-looking statements, whether written or oral, that may be made from time to time by or on its behalf in order to reflect new events or circumstances, except as required by applicable laws.

#### CORPORATE STRUCTURE

#### NAME, ADDRESS AND INCORPORATION

The registered office of Fiera Capital is located at 200 Bay Street, Suite 3800, South Tower, Toronto, Ontario, M5J 2J1 and its head office is located at 1981 McGill College Avenue, Suite 1500, Montréal, Québec, H3A 0H5.

Fiera Capital is a corporation amalgamated under the Business Corporations Act (Ontario) (the "OBCA"). The Company was incorporated as Fry & Company (Investment Management) Limited under the laws of the Province of Ontario by letters patent dated November 22, 1955, whose name was later changed to Fry Investment Management Limited on February 19, 1962 and to Sceptre Investment Counsel Limited ("Sceptre") on November 12, 1971. On August 27, 2010, the Ontario Superior Court of Justice approved an arrangement pursuant to Section 182 of the OBCA involving Sceptre and Fiera Holdings Inc. (previously named Fiera Capital Inc., "Fiera Holdings") pursuant to which their businesses were combined on September 1, 2010 (the "Arrangement"). As part of the Arrangement, the articles of Sceptre were amended to change the Company's name to Fiera Sceptre Inc. ("Fiera Sceptre"), cancel the common shares as a class of shares authorized to be issued, create the class A subordinate voting shares (the "Class A Subordinate Voting Shares") and the class B special voting shares (the "Class B Special Voting Shares", and collectively with the "Class A Subordinate Voting Shares", the "Shares"), and change the number of directors to nine. Under an agreement between the Company and a corporation controlled by Jean-Guy Desjardins, Fiera Capital's Executive Chairman of the board of directors (the "Board"), the Company was granted a license to use the name "Fiera". Such license was granted for a nominal consideration and is automatically renewed on an annual basis.

On March 29, 2012, a special resolution of the shareholders authorizing the amendment of the Company's articles to change its name to "Fiera Capital Corporation" was adopted during the annual general and special meeting of the shareholders of the Company. A special resolution of the shareholders authorizing the amendment of the Company's articles to increase the maximum size of the Board from nine to twelve directors was also adopted during this same meeting. On March 30, 2012 and April 2, 2012 respectively, the articles of the Company were amended and the Company changed its name to "Fiera Capital Corporation" and increased the number of directors from nine to twelve. On May 23, 2014, the articles of the Company were amended to create preferred shares issuable in series (the "Preferred Shares").

On September 1, 2019, following the acquisition of Foresters Asset Management Inc. ("FAM") (for more information, see section "General Development of the Business - 2019 Highlights - Acquisition of Foresters Asset Management Inc." of this AIF) and the Canadian operations and investment funds from Natixis Investment Managers S.A. ("Natixis") (for more information, see section "General Development of the Business - 2019 Highlights - Partnership with Natixis Investment Managers S.A." of this AIF). Fiera Capital amalgamated with its newly acquired wholly-owned subsidiaries, Fiera Investments Corp. (formerly Natixis Investment Managers Canada Corp.) and Fiera Capital Fund Management Inc. ("FCFM", formerly Foresters Asset Management Inc.).

#### **INTERCORPORATE RELATIONSHIPS**

As of December 31, 2021, Fiera Capital has three main subsidiaries, Fiera Capital Inc. ("FCI"), Fiera Capital (Europe) Limited ("Fiera Europe") and Fiera Real Estate Investments Limited ("Fiera Real Estate"). FCI is a corporation incorporated in the state of Delaware and all of FCI's securities are owned by Fiera US Holding Inc., a wholly-owned subsidiary of Fiera Capital. Fiera Europe is a company incorporated under the laws of the Cayman Islands and is a wholly-owned subsidiary of Fiera Capital. Fiera Real Estate is a company incorporated under the laws of the Province of Ontario and is an indirect wholly-owned subsidiary of Fiera Capital.

Fiera Capital has other subsidiaries, however, each such subsidiary represents not more than 10% of Fiera Capital's consolidated assets and not more than 10% of Fiera Capital's consolidated revenues and all such subsidiaries, in the aggregate, represent not more than 20% of Fiera Capital's consolidated assets and not more than 20% of Fiera Capital's consolidated revenues.

# GENERAL DEVELOPMENT OF THE BUSINESS

The following is a summary of the general development of Fiera Capital's business over the three most recently completed financial years and recent developments in 2022.

#### 2021 HIGHLIGHTS AND RECENT DEVELOPMENTS IN 2022

# **Sub-Advisory Partnership with StonePine**

On August 11, 2021, Fiera Capital announced that it had entered into an agreement to establish a sub-advisory partnership with StonePine, a new firm controlled and led by Nadim Rizk, former Head of Fiera Capital's Montreal-based Global Equity Team. The structure, which was established on January 31, 2022, provides for the continuation of a relationship that has created significant value for Fiera Capital's clients and shareholders for more than 12 years.

The mutually beneficial structure was the outcome of thorough strategic planning by Fiera Capital and was designed to preserve the value proposition for Fiera Capital clients and shareholders. The structure received strong support from Fiera Capital clients, who will continue to benefit from the Montreal-based StonePine Global Equity team's investment management services and Fiera Capital's top-tier Institutional operating model, which includes client relationship management, compliance, global trade execution, operations, risk management, performance measurement and reporting services, as well as technology support.

Under this new structure, Fiera Capital continues to maintain direct relationships with its clients as the investment manager/advisor while StonePine provides sub-advisory services to Fiera Capital, overseeing investment decisions with respect to Fiera Capital's Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity strategies totalling approximately \$65.6 billion in AUM as of December 31, 2021. The subadvisory relationship provides Fiera Capital with a similar revenue and expense profile to what these strategies were generating prior to the establishment of the sub-advisory partnership with StonePine. Fiera Capital is also providing the StonePine team with separate office space in the same building as Fiera Capital's global headquarters in Montreal.

As a result of the sub-advisory arrangement, StonePine will not be entitled to receive share-based compensation for services rendered. The value of this compensation will therefore be included in the sub-advisory fees paid by Fiera Capital to StonePine. This change in compensation structure will not impact the total value of compensation paid to the StonePine team or fees paid by Fiera Capital clients. The Company has accelerated the vesting of Fiera Capital share-based awards earned by Nadim Rizk and his team.

# **Natixis Bought Deal Block Trade and Share Repurchase**

On January 14, 2022, Natixis completed the sale of 10.68 million Class A Subordinate Voting Shares that it held through an indirect wholly-owned subsidiary. Of the Class A Subordinate Voting Shares indirectly held by Natixis, 3.56 million Class A Subordinate Voting Shares were repurchased for cancellation by the Company for an aggregate repurchase price of \$34,888,000 (the "Natixis Share Repurchase"). Natixis also paid a transaction fee to Fiera Capital. Natixis sold the remaining 7.12 million Class A Subordinate Voting Shares indirectly held by it through a syndicate of underwriters by way of a prospectus-exempt bought deal block trade (the "Bought Deal Block Trade" and together with the Natixis Share Repurchase, the "Natixis Share Disposition Transaction"). Immediately following the completion of the Natixis Share Disposition Transaction, Natixis no longer held any Shares.

As part of the Natixis Share Disposition Transaction, the Natixis Investor Rights Agreement (as such term is defined below), the Natixis Voting Arrangements/Put Option Agreement (as such term is defined below) and the Natixis Call Option Agreement (as such term is defined below) were terminated (for more information, see section "General Development of the Business - 2019 Highlights - Partnership with Natixis Investment Managers S.A." of this AIF.) Additional information on the Natixis Investor Rights Agreement, the Natixis Voting Arrangements/Put Option Agreement and the Natixis Call Option Agreement is provided in Fiera Capital's annual information form for the year ended December 31, 2020, available on SEDAR at www.sedar.com.

The Natixis Share Repurchase counted towards the maximum number of Class A Subordinate Voting Shares that may be repurchased under Fiera Capital's normal course issuer bid (the "Current NCIB") (for more information, see section "General Development of the Business - 2021 Highlights and Recent Developments in 2022 – Normal Course Issuer Bid" of this AIF).

As part of the Natixis Share Disposition Transaction, the Company and Natixis also announced that the distribution agreement entered on May 9, 2019 between Natixis and Fiera Capital establishing Fiera Capital as Natixis' preferred Canadian distributor for its investment strategies (the "Distribution Agreement") will remain in force, subject to certain amendments (for more information, see section "General Development of the Business - 2019 Highlights - Partnership with Natixis Investment Managers S.A." of this AIF).

# **Changes to Management**

On January 5, 2022, the Company announced that Jean-Guy Desjardins, founder of Fiera Capital and Chairman of the Board and Chief Executive Officer, was appointed Executive Chairman of the Board of Fiera Capital and Jean-Philippe Lemay, Global President and Chief Operating Officer was appointed Global President and Chief Executive Officer of Fiera Capital, with both appointments being effective as of January 1, 2022.

On June 1, 2021, Bill Cashel joined the Company in the newly-created role of Global Head of Financial Intermediaries.

On May 31, 2021, Jonathan Moncrieff joined Fiera Capital as Global Chief Compliance Officer.

On February 1, 2021, Lyne Lamothe joined the Company as Global Chief Human Resources Officer.

#### **Normal Course Issuer Bid**

On August 12, 2021, the Company announced the renewal of its normal course issuer bid pursuant to which the Company may purchase for cancellation up to 4,000,000 of its Class A Subordinate Voting Shares over the twelve-month period commencing on August 16, 2021 and ending no later than August 15, 2022. As part of the Natixis Share Disposition Transaction, the Current NCIB was amended in order to increase the number of Class A Subordinate Voting Shares that may be purchased for cancellation from 4,000,000 to 6,335,600 (for more information, see section "Normal Course Issuer Bid" of this AIF).

# Sale of Rights to Manage the Emerging Markets Fund

On July 9, 2021, FCI, a wholly-owned subsidiary of the Company, completed the sale of the advisory business related to its Fiera Capital Emerging Markets Fund to Sunbridge Capital Partners LLC.

# **Acquisition of a New Global Equity Capability**

On March 8, 2021, the Company announced the acquisition of a new global equity capability from AMP Capital. The team, which is now called the Fiera Atlas Global Companies Team, was comprised of four investment professionals at the time of acquisition, joined with a solid track record of performance acquired over nearly four years at AMP Capital and added over US\$500 million in AUM to Fiera Capital at that time. As of December 31, 2021, Fiera Capital reported a total AUM of \$1.5 billion for this strategy managed by the Fiera Atlas Global Companies Team, more than doubling the AUM managed by this team since joining the Company less than a year ago.

On February 8, 2022, the Company announced the successful completion of the merger of the associated AMP Capital fund into one of Fiera Capital's funds. This merger was the final step of the integration following the closing of the acquisition in March 2021.

# Sale of Bel Air Investment Advisors LLC and Wilkinson Global Asset Management LLC

On January 4, 2021, the Company announced that it entered into an agreement to sell Bel Air Investment Advisors LLC ("Bel Air") to Hightower Advisors. On March 1, 2021, Fiera Capital announced the closing of the sale of Bel Air.

Concurrently, on January 4, 2021, the Company announced the completion of the sale of Wilkinson Global Asset Management LLC ("WGAM") pursuant to a call option agreement (the "WGAM Call Option Agreement") that FCI entered into with Wilkinson Global Capital Partners LLC (the "Partners") on December 1, 2018. Pursuant to the WGAM Call Option Agreement, the Partners had the right, but not the obligation to purchase FCI's equity interest at any time from January 1, 2021 up until January 1, 2023 or on an earlier date at the discretion of FCI upon notice to the Partners.

The aggregate selling price for the sale of Bel Air and the sale of WGAM was approximately \$81 million excluding transaction costs and final working capital adjustment.

# **2020 HIGHLIGHTS**

# **Change to Fiera Capital's Global Management Structure**

On June 17, 2020, the Company announced a change to its management structure, effective July 1, 2020. Fiera Capital shifted from a geographically focused operating model to a global structure.

As of July 1, 2020, Jean-Philippe Lemay, in addition to his role as Global President and Chief Operating Officer, led the public markets investment platform until the arrival of Anik Lanthier, who joined the Company as President and Chief Investment Officer, Public Markets on October 13, 2020.

Peter Stock, previously Executive Vice President, Strategic Development, assumed leadership of the Private Wealth group as Executive Vice President and Head of Global Private Wealth, since July 1, 2020 and John Valentini, President and Chief Executive Officer of Fiera Private Alternative Investments, has continued to lead the private markets investment platform.

# **Changes to Management**

On October 21, 2020, Daniel Richard left the Company where he held the position of Senior Vice President, Global Human Resources and Corporate Communications.

On April 6, 2020, Michael Quigley was promoted to Executive Vice President and Global Head of Distribution.

On March 19, 2020, Jean-Philippe Lemay was appointed Global President and Chief Operating Officer, succeeding Vincent Duhamel who was concurrently appointed Vice Chairman of the Board. Mr. Duhamel subsequently resigned as Vice Chairman of the Board on July 1, 2020.

#### **Normal Course Issuer Bid**

On July 13, 2020, the Company announced a normal course issuer bid (the "Previous NCIB") pursuant to which the Company could purchase for cancellation up to a maximum of 2,000,000 Class A Subordinate Voting Shares. An amendment to the Previous NCIB was approved by the TSX on March 17, 2021 in order to increase the number of Class A Subordinate Voting Shares which the Company could purchase for cancellation from 2,000,000 Class A Subordinate Voting Shares to 4,000,000 Class A Subordinate Voting Shares. The Previous NCIB began on July 15, 2020 and ended on July 14, 2021, during which time the Company purchased, for cancellation, 895,063 Class A Subordinate Voting Shares for total consideration of \$10.1 million.

#### Sale of Fiera Investments Retail Mutual Funds

On June 26, 2020, the Company sold the rights to manage the following retail mutual funds to Canoe Financial LP ("Canoe"): Fiera Canadian Bond Fund, Loomis Sayles Global Diversified Corporate Bond Fund, Loomis Sayles Strategic Monthly Income Fund, Fiera Strategic Balanced Registered Fund, Fiera Intrinsic Balanced Registered Fund, Fiera Canadian Dividend Registered Fund, Fiera U.S. Dividend Registered Fund, Fiera Core Global Equity Registered Fund, Fiera Canadian Preferred Share Registered Fund, Oakmark U.S. Equity Registered Fund, Oakmark International Equity Registered Fund, Fiera Canadian Bond Class, Loomis Sayles Global Diversified Corporate Bond Class, Fiera Strategic Balanced Class, Fiera Intrinsic Balanced Class, Fiera Canadian Dividend Class, Fiera U.S. Dividend Class, Fiera Core Global Equity Class, Fiera Canadian Preferred Share Class, Oakmark U.S. Equity Class and Oakmark International Equity Class. All of these retail mutual funds were previously managed by Fiera Investments LP ("Fiera Investments") (for more information, see section "General Development of the Business - 2019 Highlights - Partnership with Natixis Investment Managers S.A." of this AIF).

As part of this agreement, Canoe retained Fiera Capital to act as sub-advisor for certain of these funds.

Fiera Investments wound down its operations and both the partnership, Fiera Investments, and its general partner, Fiera Investments Limited, were officially dissolved on July 31, 2020. Fiera Investments also surrendered its securities related registrations on July 31, 2020.

# **2019 HIGHLIGHTS**

# **Changes to Management**

On December 2, 2019, Gabriel Castiglio joined the Company as Executive Vice President, Chief Legal Officer and Corporate Secretary and Thomas Di Stefano was promoted to Interim Chief Compliance Officer in replacement of Violaine Des Roches.

On June 11, 2019, Kanesh Lakhani, Chief Executive Officer, European Division, announced his resignation, effective as of September 30, 2019 and Vincent Duhamel carried out Mr. Lakhani's responsibilities until March 2020 when he was appointed to Vice Chairman of the Board (see "Description of the Business – 2020 Highlights - Changes to Management").

On September 5, 2019, Michael Quigley joined the Company's Canadian division management team as Executive Vice President and Head of Institutional Markets and was promoted to Executive Vice President and Global Head of Distribution on April 6, 2020 following the Company's transition from a regional model to a global one.

# **Acquisition of Foresters Asset Management Inc.**

On August 16, 2019, the Company acquired FAM, an Ontario-based investment management firm focused on institutional and insurance liability-driven investments with approximately \$10.9 billion in AUM as of July 31, 2019 (the "FAM Acquisition").

Upon closing of the FAM Acquisition, FAM was renamed Fiera Capital Fund Management Inc. On September 1, 2019, Fiera Capital amalgamated with FCFM and as a result, Fiera Capital became the investment fund manager and portfolio manager of the following funds: imaxx Short Term Bond Fund, imaxx Canadian Bond Fund, imaxx Equity Growth Fund, imaxx Canadian Fixed Pay Fund, imaxx Global Fixed Pay Fund, imaxx Canadian Dividend Plus Fund and Fiera SFI – Canadian Universe Bond Fund (formerly the Foresters Asset Management Canadian Bond Pool).

# 2019 Bought Deal Financing

On July 9, 2019, Fiera Capital completed a bought deal public offering of approximately \$110 million in total gross proceeds, including the exercise in full of the underwriters' over-allotment option (the "2019 Offering") of 5.60% senior subordinated unsecured debentures due July 31, 2024 (the "2024 Debentures") by way of a short form prospectus dated June 26, 2019. For more information, see sections "Description of Capital Structure - 2024 Debentures" and "Material Contracts - 2019 Indenture" of this AIF.

In relation to the 2019 Offering, Fiera Capital entered into an underwriting agreement dated June 18, 2019 with CIBC World Markets Inc. and RBC Dominion Securities Inc., as joint bookrunners, together with Desjardins Securities Inc., BMO Nesbitt Burns Inc. and Scotia Capital Inc. (together, acting as the co-lead underwriters), as well as TD Securities Inc., GMP Securities L.P., Canaccord Genuity Corp. and Raymond James Ltd.

Approximately \$70 million of the net proceeds from the 2019 Offering was used by Fiera Capital to finance the payment of the cash portion of the purchase price for the acquisition of Integrated Asset Management Corp. ("IAM") (for more information, see section "General Development of the Business - 2019 Highlights - Acquisition of Integrated Asset Management Corp." of this AIF), as well as the acquisition of the Canadian operations and investment funds from Natixis Investment Manager Canada Corp. (for more information, see section "General Development of the Business - 2019 Highlights - Partnership with Natixis Investment Managers S.A." of this AIF) and FAM (for more information, see section "General Development of the Business - 2019 Highlights - Acquisition of Foresters Asset Management Inc." of this AIF). The balance of the net proceeds was used to reduce indebtedness under the Company's credit facilities and for general corporate purposes.

# **Acquisition of Integrated Asset Management Corp.**

On July 3, 2019, the Company acquired IAM pursuant to a court-approved plan of arrangement under the OBCA (the "IAM Transaction").

The consideration for the IAM Transaction totaled approximately \$74 million, representing total IAM enterprise value of \$64 million and \$10 million of adjusted cash on hand as at closing. The consideration paid by Fiera Capital to IAM shareholders consisted of approximately \$55.5 million in cash and \$18.5 million in Class A Subordinate Voting Shares. A total of 1,614,297 Class A Subordinate Voting Shares were issued at a price of \$11.4594 per share, determined using the volume-weighted average trading price of the Class A Subordinate Voting Shares on the Toronto Stock Exchange (the "TSX") over the five trading days ending on June 28, 2019. In addition, IAM shareholders received contingent consideration in the form of one Contingent Value Right (the "CVR") for each IAM share held. The CVRs represent the contingent right of their holders to receive a pro rata portion of the aggregate cash payments from Fiera Capital which are based on the incentive fees (net of any applicable employee bonuses, as well as certain taxes and expenses) (the "Net Incentive Fees") to be received by IAM affiliates (which affiliates are now Fiera Capital affiliates) in connection with the management of two real estate funds, one of which matured in 2021 and the other one of which is currently scheduled to mature in 2024. Payments to CVR holders were made on July 20, 2020 and January 31, 2022 with respect to one of these funds. Any additional amount that may become payable to CVR holders at a future date is uncertain and will depend on a number of factors, including the fair market value of the underlying real estate at the time any Net Incentive Fee is calculated. It is not possible to estimate what additional payment, if any, may be made on the CVRs and it is possible that no additional payment will be made on the CVRs.

IAM's private debt investment activities and team were integrated with Fiera Private Debt Inc. (formerly Fiera Private Lending Inc.), an indirect wholly-owned subsidiary of Fiera Capital and IAM's industrial real estate activities and team were integrated with Fiera Real Estate (formerly Fiera Properties), an indirect wholly-owned subsidiary of the Company.

On July 3, 2019, both Fiera Private Lending Inc. and Fiera Properties Limited changed their names to "Fiera Private Debt Inc." and "Fiera Real Estate Investments Limited", respectively.

# Implementation of a Dividend Reinvestment Plan

On May 30, 2019, the Company implemented a Dividend Reinvestment Plan (the "DRIP"). The DRIP provides shareholders of Fiera Capital with the option of having cash dividends declared on their Shares automatically reinvested into additional Class A Subordinate Voting Shares, without the payment of brokerage commissions or service charges.

# Partnership with Natixis Investment Managers S.A.

On May 9, 2019, Fiera Capital entered into a strategic partnership with Natixis that established Fiera Capital as Natixis' preferred Canadian distribution platform. The transactions hereinafter described were part of, or entered into in connection with, the aforesaid partnership.

# Natixis Share Acquisition and Share Repurchase

Natixis Investment Managers Canada Holdings Ltd. ("Natixis Canada Holdings"), a wholly-owned Canadian subsidiary of Natixis, acquired 8,230,000 Class A Subordinate Voting Shares from a wholly-owned subsidiary of National Bank of Canada ("National Bank") and 2,450,000 Class A Subordinate Voting Shares from DIM Capital Inc. ("DJM Capital"), totalling 10,680,000 Class A Subordinate Voting Shares, at a purchase price equal to \$12.00 per share (the "Investment Price") for total consideration of \$128,160,000 (the "Natixis Share Acquisition"). Fiera Capital repurchased for cancellation 2,450,000 Class A Subordinate Voting Shares from a wholly-owned subsidiary of National Bank at a per share price equal to the Investment Price for total consideration of \$29,400,000 (the "Share Repurchase"). Closing and settlement of the Natixis Share Acquisition and of the Share Repurchase occurred concurrently on May 9, 2019.

In the context of the Natixis Share Acquisition, Natixis Canada Holdings, Jean-Guy Desjardins and Fiera L.P. entered into a voting arrangements/put options agreement the (the "Natixis Voting Arrangements / Put Option Agreement") on May 9, 2019. Additionally, Natixis Canada Holdings and Fiera L.P. entered into a call option agreement on May 9, 2019 (the "Natixis Call Option Agreement"). The Natixis Voting Arrangements / Put Option Agreement and the Natixis Call Option Agreement were terminated, effective as of January 14, 2022, as part of the Natixis Share Disposition Transaction.

#### **Distribution Agreement**

Fiera Capital and Natixis entered into the Distribution Agreement pursuant to which Fiera Capital agreed to distribute Natixis investment strategies to Canadian institutional, private wealth and retail clients, and Natixis agreed to offer complementary Fiera Capital investment strategies, such as the Company's suite of private market investment strategies, in international markets through its Dynamic Solutions group as warranted. Natixis affiliates retain direct client distribution rights.

#### Natixis Canada Acquisition

On July 3, 2019, Fiera Capital acquired the Canadian operations and investment funds of Natixis by the acquisition of Natixis Investment Managers Canada Corp., the parent company of Natixis Investment Managers Canada LP ("Natixis Canada LP"), acting as trustee, investment fund manager and portfolio manager of publicly and privately distributed investment funds with AUM of approximately C\$1.8 billion as at March 31, 2019.

Natixis Canada LP was renamed "Fiera Investments" on July 3, 2019. Fiera Investments remained the trustee, investment fund manager and portfolio manager of the funds until the sale of the rights to manage these funds to Canoe (for more information, see section "General Development of the Business - 2020 Highlights - Sale of Fiera Investments Retail Mutual Funds" of this AIF).

# **Acquisition of Palmer Capital Partners Limited**

On April 3, 2019, the Company acquired an 80% interest in Palmer Capital Partners Limited ("Palmer Capital"), a UK focused real estate investment manager based in London with, as at December 2018, over £800 million in AUM with an additional £260 million managed through the joint ventures of eight regional property companies in which it is a minority shareholder. The acquisition was made through Fiera Real Estate.

Under the terms of the purchase agreement, the 80% interest indirectly acquired by the Company had an equity value of £40 million and an enterprise value of £30 million. Of the purchase price payable by Fiera Capital, £10 million was paid by the issuance of 1,430,036 Class A Subordinate Voting Shares, issued at a price of \$12.3038 per share, determined using the volume weighted average price of the Class A Subordinate Voting Shares on the TSX for the period of 10 consecutive trading days preceding the date that is two business days prior to closing. The Palmer Capital management shareholders retained a 20% equity interest in Palmer Capital.

Under the terms of the share purchase agreement, Fiera Capital, through Fiera Real Estate, has the right but not the obligation to acquire the 20% interest in Palmer Capital retained by the management shareholders (the "Palmer Call Right"). This right can be exercised by Fiera Real Estate within 10 business days of April 30, 2022 or within 10 business days of the 30th of April of any year thereafter. In addition, the Palmer Capital management shareholders have the right but not the obligation to cause Fiera Real Estate to acquire the 20% interest in Palmer Capital held by them (the "Palmer Put Right"). The Palmer Put Right can be exercised by the Palmer Capital management shareholders in part within 10 business days of March 31, 2022 and can be fully exercised by the Palmer Capital management shareholders within 10 business days of March 31, 2023 or the 31st of March of any year thereafter. The exercise price for the Palmer Call Right and the Palmer Put Right is a prescribed price calculated based on a multiplier of earnings before interest, taxes and depreciation as defined in the share purchase agreement.

As of January 6, 2020, Palmer Capital changed its name to "Fiera Real Estate UK Limited" ("Fiera Real Estate UK"). Fiera Real Estate UK is the UK arm of Fiera Real Estate, part of Fiera Capital's private markets investment offering.

# Sale of Fiera Capital Funds Inc. and the Former Fiera Capital Mutual Funds

On February 22, 2019, Canoe, a Canadian mutual fund company, acquired Fiera Capital Funds Inc. and the rights to manage the following nine retail mutual funds (collectively referred to as the "Former Fiera Capital Mutual Funds"): Fiera Capital Diversified Bond Fund, Fiera Capital Income and Growth Fund, Fiera Capital High Income Fund, Fiera Capital Core Canadian Equity Fund, Fiera Capital Equity Growth Fund, Fiera Capital U.S. Equity Fund, Fiera Capital Global Equity Fund, Fiera Capital International Equity Fund and Fiera Capital Defensive Global Equity Fund (the "Canoe Transaction").

As part of the Canoe Transaction, Canoe retained Fiera Capital as sub-advisor for certain of the Former Fiera Capital Mutual Funds. At closing, Canoe became the trustee, manager and portfolio manager of the Former Fiera Capital Mutual Funds.

# **DESCRIPTION OF THE BUSINESS**

#### **GENERAL**

Fiera Capital is a leading independent asset management firm with a growing global presence and \$188.3 billion in AUM as at December 31, 2021. The Company delivers customized and multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia.

As at December 31, 2021, the Company had approximately 844 employees, including approximately 239 investment professionals.

Fiera Capital's global suite of public market solutions spans the full spectrum of strategies, from small to large cap, including market-specific and global equity strategies, to top-down macro and specialized fixed income strategies, as well as liquid alternative strategies.

In the private markets space, the Company's globally diversified private markets investment platform is growing steadily, providing differentiated and sustainable risk and return attributes to our clients through real estate, private debt, infrastructure, agriculture, and private equity investment strategies. Although each asset class has its own unique features, the private market investment class as a whole has garnered increased investor attention in recent years as a result of its investment characteristics, offering attractive returns with a lower degree of volatility and correlation to public market assets, as well as steady and predictable cash flows.

The Company's approach to investing is a value-generating, process-oriented, allocation of capital, applying both strategic and tactical asset allocation practices across public and private markets investment strategies globally, with the objective of delivering consistent and superior investment outcomes on behalf of our clients.

#### **Our Clients**

Superior investor interactions are critical to Fiera Capital's growth and success. Fiera Capital's client servicing activities are organized based on client needs. Fiera Capital aims to provide each of its clients with industry leading advice delivered in a personalized manner.

Fiera Capital is not dependent on a single client and in the year ended December 31, 2021, no client represented more than 10% of the Corporation's consolidated revenues.

#### **Institutional Clients**

Fiera Capital's globally diversified institutional client base includes the pension funds of several large corporations and financial institutions, endowments, foundations, religious and charitable organizations, and public sector funds of major municipalities and universities. The Company manages client accounts on a segregated and pooled basis.

# **Financial Intermediary Clients**

Fiera Capital has relationships with institutional and private wealth clients that are managed through strategic financial intermediary partners, such as banks and their affiliates, insurance companies and independent financial advisor networks.

The Company also partners with financial partners and intermediaries, acting as sub-advisor in the management of their mutual funds, pooled funds and exchange-traded funds that invest in a range of asset classes. Subadvisory relationships are a means of providing retail, mass affluent and high net worth investors with the opportunity to benefit from the Company's breadth of investment strategies and deep industry expertise. As at December 31, 2021, the Company managed about 98 Fiera Capital funds and sub-advised about 34 funds managed by financial intermediaries, such as, but not limited to, Horizons ETFs Management (Canada) Inc., National Bank Investments Inc. and Canoe.

#### **Private Wealth Clients**

Fiera Capital's private wealth group provides asset management services to high-net-worth individuals, family offices, as well as family foundations, trusts and estates. The Company's private wealth investment philosophy focuses on absolute returns and capital preservation. It seeks to achieve these objectives by leveraging the optimal allocation of public and private market investment strategies through an investment process that includes the analysis of clients' current investments and personal circumstances, the crafting of a personalized investment policy statement and the implementation of tactical and strategic asset allocation decisions.

# **Investment Philosophy**

Fiera Capital is a research-driven investment firm. The Company believes that disciplined, methodical analysis and the consistent application of a rigorous investment process produce superior performance. The Company's active management model stresses teamwork and the free exchange of ideas among a group of highly experienced investment professionals.

At Fiera Capital, research is much more than a specialty confined to a specific department. It is the core of the Company's investment approach and the basis of all its management processes. Its internal fundamental research capabilities come in many forms:

- > Independent bottom-up fundamental research is the cornerstone of all its equity strategies and its credit oriented fixed income strategies. The teams conduct hundreds of company visits and management interviews annually.
- > Rigorous top-down fundamental research, independent of sell-side analysis and of credit rating agencies, is the cornerstone of its actively managed fixed income strategies, resulting in opinions that are independent
- > In-house fundamental economic and market research drives its asset allocation process which is designed to optimize returns while striving to preserve capital in all market environments.
- > The combination of disciplined portfolio construction and true entrepreneurial values enables Fiera Capital to offer innovative solutions, customized to the specific needs of its clients.

Risk management is a pillar of Fiera Capital's investment culture. Embedded within all of its investment processes is a rigorous approach to risk management where the Company strives to achieve optimal performance within an appropriate level of risk. Furthermore, the monitoring of a broad range of portfolio metrics is performed by Fiera Capital's Investment Analytics group, ensuring complete independence from the investment function.

The Company has a duty to act professionally, responsibly and diligently in the best interest of its clients with a view to create long-term, sustainable value. Its mandate is to generate the best return possible for its clients within the risk constraints of each individual investment policy.

# **Fiera Capital's Investment Teams**

Fiera Capital's investment professionals, including portfolio managers and their teams, provide a deep pool of asset management talent. Fiera Capital's teams have a proven track record of performance, servicing clients seeking to implement broad spectrums of strategies through managed accounts and managed funds, positioning the Company to respond and adapt successfully to varying investment environments and market conditions.

The Company believes that a flexible approach to investing with an independent team structure allows its teams to adopt techniques that are consistent with their respective investment philosophies. Accordingly, using a wide variety of investment styles and a diverse range of investment strategies across asset classes and risk spectrums, Fiera Capital's teams collaborate and seek to draw on the global industry's most innovative and diverse offerings to craft strategies that meet the unique needs of every client. This integrated model offers clients the scale, resources and reach of a global asset manager, coupled with the client-centric approach of a multi-strategy firm.

# **Sub-Advisory Partnerships**

Fiera Capital has also established sub-advisory partnerships with third parties for the management of Fiera Capital client accounts. These include the sub-advisory partnership established with StonePine on January 31, 2022 pursuant to which StonePine oversees investment decisions with respect to Fiera Capital's Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity strategies totalling approximately \$65.6 billion in AUM as of December 31, 2021 (for more information, see section "General Development of the Business - 2021 Highlights and Recent Developments in 2022 - Sub-Advisory Partnership with StonePine" and "Material Contracts - StonePine Transaction Agreement and Sub-Advisory Agreement" of this AIF).

#### **Revenues**

The Company's revenues consist of (i) base management fees, (ii) performance fees, (iii) share of earnings in joint ventures and associates, and (iv) other revenues. The Company categorizes its revenues into two investment platforms and three distribution channels: those associated with public markets and private markets investment strategies and institutional, financial intermediaries and private wealth distribution channels. Base management fees are AUM-driven and for each distribution channel, revenues are primarily earned on the AUM average closing value at the end of each day, month or calendar quarter in accordance with contractual agreements. For certain mandates, the Company is also entitled to performance fees. Revenues also comprise share of earnings in joint ventures and associates in which the Company has ownership interests. Other revenues, which are not allocated to a distributional channel, are primarily comprised of brokerage and consulting fees which are not AUM-driven, commitment and transaction fees from private markets investment strategies, as well as realized gains or losses on foreign exchange forward contracts. Revenue as at December 31, 2021 totaled \$749.9 million. Below is a breakdown of Fiera Capital's revenue by distribution channel, asset class and region.

# Total Revenues by Distribution Channel, Investment Platform and Region (in \$ millions, for the year ended December 31, 2021)

**Distribution Channel** 

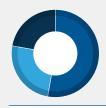


#### **Investment Platform**





# Region



■ Canada	\$398.1	53%
U.S.	\$185.7	25%
■ Europe and Other	\$166.1	22%
Total	\$749.9	100%

Subtotals and totals may not reconcile due to rounding

1) Includes Performance fees, share of earnings in joint ventures and associates, and other revenues, which are not allocated to a distribution channel.

#### **AUM**

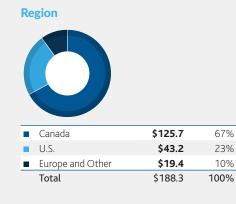
Fiera Capital's AUM refers to the total assets managed or sub-advised by the Company, including strategies offered to Fiera Capital clients but managed by third parties.

AUM is the main driver of Fiera Capital's revenues. Fiera Capital's revenues, for the most part, are calculated as a percentage of the Company's AUM. The change in the Company's AUM is determined by i) the amount of new mandates in public markets and new subscriptions and committed, undeployed capital in private markets; ii) the amount of lost mandates; iii) the amount of inflows and outflows from existing clients as well as return of capital and income distributions from funds; iv) the increase or decrease in the market value of the assets held in the portfolio of investments and foreign exchange impact; and v) inflows and outflows of AUM from business acquisitions and dispositions. AUM includes committed and undeployed capital which represents capital committed by investors towards the Company's private markets investment strategies that have not yet been deployed. Committed capital that has been deployed does not affect overall AUM. AUM as at December 31, 2021 totaled \$188.3 billion. Below is a breakdown of Fiera Capital's AUM by distribution channel, asset class and region.

# AUM by Distribution Channel, Asset Class and Region (in \$ billions as at December 31, 2021)

# **Distribution Channel** \$95.6 Institutional Financial Intermediaries \$77.9 41% Private Wealth \$14.8 8% Total \$188.3 100%





Subtotals and totals may not reconcile due to rounding

# AUM by Investment Platform by Distribution Channel (in \$ billions as at December 31, 2021)

# **Public Markets**

Institutional	\$82.7	48%
Financial Intermediaries	\$77.5	45%
Private Wealth	\$12.3	7%
Total	\$172.4	100%

# **Private Markets**



Institutional	\$12.9	67%
Financial Intermediaries	\$0.4	23%
Private Wealth	\$2.5	10%
Total	\$15.9	100%

Subtotals and totals may not reconcile due to rounding

<sup>1)</sup> Liquid alternative investment strategies are accounted for in the Company's Public Markets investment platform.

#### **Responsible Investing**

The Company adheres to the highest governance and investment risk management standards and operates with transparency and integrity to create value for clients over the long term. Responsible investing is core to our investment philosophy and Fiera Capital is of the view that organizations that understand and successfully manage material environmental, social and governance ("ESG") factors and associated risks and opportunities tend to create more resilient, higher quality businesses and assets, and are therefore better positioned to deliver sustainable value over the long-term. Fiera Capital prides itself on having signed the United Nations Principles for Responsible Investment (UN PRI) in 2009 making it one of the early signatories thereto. On August 3, 2021, the Company announced that it joined the Net Zero Asset Managers initiative committed to working proactively towards the goal of reaching net zero greenhouse gas emissions by 2050 or sooner and supporting broader efforts to limit global warming to 1.5 degrees Celsius. The international initiative aims to compel the asset management industry to commit to playing a more active role in battling climate change and it is managed by the UN PRI.

The Company also announced, on May 31, 2021, that its Fiera Multi-Strategy Income Fund invested in the World Bank's recently issued Sustainable Development Bond. The World Bank (International Bank for Reconstruction and Development, IBRD, Aaa/AAA) launched a COP 37.275 billion (USD equivalent 10 million), 5-year Sustainable Development Bond. Fiera Capital was the sole investor in this transaction.

For further information on the Company's various approaches to integrating responsible investing to its investment platform, please consult the Company's 2020 Responsible Investing report available in the Responsible Investing section of Fiera Capital website.

# **Corporate Social Responsibility**

In addition, Fiera Capital's approach to corporate social responsibility (CSR) is aligned with its key values of integrity, collaboration, innovation and excellence, along with its mission to create sustainable wealth for clients. The Company strives to achieve excellence through strong management practices, sound business principles and adherence to the highest level of ethical conduct.

# Human Capital and Diversity, Equity and Inclusion (DE&I)

Fiera Capital understands that its most valuable asset is its people. As such, the Company recognizes its responsibility to provide a healthy and rewarding work environment where its employees are empowered to succeed. Fiera Capital strives to foster a diverse and inclusive culture where everyone can reach their full potential while doing meaningful work to contribute to the prosperity of all Fiera Capital stakeholders.

In the context of the ongoing pandemic, the Company took great strides to support its people through the challenges brought on by this unprecedented context. Fiera Capital actively surveyed employees on their health and well-being while also engaging with them for input on the future of work at Fiera Capital. Based on the feedback received, the Company took action to accelerate its capabilities on many fronts.

# Health and Wellness

In 2021, Fiera Capital launched specific heath-related initiatives such as granting each employee with five additional wellness days during the year. The Company also improved its mental health insurance coverage and provided technology kits and monetary contributions to help new employees in setting up their home offices. Employee wellness events and fitness tools were also implemented to support employees globally throughout the year.

#### New Ways of Working

Fiera Capital understands that the pandemic and the competitive landscape for talent have profoundly changed the workplace, elevating the need for a more dynamic and innovative work environment to attract and retain employees. In response, the Company created a hybrid work environment allowing its employees around the world to choose work options that best fit their needs, in partnership with their managers, to drive both productivity and a compelling employee experience.

#### Learning and Development

Learning and development is a key driver of employee engagement and equips Fiera Capital's talent to grow personally and professionally while contributing to the Company's success.

To better support its people as they adapt to new ways of working, Fiera Capital introduced a new hybrid workplace training program to help managers learn how to develop a hybrid mindset, foster autonomy, maximize potential, minimize bias, and hold effective meetings. The Company also launched an educational and awareness series for all employees focusing on engagement, driving innovation, and creating a more inclusive work environment. In addition, Fiera Capital revised its internship program and launched a new graduate rotational program within the finance and accounting function to support and develop a wide range of skills among junior hires.

# Diversity, Equity and Inclusion (DE&I)

Fiera Capital believes that diversity of thought and perspective fuels its ability to generate innovative solutions to stay ahead of its clients' needs.

In the spring of 2021, the Company conducted an Inclusion Survey with participation from its employees globally. Feedback from the Inclusion Survey provided the Company with a foundation to create a comprehensive fiveyear DE&I roadmap and objectives. The detailed plan encompasses support and educational initiatives, a focus on HR programs and policies as well as specific targets to increase inclusion of women in management roles and representation of racial, ethnic and underrepresented groups by 2026. Fiera Capital will also be using the survey data as a benchmark to measure progress and establish accountability.

As part of the significant progress made in 2021, Fiera Capital created a new role of Director, Diversity, Equity and Inclusion and strengthened its DE&I-CSR Council, comprised of 20 leaders and 27 ambassadors from across our global offices. These individuals act as champions of diversity and inclusion, and lead and support efforts to advance initiatives in the Company's five-year roadmap. The Council reports directly to Fiera Capital's Executive Chairman of the Board and provides regular updates to the Board as well as to the Board's Nominating and Governance Committee.

On the DE&I front, Fiera Capital also invested in tools to help drive change across the organization, such as a new recruitment platform that improves diversity in hiring and helps to recruit hard-to-find talent. In addition, the Company increased its participation in the A Effect Ambition Challenge to propel female ambition to create greater equality; over 40 women from across our global organization enrolled in this unique international training program in 2021.

# Investment in Innovative Businesses and Female-Led Technology Start-Ups

On December 13, 2021, Accelia Capital announced the launch of a new \$50 million venture capital fund that will support innovative, Québec technology companies, particularly high-impact, high-performing, womenowned and women-led businesses, which in turn will foster increased diversity in the sector. This fund will be supported by institutional investors, which include Fiera Capital.

For further information on the Company's CSR initiatives, please consult the Corporate Responsibility section of Fiera Capital's website.

# **Registrations and Authorities**

The Company and certain of its subsidiaries are registered in various jurisdictions as more fully described below.

Fiera Capital and its subsidiaries are registered in the following categories in order to provide asset management services to clients residing in Canada:

	ВС	АВ	SK	МВ	ON	QC	NB	PEI	NS	NFLD	YK	NWT	NU
Portfolio Manager	<b>✓</b>	✓	<b>✓</b>	✓	✓	<b>✓</b>	✓	<b>✓</b>	✓	✓	✓	✓	✓
Exempt Market Dealer	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓	✓	<b>✓</b>	✓	✓
Investment Fund Manager					✓	✓				✓			
Derivatives				<b>√</b> (1)	<b>√</b> (2)	<b>√</b> (3)							

#### Notes:

- (1) Registration as an adviser under the Commodity Futures Act (Manitoba).
- $(2) \ Registration \ as \ a \ commodity \ trading \ manager \ pursuant \ to \ the \ \textit{Commodity Futures Act} \ (Ontario).$
- (3) Registration as a derivatives portfolio manager pursuant to the Derivatives Act (Québec).

In addition, FCI relies on the international investment fund manager registration exemption in Québec, Fiera Capital (IOM) Limited ("Fiera IOM") relies on the international investment fund manager registration exemption in Ontario and Québec, and Fiera Capital (UK) Limited ("Fiera UK") relies on the international dealer exemption in British Columbia, Ontario and Québec.

#### **United States**

The following registrations and authorizations are held by Fiera Capital's subsidiaries or Fiera Capital (in the case of the Participating Affiliate) in connection with the provision of asset management services in the United States or to U.S. clients.

	Investment Adviser (1)	US Broker- Dealer <sup>(1)</sup>	Commodity Pool Operator <sup>(2)</sup>	Participating Affiliate <sup>(3)</sup>	Exempt Reporting Adviser (4)	Exempt Commodity Pool Operator (5)	Exempt Commodity Trading Advisor (6)
Fiera Capital				✓			
FCI	✓					✓	
Fiera UK	✓					✓	
Fiera IOM	✓						✓
Fiera Capital (Asia) Singapore Pte Ltd.					✓		✓
Fiera Capital (Asia) Hong Kong Limited					✓		✓
Fiera Capital (Asia) L.P.					✓	✓	$\checkmark$
Fiera Infrastructure Inc.					✓		

#### Notes:

- (1) Registration with the US Securities and Exchange Commission ("SEC").
- (2) Registration with the US Commodity Futures Trading Commission ("CFTC").
- (3) "Participating Affiliate" refers to a term used in relief granted by the staff of the SEC that allows US registered investment advisers to use the investment advisory resources of non-US affiliates that are not registered with the SEC. Fiera Capital has agreed to submit to the jurisdiction of the SEC and the US courts for actions arising under US securities laws in connection with its activities as a participating affiliate of FCI.
- (4) "Exempt Reporting Adviser" ("ERA") refers to a term used in relief granted by the staff of the SEC that allows "private fund advisers" to act as investment advisers in the US without SEC registration provided that its US clients are limited to qualifying private funds and US AUM are less than \$150 million. ERAs are subject to certain periodic SEC reporting requirements and agree to submit to the jurisdiction of the SEC and the US courts for actions arising under US securities laws in connection with their ERA activities.
- (5) "Exempt Commodity Pool Operator" ("ECPO") refers to a commodity pool operator ("CPO") that requested relief for its commodity pools pursuant to certain CFTC regulations and is exempt to register as CPO
- (6) Exempt Commodity Trading Advisor ("ECTA") refers to a commodity trading advisor ("CTA") that requested relief for its clients and exempt pools pursuant to certain CFTC regulations and is exempt to register as CTA

# Other Jurisdictions

Fiera Real Estate UK and Fiera UK are authorized and regulated by the United Kingdom Financial Conduct Authority.

Fiera Capital (Germany) GmbH was established in January 2021 and received a limited license from the German Federal Financial Supervisory Authority in August 2021. The license is not yet active. Sales and Distribution activities in the European Union are presently being conducted under the license of tied agent NFS Netfonds Financial Service GmbH based in Germany. Fiera IOM is licensed by the Isle of Man Financial Services Authority.

Fiera Capital (Asia) Singapore Pte Ltd. is licensed by the Monetary Authority of Singapore for the provision of Capital Markets Services in Fund Management and Dealing in Capital Markets Products and is an ERA with the SEC and an ECTA with the CFTC

Fiera Capital (Asia) Hong Kong Limited is licensed by the Securities and Futures Commission of Hong Kong for the provision of Type 9 Asset Management services and is an ERA with the SEC and an ECTA with the CFTC

Fiera Capital (Asia) is registered in the category of Registered Person with the Cayman Islands Monetary Authority and is an ERA with the SEC, and an ECPO and an ECTA with the CFTC.

# **RISK FACTORS**

# **RISKS RELATED TO THE COVID-19 PANDEMIC**

The COVID-19 pandemic has created a period of unprecedented volatility and uncertainty with regards to global economic and market conditions. The Company continues to closely monitor the financial impact of the COVID-19 pandemic and related market risk on its capital position and profitability should the duration, spread or intensity of the pandemic further develop. It is not possible to forecast with certainty the duration and full scope of the economic impact of COVID-19 both in the short and long term as well as the unknown additional government and central bank interventions and the timeline of the transition to a fully reopened economy. The Company maintains sufficient liquidity to satisfy all of its financial obligations for the foreseeable future. Despite this liquidity, the Company may see an impact to the cost of capital in the future as a result of disrupted credit markets or potential credit rating actions in relation to the Company's debt if the timing and pace of economic recovery is slow. Furthermore, a sustained period of significant market volatility could negatively impact the Company's investment performance, could have a negative effect on the value of the Company's assets and investment strategies (and consequently the AUM), could negatively impact the market price or value of the Company's securities and could result in a write-down of the Company's goodwill and intangible assets in subsequent periods. The valuation of the Company's purchase price obligations could also be impacted if expected results from operations change significantly from current assumptions. The COVID-19 pandemic may also have the effect of heightening certain risk factors described in this "Risk Factors" section.

To the extent that the COVID-19 pandemic adversely affects our business and financial results, it may also have the effect of heightening many of the risk factors described in this "Risk Factors" section.

# RISKS RELATED TO INVESTMENT PERFORMANCE AND INVESTMENT OF THE AUM

# **Investment Performance**

Poor investment performance, whether relative to Fiera Capital's competitors or otherwise, could result in the withdrawal of cash by existing clients in favour of better performing products and an inability for Fiera Capital to attract new clients. In addition, Fiera Capital's ability to earn performance fees is directly related to its investment performance and therefore poor investment performance may cause Fiera Capital to earn less or no performance fees.

Fiera Capital's inability to retain existing clients and attract new clients could have an adverse impact on Fiera Capital's AUM, management fees, profitability and growth prospects.

Fiera Capital cannot guarantee it will be able to achieve or maintain any particular level of AUM and cannot guarantee it will be able to achieve positive relative returns, retain existing clients or attract new clients.

# Investment of the AUM

The assets and investment strategies (the "Investments") into which the Company, its subsidiaries or any sub-advisor mandated by the Company or its subsidiaries invest AUM are subject to risks which could have a negative effect on the value and/or performance of such Investments, and consequently the AUM. These risks include, but are not limited to, some or all of the following:

- > external market and economic conditions, which include price movements in the equity, debt or currency markets or in the price of real assets, commodities or alternatives investments in which the AUM are invested, and other events beyond the Company's control such as regulatory environments and changes thereto, economic uncertainty, and local, regional, national and international political circumstances, natural disasters and public health crises;
- > interest rates, inflation rates and availability of credit;
- > currency risk;
- > special investment techniques, such as short selling, leveraging, hedging, using derivatives or options and concentration of investment holdings, carry their own particular risks;
- > the competitive environment for investments means there may be uncertainty in identifying and completing investment transactions which may result in less favourable investment terms than would otherwise be the case;
- > investments may be made in entities that the Company does not control and may therefore be subject to business, financial or management decisions which the Company does not agree with or do not serve the Company's interests; and
- > the due diligence undertaken in connection with a particular Investment may not reveal all facts relevant to whether such Investment will be favourable.

The failure to appropriately manage and address investment risk could have an adverse impact on Fiera Capital's AUM, management fees, profitability and growth prospects.

# **RISKS RELATED TO THE BUSINESS**

Fiera Capital's business is subject to a number of risk factors, including but not limited to the following:

# **AUM Concentration related to Strategies Sub-Advised by StonePine**

Fiera Capital offers different strategies designed to address a variety of investor needs across a broad spectrum of asset classes and styles. A significant portion of the Company's AUM is invested in three strategies subadvised by StonePine, namely Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity. In aggregate, these strategies accounted for approximately \$65.6 billion in AUM of Fiera Capital's \$188.3 billion in AUM as of December 31, 2021.

Fiera Capital does not control the activities of StonePine, and StonePine does not owe any duty or have any obligation towards Fiera Capital beyond what is provided for under the StonePine Sub-Advisory Agreement. StonePine is not required to accept any new investor in the sub-advised strategies, and the protective clauses aimed at maintaining a certain level of AUM under the agreement are subject to certain exceptions. Following January 31, 2023, either party will be able to terminate the StonePine Sub-Advisory Agreement for convenience upon 12 months' notice, except in the event of an acquisition resulting in a change of control of Fiera Capital. Following the termination of the StonePine Sub-Advisory Agreement, restrictions preventing StonePine from

soliciting Fiera Capital clients and from offering strategies similar to the sub-advised strategies to Fiera Capital clients will continue to apply during a 12-month period (for more information, see section "Material Contracts - StonePine Transaction Agreement and Sub-Advisory Agreement" of this AIF).

Poor investment performance of the foregoing strategies whether caused by market volatility or otherwise, a decrease in the management fees related to these strategies, a significant amount of redemptions from clients invested in these strategies, the departure of any key investment professionals from StonePine, any negative impact on the reputation of StonePine or its investment professionals, the termination of the StonePine Sub-Advisory Agreement or the failure to realize the anticipated benefits of the StonePine Sub-Advisory Agreement could have an adverse impact on Fiera Capital's AUM, management fees, profitability and growth prospects.

# **Reputational Risk**

Reputational risk is the potential that adverse publicity, whether true or not, may cause a decline in Fiera Capital's earnings or client base due to its impact on Fiera Capital's corporate image. Reputational risk is inherent in virtually all of Fiera Capital's business transactions, even when the transaction is fully compliant with legal and regulatory requirements. Reputational risk cannot be managed in isolation, as it often arises as a result of operational, regulatory and other risks inherent in Fiera Capital's business. For this reason, reputational risk is part of Fiera Capital's risk management framework and is a key part of its internal procedures and policies that includes the Global Code of Conduct which all of Fiera Capital's employees are required to observe.

# **Regulatory Compliance**

Fiera Capital's ability to carry on business is dependent upon Fiera Capital's compliance with, and continued registration under, securities legislation in the jurisdictions where it carries on business. Monitoring and responding to the rapidly changing securities regulatory environment, in Canada, in United States, in Europe, in Asia and elsewhere, requires significant managerial, operational and financial resources. Compliance with many of the regulations applicable to the Company involves a number of risks, particularly in areas where applicable regulations may be subject to interpretation.

Laws or regulations governing Fiera Capital's operations or particular investment products or services could be amended or interpreted in a manner that is adverse to Fiera Capital. Any change in the securities regulatory framework or failure to comply with these regulations could result in fines, temporary or permanent prohibitions on Fiera Capital's activities or the activities of some of Fiera Capital's personnel or reputational harm, which could materially adversely affect Fiera Capital's business, financial condition and results of operations.

# **Information Security Policies, Procedures and Capabilities**

Fiera Capital is dependent on the effectiveness of its information security policies, procedures and capabilities to protect its computer and telecommunications systems and the data that resides on or is transmitted through them. The administrative services provided by Fiera Capital depend on software supplied by third parties. An externally caused information security incident, such as a cyber attack or a virus or ransomware, or an internally-caused issue, such as failure to control access to sensitive systems, affecting such administrative services could materially interrupt Fiera Capital's business operations or cause disclosure or modification of sensitive or confidential information

Security breach, sensitive data compromise, information security issue experienced by or failure of key third parties, the loss of use of these third parties' products, problems or errors related to such products, termination or failure to renew the term of a third-party agreement, could result in material financial loss, regulatory actions, breach of client contracts, reputational harm or legal liability, which, in turn, could materially adversely affect Fiera Capital's business, financial condition and results of operations.

Fiera Capital has established a comprehensive information security program managed by qualified cybersecurity professionals. The cybersecurity threats are rapidly and constantly changing, and there remains a possibility that processes and controls in place could be unsuccessful in preventing a security breach. Fiera Capital may be vulnerable, and work with third parties who may also be vulnerable to computer viruses and other types of malicious software, cyber-attacks and hacking attempts from unauthorized persons, the physical theft of computer systems, internal programming or human errors, fraud, or other disruptive problems or events. There is also a risk that certain internal controls fail, which could also exacerbate any consequences from such events.

# **Privacy Laws**

The Company is also subject to laws and regulations with respect to privacy regarding the collection, use, share or otherwise process personal information belonging to its clients, employees, consultants and third parties. These laws and regulations are subject to frequent modifications and require ongoing supervision. Failure to comply with such laws and regulations could lead to significant fines and penalties imposed by regulators, as well as claims by the Company's clients, employees, consultants or third parties.

# **Litigation Risk**

Litigation risk is inherent in the asset management industry in which Fiera Capital operates. Litigation risk cannot be eliminated, even if there is no legal cause of action. The legal risks facing Fiera Capital, its directors, officers, employees and agents in this respect include potential liability for violations of securities laws, breach of fiduciary duty and misuse of investors' funds. In addition, with the existence of the secondary market civil liability regime in certain jurisdictions, dissatisfied shareholders may more easily make claims against Fiera Capital, its directors and its officers.

Fiera Capital maintains various types of insurance to cover certain potential risks and regularly evaluates the adequacy of this coverage. There is no guarantee that Fiera Capital's insurance coverage will be adequate to cover all risks relating to its business and if the Company is required to incur costs arising out of litigation or investigations as result of inadequate insurance proceeds, Fiera Capital's business, financial condition and results of operations may be materially adversely affected.

# **Insurance Coverage**

Fiera Capital holds various types of insurance, including directors' and officers', errors and omissions, general commercial liability, financial institution bonds and a cybersecurity insurance. The adequacy of insurance coverage is evaluated on an ongoing basis, including the cost relative to the benefits.

There can be no assurance that claims will not exceed the limits of available insurance coverage or that any claim or claims will be ultimately paid by an insurer, nor can there be any assurance that Fiera Capital will be able to obtain insurance coverage on favourable economic terms in the future.

A judgment against Fiera Capital in excess of available insurance or in respect of which insurance is not available could have a material adverse effect on the business, financial condition and results of operations.

# **Third-Party Relationships**

Fiera Capital partners with financial intermediaries to provide sub-advisory services in the management of their funds. The assets managed by the Company on behalf of other financial intermediaries constitute a significant portion of Fiera Capital's \$188.3 billion in AUM as of December 31, 2021.

National Bank is one of the Company's significant partners. Fiera Capital entered into the AUM Agreement (as such term is defined below) as part of the acquisition by the Company of substantially all of the assets of Natcan Investment Management Inc. ("Natcan") from National Bank on April 2, 2012 (the "Natcan Transaction"). The AUM Agreement was renewed until June 30, 2022.

Termination of a partnership with a financial intermediary or termination of the AUM Agreement could result in a significant reduction of Fiera Capital's AUM which could have a material adverse effect on its business, financial condition and results of operations.

# **Growth and Integration of Acquired Businesses**

Future growth will depend on, among other things, the ability to efficiently operate to address growth and realize the anticipated synergies, benefits and cost savings from integration of any businesses acquired by Fiera Capital. The maintenance of the current operations and the integration of any acquired businesses may result in significant challenges, and management of Fiera Capital may face difficulties to accomplish integrations smoothly or successfully or without expending significant amounts of managerial, operational or financial resources. Moreover, through acquisitions Fiera Capital may be exposed to inconsistencies in standards, internal controls, procedures and policies that adversely affect the ability of management of Fiera Capital to maintain relationships with customers, suppliers, employees or to achieve the anticipated benefits.

Any inability of Fiera Capital to successfully manage its growth or the integration of acquired businesses, including governance, regulatory processes, information technology platforms, operational processes and financial reporting processes, could have a material adverse effect on the business, financial condition and results of operations of Fiera Capital.

# **Growth in Fiera Capital's AUM**

An important component of investment performance is the availability of appropriate investment opportunities for new client assets in a timely manner. If Fiera Capital's AUM increases rapidly, it may not be able to exploit the investment opportunities that have historically been available to it or find sufficient investment opportunities for producing the absolute returns it targets.

Any inability to identify sufficient investment opportunities for new client assets in a timely manner, could adversely affect Fiera Capital's results of operations and financial condition.

Fiera Capital may elect to limit its growth and reduce the rate at which it wins new client assets.

# **Key Employees**

Fiera Capital's business is dependent on the highly-skilled and often highly-specialized individuals it employs. The contributions of these individuals to Fiera Capital's asset management, investment risk management, client service and operational teams are important to retaining clients and attracting new clients. Given the growth in total AUM in the asset management industry, the number of new firms entering the industry and the reliance on performance results to sell financial products, demand has increased for high-quality investment and client service professionals, and it is always a risk that management personnel or other key employees may decide to leave Fiera Capital. Also, not all of Fiera Capital's investment professionals or other key employees are subject to non-competition or non-solicitation restrictions.

Additionally, in the face of increasing competition for experienced professionals in the industry, there is a risk that Fiera Capital will be unable to recruit high quality new employees with the desired qualifications in a timely manner, when required, and that could materially adversely affect the business, financial condition and results of operations of Fiera Capital.

Fiera Capital devotes considerable resources to recruiting, training and compensating key employees, as well as measures to encourage them to remain with Fiera Capital and a working environment that fosters employee satisfaction. Compensation related measures include providing a stock option plan, restricted share unit plans, a performance share unit plan, a performance share unit and unit appreciation right plan applicable to business units and a short-term incentive plan to key employees.

Further, compensation packages for these professionals have a tendency to increase at a rate well in excess of inflation and above the rates observed in other industries. Fiera Capital expects that these costs will continue to represent a significant portion of its expenses. As a result, such increased expenses could adversely affect the business, financial condition and results of operations of Fiera Capital.

# **Asset Management Industry and Competitive Pressure**

Fiera Capital's ability to generate revenues has been significantly influenced by the growth experienced in the asset management industry and by Fiera Capital's relative investment performance within the asset management industry. The historical growth of the asset management industry may not continue and adverse economic conditions and other factors, including any significant decline in the financial markets, could affect the popularity of Fiera Capital's services or result in clients withdrawing from the markets or decreasing their level and/or rate of investment. A decline in the growth of the asset management industry or other changes to the industry that discourage investors from using Fiera Capital's services could affect Fiera Capital's ability to attract clients and result in a decline in revenues.

Also, the asset management industry (including the alternative investment industry) is competitive and certain of Fiera Capital's competitors have, and potential future competitors could have, substantially greater technical, financial, marketing, distribution and other resources than Fiera Capital. They may also propose or develop ranges of products and service offerings that are more attractive to existing or potential clients of Fiera Capital.

Competition could have a material adverse effect on Fiera Capital's management fees or performance fees and there can be no assurance that Fiera Capital will be able to compete effectively.

# **Conflicts of Interest**

Certain of the funds and managed accounts have overlapping investment objectives and potential conflicts may arise with respect to a decision regarding how to allocate investment opportunities among them. It is possible that actual, potential or perceived conflicts could give rise to investor dissatisfaction or litigation or regulatory enforcement actions. The failure by Fiera Capital to appropriately manage and address conflicts of interest and claims in connection with conflicts of interest could have a material adverse effect on Fiera Capital's reputation, which could materially adversely affect Fiera Capital's business in a number of ways, including as a result of any related client losses.

# **Employee Misconduct or Error**

There have been a number of highly-publicized cases involving fraud or other misconduct by employees in the financial services industry in recent years and, notwithstanding the commercially reasonable measures Fiera Capital takes to deter and prevent such activity (including by instituting its Global Code of Conduct), Fiera Capital runs the risk that employee misconduct could occur. Misconduct by employees could include binding Fiera Capital to transactions that exceed authorized limits or present unacceptable risks, or concealing from Fiera Capital unauthorized or unsuccessful activities, which, in either case, may result in unknown and unmanaged risks or losses. Employee misconduct could also involve the improper use of confidential information, including clients' and employees' personal information, which could result in regulatory enforcement procedures, sanctions and serious reputational harm. Fiera Capital is also susceptible to loss as a result of employee or third-party service provider error.

While management of the Company proactively takes commercially reasonable measures to deter employee misconduct or prevent employee and third-party service provider error, these measures may not be effective in all cases, which could materially adversely affect Fiera Capital's business, financial condition and results of operations.

#### **Investment Valuation**

Valuation of certain securities and other investments may involve uncertainties and judgment determinations and, if such valuations should prove to be incorrect, the net asset value of a fund and/or the AUM of the Company could be misstated. Independent pricing information may not always be available regarding certain securities and other investments. Additionally, the funds may hold investments which by their very nature may be extremely difficult to value accurately, particularly the venture investments held by Fiera Capital in private portfolio companies, as well as private markets investments (e.g. real estate, infrastructure, agriculture and private debt) and emerging market investments, as well as certain types of hedge funds.

Fiera Capital may incur substantial costs in rectifying pricing errors caused by the misstatement of investment values.

# **Client Commitment**

The agreements pursuant to which Fiera Capital manages its clients' assets, in accordance with industry practice, may be terminated upon short notice. Clients that are invested in units of a fund may have their units redeemed upon short notice, which could require the liquidation of investments more rapidly than otherwise desirable in order to raise the necessary cash to fund such redemptions and achieve a market position appropriately reflecting a smaller asset base. A significant amount of redemptions can have a materially adverse effect, which in turn will affect the management fees and performance fees payable to the Company. Also, there may be difficulty in selling investments due to illiquidity of some of the securities they have invested in.

The loss of any major client or of a significant number of existing clients could have a material adverse effect on Fiera Capital's results of operations and financial condition.

There is no assurance that Fiera Capital will be able to achieve or maintain any particular level of AUM, which may have a material negative impact on Fiera Capital's ability to attract and retain clients and on its management fees, its potential performance fees and its overall profitability.

#### **Operational Risk**

Fiera Capital is dependent on the availability of its personnel, its office facilities and the proper functioning of its computer, technology infrastructure, telecommunications systems, as well as the goods and services provided by third-party suppliers and service providers.

The occurrence of a disaster or other calamity affecting the Company's facilities or those of its third-party suppliers and service providers or affecting the regions in which the Company, or those of the Company's third-party suppliers and service providers operate could materially interrupt Fiera Capital's business operations and cause material financial loss, loss or shortages of human capital, regulatory actions, interrupt supplies or services received from third parties or provided to clients, breach of client contracts, reputational harm or legal liability, which in turn could materially adversely affect Fiera Capital's business, financial condition and results of operations. Despite being reviewed on an annual basis, there is no guarantee that the Business Continuity Plan (BCP) and the associated Disaster Recovery Plan (DRP) maintained by the Company will be adequate in mitigating the impacts of such a disaster.

# **Limitations of Enterprise Risk Management**

As part of the Enterprise Management framework, Fiera Capital monitors, evaluates and manages the principal risks associated with the conduct of its business. The Company's methodology for managing these risks are based upon (i) the use of observed historical market behaviour; or (ii) the evaluation of information regarding markets, clients or other matters that is publicly available or otherwise accessible by Fiera Capital. As a result, these methods may not predict future risk exposures, which may be significantly greater than the historical measures indicated, or this information may not in all cases be accurate, complete, up-to-date or properly evaluated.

Additionally, management of strategic, technologic, operational, financial, legal and regulatory risks requires, among other things, policies and procedures including the segregation of duties. These policies and procedures may not be fully effective in managing these risks. A failure by Fiera Capital to manage risks in its portfolios and activities could materially adversely affect Fiera Capital's business, financial condition and results of operations.

In order to reduce this risk, Fiera Capital adopted risk management practices that are under the oversight of Fiera Capital's Audit and Risk Management Committee (for more information, see "Audit and Risk Management Committee" section of this AIF.)

# RISKS RELATED TO OWNERSHIP STRUCTURE AND SHARES

# **Major Shareholders**

As of the date hereof, Mr. lean-Guy Desjardins indirectly owns approximately 33.5% of the outstanding voting interest of Fiera Capital L.P. ("Fiera L.P."), a controlling shareholder of Fiera Capital holding 23.4% of the outstanding Shares and the sole holder of Class B Special Voting Shares. Desjardins Financial Holding Inc. ("DFH"), a direct wholly-owned subsidiary of Fédération des caisses Desjardins du Québec ("FCD"), indirectly owns 33.8% of the outstanding voting interest of Fiera L.P. DFH proposed for election two of the current eight directors of Fiera Capital that the holder of Class B Special Voting Shares are entitled to appoint. Mr. Desjardins is in a position to exercise significant control over matters of Fiera Capital requiring shareholder approval, including the election of directors and the determination of significant corporate actions.

# **Potential Dilution**

Fiera Capital is authorized to issue an unlimited number of Class A Subordinate Voting Shares, Class B Special Voting Shares and Preferred Shares and may decide to issue additional shares in order to finance investment projects, raise liquidity and/or settle awards granted pursuant to certain of the Company's security-based compensation arrangements, which could dilute the share ownership.

Further, under the Sceptre Investor Agreement, Fiera L.P. benefits from the Fiera L.P. Anti-Dilution Rights (as such term is defined below), which are described under the section "Material Contracts - Sceptre Investor Agreement" of this AIF. As a result of an issuance pursuant to the Fiera L.P. Anti-Dilution Rights, the share ownership of Fiera Capital would be diluted.

Additionally, Fiera Capital may determine to redeem outstanding Debentures (as such term is defined below) for Class A Subordinate Voting Shares or to repay outstanding principal amounts thereunder at maturity of the Debentures by issuing additional Class A Subordinate Voting Shares. Moreover, the 2023 Debentures (as such term is defined below) are convertible at the holder's discretion into Class A Subordinate Voting Shares at a price of \$18.85 per share, subject to adjustment in certain circumstances. The issuance of additional Class A Subordinate Voting Shares may have a dilutive effect on Fiera Capital's shareholders and an adverse impact on the price of Class A Subordinate Voting Shares (for more information, see section "Description of Capital Structure - Debentures" of this AIF).

# RISKS RELATED TO THE COMPANY'S LIQUIDITY AND FINANCIAL POSITION

#### **Indebtedness**

The Company's credit facilities contain various covenants that limit the ability of Fiera Capital and certain of its subsidiaries (collectively, the "Borrower Parties") to engage in specified types of transactions and imposes operating restrictions, which may prevent the Borrower Parties from pursuing certain business opportunities and taking certain actions that may be in their interest.

These covenants may limit the Borrower Parties' ability to take actions that it believes would profit its business, and may make it difficult for Fiera Capital to successfully execute its business strategy or effectively compete with companies that are not similarly restricted.

A failure to comply with these covenants, including a failure to meet the financial tests or ratios, could result in an event of default under the Company's credit facilities. More specifically, the Company's credit facilities require Fiera Capital to meet certain financial ratios, and provides that the occurrence of an acquisition of control of Fiera Capital will cause an event of default.

Although at present these covenants do not restrict Fiera Capital's ability to conduct its business as presently conducted, there are no assurances that in the future, Fiera Capital will not be limited in its ability to respond to changes in its business or competitive activities or be restricted in its ability to engage in mergers, acquisitions or dispositions of assets.

Also, on maturity of Fiera Capital's credit facilities, Fiera Capital may not be able to refinance the outstanding principal under the credit facilities or the terms of such credit facilities may be more onerous than those of the existing credit facilities.

# **Interest Rate Risk**

A portion of Fiera Capital's indebtedness, including under the Company's credit facilities, is at variable rates of interest and exposes Fiera Capital to interest rate risk. If interest rates increase, Fiera Capital's debt service obligations on the variable rate indebtedness would increase even though the amount borrowed would remain the same, and net income and cash flows would decrease.

Failure to manage interest risks could materially adversely affect Fiera Capital's business, financial condition and results of operations.

To mitigate some of the interest rate risk it is exposed to via its borrowing under its credit facilities, Fiera Capital has contracted interest rate swaps that fix a portion of interest rate payments. Given that changes in the fair values of derivatives must be reported in the Company's financial statements, interest rate fluctuations may have an impact on the reported profits and loss of Fiera Capital on a quarterly basis, thus creating some volatility in reported earnings.

# **Currency Risk**

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. A significant portion of the Company's earnings and AUM is denominated in US dollars and GBP. The Company's main exposure relates to cash and cash equivalents, restricted cash, accounts receivables, investments, derivative financial instruments, accounts payables and accrued liabilities, puttable financial instrument liability, purchase price obligations and long-term debt some of which may be denominated in foreign currencies, mainly in US dollars, GBP, and EUR. The Company and certain of its subsidiaries may manage currency risk by entering into currency hedging contracts relating to US dollars and various other currencies.

Future events that may significantly increase or decrease the risk of future movement in the exchange rates for these currencies cannot be predicted. Fluctuations in exchange rates between the Canadian dollar and such currencies may have an adverse effect on the Company's results and financial condition.

# **DIVIDENDS**

Fiera Capital maintains a policy of paying out a substantial portion of its operating cash flow to its shareholders in the form of dividends. The policy with respect to all of the Shares is reviewed by the directors of Fiera Capital on a quarterly basis and any future determination to pay dividends will be at their discretion and will depend on the Company's financial condition, results of operations and capital requirements as well as such other factors as the Company directors consider relevant. As a result, no assurance can be given as to whether Fiera Capital will pay dividends, or the frequency or amounts of any such dividends.

The total cash dividends declared and paid per Share in each of the past three completed financial years are presented below.

# For the year ended December 31, 2021:

Declaration Date	Record Date	Payment Date	Dividend per Share
March 17, 2021	March 30, 2021	April 27, 2021	\$0.21
May 5, 2021	May 18, 2021	June 15, 2021	\$0.21
August 11, 2021	August 24, 2021	September 21, 2021	\$0.21
November 10, 2021	November 23, 2021	December 21, 2021	\$0.215

# For the year ended December 31, 2020:

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Declaration Date	Record Date	Payment Date	Dividend per Share
March 18, 2020	March 31, 2020	April 28, 2020	\$0.21
May 14, 2020	May 27, 2020	June 25, 2020	\$0.21
August 13, 2020	August 26, 2020	September 23, 2020	\$0.21
November 12, 2020	November 25, 2020	December 21, 2020	\$0.21

# For the year ended December 31, 2019:

Declaration Date	Record Date	Payment Date	Dividend per Share
March 21, 2019	April 3, 2019	May 1, 2019	\$0.21
May 8, 2019	May 22, 2019	June 19, 2019	\$0.21
August 13, 2019	August 26, 2019	September 23, 2019	\$0.21
November 7, 2019	November 20, 2019	December 18, 2019	\$0.21

#### NORMAL COURSE ISSUER BID

On August 12, 2021, the Company announced the Current NCIB pursuant to which the Company may purchase for cancellation up to 4,000,000 of its Class A Subordinate Voting Shares, representing approximately 4.7% of the Company's issued and outstanding Class A Subordinate Voting Shares as at August 2, 2021. The Current NCIB began on August 16, 2021 and will end at the latest on August 15, 2022 (for more information on the Previous NCIB which ended on July 14, 2021, see section "General Development of the Business - 2020 Highlights - Normal Course Issuer Bid" of this AIF)

On January 12, 2022, as part of the Natixis Share Disposition Transaction, the Current NCIB was amended in order to increase the number of Class A Subordinate Voting Shares that may be purchased for cancellation from 4,000,000 to 6,335,600.

The Board believes that the repurchase of Class A Subordinate Voting Shares, which the Company may carry out from time to time during the Current NCIB, represents a responsible investment and that the Current NCIB provides Fiera Capital with the flexibility to purchase Class A Subordinate Voting Shares as it considers advisable. The actual number of Class A Subordinate Voting Shares purchased under the Current NCIB, the timing of purchases and the price at which the Class A Subordinate Voting Shares are bought will depend upon the Company's management discretion based on factors such as market conditions.

During the year ended December 31, 2021, the Company repurchased 1,645,785 Class A Subordinate Voting Shares for total consideration of \$17,9 million. Subsequent to December 31, 2021, as part of the Natixis Share Disposition Transaction, Fiera Capital repurchased 3,560,000 Class A Subordinate Voting Shares for total consideration of \$34,888,000 and Natixis paid a transaction fee to Fiera Capital.

# **DESCRIPTION OF CAPITAL STRUCTURE**

# **GENERAL**

Fiera Capital is authorized to issue an unlimited number of Class A Subordinate Voting Shares, an unlimited number of Class B Special Voting Shares and an unlimited number of Preferred Shares. The Class B Special Voting Shares may not be issued to any person other than Fiera L.P.

#### CLASS A SUBORDINATE VOTING SHARES AND CLASS B SPECIAL VOTING SHARES

Except as described below, the Class A Subordinate Voting Shares and the Class B Special Voting Shares will have the same rights, will be equal in all respects and will be treated as if they were shares of one class only.

# Rank

The Class A Subordinate Voting Shares and Class B Special Voting Shares will rank equally with respect to the payment of dividends, return of capital and distribution of assets in the event of the liquidation, dissolution or winding up of Fiera Capital.

# **Dividends**

The holders of outstanding Class A Subordinate Voting Shares and Class B Special Voting Shares are entitled to receive dividends out of assets legally available at such times and in such amounts and form as the Board may from time to time determine without preference or distinction between Class A Subordinate Voting Shares and Class B Special Voting Shares.

#### **Voting Rights**

Class A Subordinate Voting Shares and Class B Special Voting Shares each carry one vote per share for all matters other than the election of directors. With respect to the election of directors, holders of Class A Subordinate Voting Shares are entitled, voting separately as a class, to elect one-third (rounded down to the nearest whole number) of the members of the Board, while holders of Class B Special Voting Shares are entitled, voting separately as a class, to elect two-thirds (rounded up to the nearest whole number) of the members of the Board. Pursuant to a unanimous shareholders' agreement of Fiera Holdings, the general partner of Fiera L.P., as long as Fiera L.P. shall be entitled to elect two-thirds of the members of the Board, DFH shall be entitled to appoint two of the eight directors of Fiera Capital that the holders of Class B Special Voting Shares are entitled to elect. In order to maintain the rights described above, DFH is required to maintain a minimum ownership level in Fiera Capital and a specified minimum level of AUM managed by Fiera Capital.

Prior to the completion of the Natixis Share Disposition Transaction, pursuant to the Natixis Investor Rights Agreement entered into between Fiera Capital and Natixis Canada Holdings on May 9, 2019 (the "Natixis Investor Rights Agreement") and subject to the conditions set forth therein, Natixis, through Natixis Canada Holdings, was entitled to propose one nominee for election to the Board. As part of the Natixis Share Disposition Transaction, the Natixis Investor Rights Agreement was terminated (for more information, see section "General Development of the Business - 2021 Highlights and Recent Developments in 2022 – Natixis Bought Deal Block Trade, Share Repurchase" of this AIF).

#### Conversion

Class A Subordinate Voting Shares are not convertible into any other class of shares. Prior to the Class B Termination Date (as such term is defined below), Class B Special Voting Shares are convertible into Class A Subordinate Voting Shares on a one-for-one basis at any time and from time to time, at the option of the holder.

A Class B Special Voting Share will be automatically converted into one Class A Subordinate Voting Share when such Class B Special Voting Share is sold, assigned or transferred by Fiera L.P. to any person (other than as part of an internal reorganization). Similarly, on the 20th day following the Class B Termination Date, all outstanding Class B Special Voting Shares will be converted into Class A Subordinate Voting Shares. On the 20th day following the occurrence of a Class B Termination Date, the name of the Class A Subordinate Voting Shares will be changed to common shares.

The "Class B Termination Date" means the earlier of the following dates:

- (a) the date that is 90 days after the date Fiera L.P. ceases to own and control a number of Class B Special Voting Shares and Class A Subordinate Voting Shares that is at least 20% of the total number (rounded down to the nearest whole number) of issued and outstanding Class A Subordinate Voting Shares and Class B Special Voting Shares, in circumstances where Fiera L.P. has not, during such 90-day period, acquired a sufficient number of Class A Subordinate Voting Shares or additional Class B Special Voting Shares to increase its ownership level to at least 20% of the total number (rounded down to the nearest whole number) of issued and outstanding Class A Subordinate Voting Shares and Class B Special Voting Shares; and
- (b) the date that any person who is not an employee, officer or director of Fiera Capital nor an entity that is wholly-owned, directly or indirectly, by FCD, acquires control of Fiera L.P. For purposes hereof, an acquisition of control of Fiera L.P. will occur if a person (i) acquires, directly or indirectly, beneficial ownership of, or control or direction over, equity or voting interests in Fiera L.P. which, together with any voting interests beneficially owned or controlled by such person prior to such date, represent 50% or more of the issued and outstanding equity or voting interests of Fiera L.P., or (ii) otherwise acquires, directly or indirectly, whether by contract or otherwise, the right to control the affairs of Fiera L.P.

#### PREFERRED SHARES

#### **Series**

The Preferred Shares may be issued in one or more series. The Board shall, before the issue of any Preferred Shares of any series, fix the number of shares in and determine the designation, rights, privileges, restrictions and conditions attached to the Preferred Shares of such series, which may include, without limitation, any voting right.

#### Rank

The Preferred Shares of each series shall rank equally with the Preferred Shares of every other series with respect to the payment of dividends and return of capital in the event of the liquidation, dissolution or winding up of Fiera Capital.

# **Dividends and Return of Capital**

The holders of outstanding Preferred Shares of each series shall rank both with regard to dividends and return of capital in priority to the holders of the Class A Subordinate Voting Shares, the holders of the Class B Special Voting Shares and over any other shares ranking junior to the holders of the Preferred Shares, and the holders of the Preferred Shares of each series may also be given such other preferences over the holders of the Class A Subordinate Voting Shares, the holders of the Class B Special Voting Shares and any other shares ranking junior to the holders of the Preferred Shares as may be determined as to the respective series authorized to be issued.

The priority, in the case of cumulative dividends, shall be with respect to all prior completed periods in respect of which such dividends were payable plus such further amounts, if any, as may be specified in the provisions attached to a particular series and in the case of non-cumulative dividends, shall be with respect to all dividends declared and unpaid.

The foregoing description of certain material provisions of the Class A Subordinate Voting Shares, the Class B Special Voting Shares and the Preferred Shares is a summary only, is not comprehensive and is qualified in its entirety by reference to the articles of arrangement and articles of amendment of Fiera Capital, copies of which are available on SEDAR at www.sedar.com.

# **DEBENTURES**

# 2024 Debentures

In July 2019, Fiera Capital issued \$110 million aggregate principal amount of 2024 Debentures, which are senior unsecured subordinated debentures due July 31, 2024. These 2024 Debentures bear interest at a rate of 5.60% per annum, payable semi-annually on January 31 and July 31 each year, commencing on January 31, 2020.

Fiera Capital has the option to redeem the 2024 Debentures, in whole or in part from time to time, on and after July 31, 2022 and prior to July 31, 2023, on not more than 60 days and not less than 30 days prior notice at a redemption price equal to 102.8% of the principal amount of the 2024 Debentures redeemed plus accrued and unpaid interest. On and after July 31, 2023 and prior to the maturity date of July 31, 2024, the 2024 Debentures are redeemable on not more than 60 days and not less than 30 days prior notice at a price equal to \$1,000 per 2024 Debenture plus accrued and unpaid interest. On redemption or at maturity on July 31, 2024, Fiera Capital has the option to repay the 2024 Debentures in either cash or freely tradable Class A Subordinate Voting Shares. The number of Class A Subordinate Voting Shares to be issued will be determined by dividing the aggregate amount of the principal amount of the 2024 Debentures by 95% of the current market price of the Class A Subordinate Voting Shares.

In the event of a change in control (as defined in the 2019 Indenture, as such term is defined below), Fiera Capital will be required to make an offer to 2024 Debenture holders to repurchase the 2024 Debentures at a price equal to 101% of the principal amount plus accrued and unpaid interest.

The 2024 Debentures are direct, senior subordinated unsecured obligations which rank pari passu with one another and rank (a) effectively subordinate to any existing and future secured indebtedness of Fiera Capital to the extent of the value of the assets securing such secured indebtedness, (b) subordinate to obligations defined in the 2019 Indenture (c) pari passu with the 2023 Debentures, and any future senior unsecured indebtedness (other than the Senior Credit Facilities, as such term is defined in the 2019 Indenture); (d) senior to any convertible unsecured subordinated debentures which may be issued by Fiera Capital in the future, including in connection with or as a result of, a refinancing of the 2023 Debentures; and (e) senior to any other existing and future subordinated unsecured indebtedness of Fiera Capital (other than the 2023 Debentures).

The 2024 Debentures are listed for trading on the TSX under the symbol "FSZ.DB.A". The foregoing is a summary only of the material attributes and characteristics of the 2024 Debentures and is subject to, and qualified in its entirety by, reference to the terms of the 2019 Indenture. This summary does not purport to be complete and for full particulars, reference should be made to the 2019 Indenture, available on SEDAR at www.sedar.com.

#### **2023 Debentures**

In December 2017, Fiera Capital issued \$86.25 million aggregate principal amount of unsecured subordinate convertible debentures due June 30, 2023 (the "2023 Debentures" and, together with the 2024, the "Debentures"). These 2023 Debentures bear interest at a rate of 5.00% per annum, payable semi-annually on June 30 and December 31 each year.

Fiera Capital has the option to redeem the 2023 Debentures, in whole or in part from time to time, on and after June 30, 2021 but prior to June 30, 2022, on not more than 60 days and not less than 30 days prior notice, at a price equal to the principal amount plus accrued and unpaid interest, provided that the current market price of the Class A Subordinate Voting Shares on the date on which the notice of redemption is given is not less than 125% of the conversion price of \$18.85 per Class A Subordinate Voting Share. On and after June 30, 2022 but prior to the maturity date of June 30, 2023, the 2023 Debentures are redeemable at a price equal to \$1,000 per 2023 Debenture plus accrued and unpaid interest. On redemption or at maturity, Fiera Capital has the option to repay the 2023 Debentures in either cash or freely tradable Class A Subordinate Voting Shares. The number of Class A Subordinate Voting Shares to be issued will be determined by dividing the aggregate amount of the principal amount of the 2023 Debentures by 95% of the current market price of the Class A Subordinate Voting Shares.

Based on certain conditions, the 2023 Debentures are convertible, at the Debenture holders' discretion, at \$18.85 per Class A Subordinate Voting Share at any time prior to the close of business on the earliest of the business day immediately preceding the maturity date or if called for redemption, on the business day immediately preceding the date specified by Fiera Capital for redemption of the 2023 Debentures, or if called for repurchase pursuant to a change of control, on the business day immediately preceding the payment date. The conversion price of \$18.85 per Class A Subordinate Voting Share is subject to adjustment in certain circumstances, including the distribution to all holders of Class A Subordinate Voting Shares and the payment of a dividend greater than \$0.21 per Class A Subordinate Voting Share per quarter to the extent that the cumulative effect of such adjustment result in a change of at least 1% in the prevailing conversion price.

In the event of a change in control (as defined in the 2017 Indenture, as such term is defined below), Fiera Capital will be required to make an offer to Debenture holders to repurchase the 2023 Debentures at a price equal to 101% of the principal amount plus accrued and unpaid interest. In addition, if a change in control occurs in which 10% or more of the consideration consists of cash, certain equity securities or other property not traded or intended to be traded immediately following such transaction on a recognized exchange, Debenture holders will be entitled to convert their 2023 Debentures into Class A Subordinate Voting Shares at the normal conversion price and, subject to certain limitations, receive an additional amount of Class A Subordinate Voting Shares based on the effective date of the transaction constituting the change in control and the price paid per Class A Subordinate Voting Share in such transaction.

The 2023 Debentures are subordinated to Fiera Capital's senior indebtedness and rank pari passu with the 2024 Debenture and are listed for trading on the TSX under the symbol "FSZ.DB".

The foregoing is a summary only of the material attributes and characteristics of the 2023 Debentures and is subject to, and qualified in its entirety by, reference to the terms of the 2017 Indenture. This summary does not purport to be complete and for full particulars, reference should be made to the 2017 Indenture, available on SEDAR at www.sedar.com.

## **MARKET FOR SECURITIES**

#### TRADING PRICE AND VOLUME

The Class A Subordinate Voting Shares, the 2023 Debentures and the 2024 Debentures are each listed on the TSX under the symbols "FSZ", "FSZ.DB" and "FSZ.DB.A", respectively.

## Class A Subordinate Voting Shares

The table below shows the price ranges and volume of trading of the Class A Subordinate Voting Shares for each month of the financial year ended December 31, 2021.

Month	High	Low	Volume
Tional	\$	\$	# of Shares
January 2021	11.83	10.75	5,846,327
February 2021	11.45	10.50	4,490,573
March 2021	11.13	9.80	7,598,428
April 2021	10.92	9.93	4,487,716
May 2021	11.10	10.36	3,996,025
June 2021	11.04	10.45	3,421,673
July 2021	11.12	10.58	3,748,979
August 2021	11.33	10.17	5,647,281
September 2021	10.78	10.30	4,433,378
October 2021	10.78	10.22	4,161,714
November 2021	11.75	10.38	6,867,443
December 2021	10.76	10.13	4,853,099

Source: www.bloomberg.com

#### 2023 Debentures

The table below shows the price ranges and volume of trading of the 2023 Debentures, for each month of the financial year ended December 31, 2021.

Month	High	Low	Volume
	\$	\$	# of Debentures
January 2021	104.99	101.10	596,000
February 2021	103.70	102.45	563,000
March 2021	103.50	102.50	636,000
April 2021	105.00	102.80	462,000
May 2021	104.90	103.50	497,000
June 2021	105.46	103.96	370,000
July 2021	106.00	103.40	621,000
August 2021	104.01	103.00	845,000
September 2021	104.30	102.69	310,000
October 2021	106.00	102.33	527,960
November 2021	106.00	103.83	2,131,000
December 2021	106.10	100.32	1,372,000

Source: www.bloomberg.com

#### 2024 Debentures

The table below shows the price ranges and volume of trading of the 2024 Debentures, for the months of July to December 2021.

Month	High	Low	Volume
	\$	\$	# of Debentures
January 2021	103.99	101.25	2,003,000
February 2021	104.00	103.01	816,000
March 2021	104.20	102.75	1,474,000
April 2021	103.96	102.72	1,254,000
May 2021	104.00	103.12	870,000
June 2021	104.68	103.50	722,000
July 2021	104.50	103.51	460,000
August 2021	105.00	103.55	463,000
September 2021	105.00	103.40	738,000
October 2021	104.40	103.65	260,000
November 2021	104.69	100.52	663,000
December 2021	103.25	101.25	619,000

Source: www.bloomberg.com

# **ESCROWED SECURITIES AND SECURITIES SUBJECT TO CONTRACTUAL RESTRICTIONS ON TRANSFER**

The table below shows the number of securities of each class of Fiera Capital that are, to its knowledge, in escrow or that are subject to a contractual restriction on transfer as at December 31, 2021.

Designation of Class	Number of Securities held in Escrow or that are Subject to a Contractual Restriction on Transfer	Percentage of Class
Class A Subordinate Voting Shares	1,592,322 <sup>(1)</sup>	1.86%

<sup>(1)</sup> Refers to Class A Subordinate Voting Shares issued to the vendors in connection with the acquisition of CGOV Asset Management ("CGOV Acquisition") remaining in escrow with Computershare Trust Company of Canada ("Computershare") as at December 31, 2021. Following the exercise by Fiera L.P. of its call option, the beneficial owner of such escrowed Class A Subordinate Voting Shares is Fiera L.P. 50% of the 1,592,322 escrowed securities are to be released on the fourth anniversary of the closing of the CGOV Acquisition (i.e. May 31, 2022) and 100% of the then remaining escrowed securities are to be released on the fifth anniversary of the CGOV Acquisition (i.e. May 31, 2023).

## **DIRECTORS AND EXECUTIVE OFFICERS**

The following table sets forth, as of the date hereof, the name, province and country of residence, position held with Fiera Capital and principal occupation of each person who is a director or an executive officer of Fiera Capital. All directors hold office until the next annual meeting of shareholders of Fiera Capital or until their successors are elected or appointed.

Name and Province or State of Residence	Position Held at Fiera Capital	Director of Fiera Capital since	Principal Occupation
B:	ACL PART OF		
Directors elected by holders of Cla	iss A Subordinate Voting Shares		
Geoff Beattie <sup>(1)</sup> Ontario, Canada	Director	2018	Chairman and Chief Executive Officer of Generation Capital and Chair of Relay Ventures
Gary Collins <sup>(2) (3) (4)</sup> British Columbia, Canada	Director	2018	Senior Advisor at Lazard Ltd.
Jean Raby Ile-de-France, France	Director	2021 (5)	Co-CEO of Odyssey Acquisition SA
David R. Shaw <sup>(4)</sup> Ontario, Canada	Lead Director	2006	Non-Executive Chairman of LHH Knightsbridge
Directors elected by holders of Cla	ss B Special Voting Shares		
France Margaret Bélanger <sup>(6)</sup> Québec, Canada	Director	2022	President, Sports and Entertainment, CH Group
Réal Bellemare <sup>(1)</sup> Québec, Canada	Director	2016	Senior Executive Vice President, and Chief Operating Officer, Desjardins Group
Jean-Guy Desjardins Québec, Canada	Executive Chairman of the Board (7)	2010	Executive Chairman of the Board
Raymond Laurin <sup>(2)</sup> Québec, Canada	Director	2013	Corporate Director
Guy Masson Québec, Canada	Director	2021	Lawyer and President at RGM Legal Inc.
Jean C. Monty <sup>(1) (8)</sup> Québec, Canada	Director	2010	Director of DJM Capital a nd Corporate Director
Lise Pistono <sup>(2)</sup> Québec, Canada	Director	2013	Vice President, Secretary, Chief Financial Officer and Director of DJM Capital
Norman M. Steinberg (4) (9) Québec, Canada	Director	2019	Vice-Chair of BFL Canada

- (1) Member of the Human Resources Committee
- (2) Member of the Audit and Risk Management Committee
- (3) Chair of the Audit and Risk Management Committee
- (4) Member of the Nominating and Governance Committee
- (5) Jean Raby was a member of the Board from May 9, 2019 to May 27, 2021 and was reappointed on November 10, 2021.
- (6) France Margaret Bélanger was appointed director as of January 25, 2022 to fill a vacancy created by the resignation of Nitin Kumbhani on September 13, 2021.
- (7) Jean-Guy Desjardins was Chairman of the Board and Chief Executive Officer of Fiera Capital until his appointment as Executive Chairman of the Board, effective as of January 1, 2022.
- (8) Chair of the Human Resources Committee
- (9) Chair of the Nominating and Governance Committee

Each of the foregoing individuals has held his or her present principal occupation or other executive offices with the same company or its predecessors (including, for greater certainty, Fiera Capital) or affiliates for the past five years with the following exceptions:

Director	Past Occupation
France Margaret Bélanger	Executive Vice President and Chief Commercial Officer for Sports and Entertainment, Club de hockey Canadien, Inc. from December 2016 to August 2021
Guy Masson	Senior counsel and retired partner at Stikeman Elliott LLP from March 2016 to March 2021
Jean Raby	Chief Executive Officer of Natixis Investment Managers and Head of Asset and Wealth Management for Natixis from February 2017 until April 2021
	Chief Financial Officer of SFR Group from May to October 2016
	Chair Emeritus of Norton Rose Fulbright Canada from April 2017 to July 2019
Norman M. Steinberg	Co-Chair and then Chair of Norton Rose Fulbright Canada and as Global Chair of Norton Rose Fulbright from 2005 to July 2017

# **EXECUTIVE OFFICERS (NON-DIRECTORS)**

Name and Province/ State and country of Residence of Executive Officer	Principal Occupation held with the Company
Sebastian Blandizzi Ontario, Canada	Global Chief Technology and Operations Officer
Gabriel Castiglio Québec, Canada	Executive Vice President, Chief Legal Officer and Corporate Secretary
Lyne Lamothe Québec, Canada	Global Chief Human Resources Officer
Anik Lanthier Québec, Canada	President & Chief Investment Officer, Public Markets
Jean-Philippe Lemay <sup>(1)</sup> Québec, Canada	Global President and Chief Executive Officer
Jonathan Moncrieff Ontario, Canada	Global Chief Compliance Officer
Lucas Pontillo Québec, Canada	Executive Vice President and Global Chief Financial Officer
Peter Stock New York, United States	Executive Vice President and Global Head of Distribution
Michael Quigley Massachusetts, United States	Executive Vice President and Head of Global Private Wealth
Peter Stock New York, United States	President and Chief Executive Officer, Fiera Private Alternative Investments, Fiera Capital
John Valentini Québec, Canada	President and Chief Executive Officer, Fiera Private Alternative Investments

<sup>(1)</sup> Jean Philippe Lemay was Global President and Chief Operating Officer of Fiera Capital until his appointment as Global President and Chief Executive Officer of Fiera Capital, effective as of January 1, 2022.

Each of the foregoing individuals has held his present principal occupation or other executive offices with the same company or its predecessors (including, for greater certainty, Fiera Capital) or affiliates for the past five years with the following exceptions:

Executive Officer	Past Occupation
Sebastian Blandizzi	Chief Technology and Operations Officer, Canadian Division at Fiera Capital from June 2018 to April 2019 Chief Executive Officer of COZM Inc. from July 2017 to June 2018 SVP & Head of Global Solutions Delivery for the Investments Global Group Divisions at Manulife Financial from December 2010 to December 2016
Gabriel Castiglio	Partner at the law firm Fasken Martineau DuMoulin LLP from November 2003 to December 2019
Lyne Lamothe	Chief Talent Officer at Le Cirque du Soleil from August 2018 to January 2021 Senior Vice-President at Saputo from December 2015 to August 2018
Anik Lanthier	Senior Vice President, Public Markets and Absolute Return Strategies at PSP Investments from July 2015 to October 2020
Jean-Philippe Lemay	Global President and Chief Operating Officer of Fiera Capital from March 2020 to January 2022 President and Chief Operating Officer, Canadian division at Fiera Capital from June 2017 to March 2020 Chief Investment Officer, Canadian division at Fiera Capital from December 2015 to January 2018
Jonathan Moncrieff	Managing Director and Associate General Counsel, Personal and Commercial Banking at BMO Financial Group from March 2020 to May 2021  Associate General Counsel and Managing Director, Business and Commercial Banking at BMO Financial Group from March 2019 to March 2020  Managing Director and Head of U.S. Wealth Management Compliance at BMO Financial Group from May 2016 to March 2019
Lucas Pontillo	Senior Managing Director and Chief Operating Officer at Manulife Asset Management, Canada from January 2016 to October 2018
Michael Quigley	Executive Vice President and Head of Institutional Markets at Fiera Capital from August 2019 to April 2020 Portfolio Manager and National Lead – Business Development in Canada for Philips, Hager & North from January 2013 to August 2019

As at February 24, 2022, the directors and executive officers of Fiera Capital, as a group, beneficially owned, directly or indirectly, or exercised control or direction over 1,461,125 Class A Subordinate Voting Shares and 9,023,352 Class B Special Voting Shares, respectively representing approximately 1.8 % of the total number of 81,917,361 Class A Subordinate Voting Shares outstanding and approximately 46.5 % of the total number of 19,412,401 Class B Special Voting Shares. The statements as to the number of Shares beneficially owned directly or indirectly or over which control or direction is exercised by the directors and officers of Fiera Capital as a group is based on information provided by the directors and officers.

## CORPORATE CEASE TRADE ORDERS, BANKRUPTCIES, PENALTIES OR SANCTIONS

No director or executive officer of Fiera Capital is, as at the date hereof or has been, within the 10 years before the date hereof, a director, chief executive officer or chief financial officer of any company, that:

- > was the subject of a cease trade or similar order or an order that denied the relevant company access to any exemption under securities legislation, for a period of more than 30 consecutive days that was issued while the director or executive officer was acting in the capacity as director, chief executive officer or chief financial officer; or
- > was subject to a cease trade or similar order or an order that denied the relevant company access to any exemption under securities legislation, for a period of more than 30 consecutive days that was issued after the director or executive officer ceased to be a director, chief executive officer or chief financial officer and which resulted from an event that occurred while that person was acting in the capacity as director, chief executive officer or chief financial officer.

No director or executive officer of Fiera Capital, or shareholder who holds a sufficient number of securities of Fiera Capital to affect materially the control thereof:

- > is, as at the date hereof, or has been within the 10 years before the date hereof, a director or executive officer of any company that, while that person was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets; or
- > has, within the 10 years before the date hereof, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of the director, executive officer or shareholder.

No director or executive officer of Fiera Capital, or shareholder holding a sufficient number of securities of Fiera Capital to affect materially the control thereof, has been subject to:

- > any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority; or
- > any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable investor in making an investment decision.

## **CONFLICTS OF INTEREST**

Certain of the directors and officers of Fiera Capital are also directors, officers and shareholders of other companies and conflicts may arise between their duties as directors or officers of Fiera Capital and as directors, officers or shareholders of other companies. All such possible conflicts are required to be disclosed in accordance with the requirements of applicable law and those concerned are required to govern themselves in accordance with the obligations imposed upon them by law.

#### **AUDIT AND RISK MANAGEMENT COMMITTEE**

#### COMPOSITION OF THE AUDIT AND RISK MANAGEMENT COMMITTEE

The Board has an audit and risk management committee (the "Audit and Risk Management Committee") which is composed of three directors: Gary Collins, Chair of the Audit and Risk Management Committee, Raymond Laurin and Lise Pistono.

All the members of the Audit and Risk Management Committee are considered "financially literate" and, with the exception of Lise Pistono, "independent" within the meaning of Regulation 52-110 respecting Audit Committees ("Regulation 52-110").

Lise Pistono, being Vice-President, Secretary, Chief Financial Officer and Director of DJM Capital, is deemed not to be independent under Regulation 52-110. There is however a specific exemption at section 3.3(2) of Regulation 52-110 allowing for the appointment to an audit committee of a person in her particular circumstances. The Board has named Lise Pistono to the Audit and Risk Management Committee, as she meets the criteria for such exemption and has the experience and qualifications to be an effective member of the Audit and Risk Management Committee.

#### **AUDIT AND RISK MANAGEMENT COMMITTEE CHARTER**

The mandate, responsibilities and duties of the Audit and Risk Management Committee are set out in the written Audit and Risk Management Committee's charter, a copy of which is attached hereto as Schedule "A".

### RELEVANT EDUCATION AND EXPERIENCE

The following summarizes the education and experience of each Audit and Risk Management Committee member that is relevant to the performance of his or her responsibilities as an Audit and Risk Management Committee member.

## **Gary Collins**

Gary Collins is a senior advisor at Lazard Ltd., a global investment bank. In addition, Mr. Collins is a director of Chorus Aviation Inc., Rogers Sugar Ltd and DRI Healthcare Trust. Mr. Collins has previously served as a director on the boards of Catalyst Paper Corporation, D-Box Technologies Inc., Liquor Stores North America and Stuart Olson. Moreover, he has served on numerous audit committees in the past 16 years. Mr. Collins performed top management duties including as the President of Coastal Contacts Inc. and, prior to that, as the President and Chief Executive Officer of Harmony Airways. He has also been a member of the British Columbia Legislative Assembly and served as Minister of Finance.

#### **Raymond Laurin**

Raymond Laurin, FCA, FCPA, ASC, Adm.A., served Desjardins Group in various key capacities for 32 years, helping to bolster the organization's financial strength and shape it into Canada's leading financial cooperative. He was named Chief Financial Officer of Desjardins Group in May 2008 and one year later, was appointed Senior Vice President, Finance and Treasury and Chief Financial Officer of Desjardins Group. In addition, he served as functional manager of the Desjardins Group Audit and Inspection Commission, the Fonds de sécurité Desjardins, and of the Desjardins Group Pension Plan and its board of directors, investment committee, and audit, ethics and compliance committees. In May 2011, he was awarded the prestigious title of Fellow of the Ordre des comptables agréés du Québec in recognition of his distinguished career as a chartered accountant. Mr. Laurin was appointed Senior Vice President and Strategic Advisor to Desjardins Group management and the Federation in May 2012. In this capacity, he worked hand in hand with his successor to the position of CFO to ensure a smooth transition and also took on various strategic assignments at the behest of Desjardins top management. He retired from Desjardins Group in January 2013.

#### **Lise Pistono**

Lise Pistono is a CPA, CA and holds a Master's degree in Commerce (major in econometrics) as well as a Master's degree in Accountancy from HEC.

Throughout her 20 years of teaching experience at HEC, Ms. Pistono has been a member consecutively of the departments of Applied Economics, Quantitative Methods and Accounting. From 1990 to 1998, she served as senior management of the Internal Audit Department at Montreal Trust (1990-1994) and at Bell Canada (1994-1998). Between 1998 and 2004, she served as senior finance officer for a Bell Canada subsidiary and for a private office furniture and supplies distribution company (2001-2004). For the following two years, she worked at KPMG in the consulting group, supporting clients in the implementation of the requirements of Regulation 52-109 respecting Certification of Disclosure in Issuers' Annual and Interim Filings requirements.

#### **EXTERNAL AUDITOR SERVICE FEES**

The following table shows the aggregate amount of the fees paid to Deloitte LLP, Chartered Professional Accountants (the "Auditor") of Fiera Capital during the years ended December 31, 2021 and December 31, 2020 for services provided to the Company.

		Fees Paid
Services	Year ended December 31, 2021	Year ended December 31, 2020
	\$	\$
Audit Fees	1,452,284	1,659,151
Audit Related Fees	429,138	425,730
Tax Fees	276,530	307,267
Other Fees	51,140	55,273
Total	2,209,092	2,447,421

### **Audit Fees**

Audit fees include all fees paid to the Auditor for the audit of consolidated financial statements and other required statutory/regulatory audits and filings of Fiera Capital and certain of its subsidiaries.

## **Audit-Related Fees**

Audit-related fees include all fees paid to the Auditor for audit-related services including the review of interim condensed consolidated financial statements, preparation and/or review of certain filings with Canadian securities regulators, including comfort and consent letters, and accounting consultations on matters addressed during the audit and interim reviews.

### **Tax Fees**

Tax fees include all fees paid to the Auditor for tax-related advice including tax return preparation and/or review and tax planning advice.

#### **Other Fees**

Other fees include payment of fees associated with the preparation and review of an acquisition or divestiture as well as other advisory mandates.

#### LEGAL PROCEEDINGS AND REGULATORY ACTIONS

To the knowledge of Fiera Capital, there have been no legal proceedings or regulatory actions to which Fiera Capital is a party involving claims for damages, exclusive of interest and costs, in excess of 10% of Fiera Capital current assets since the beginning of its last completed fiscal year, and no such proceedings are known to Fiera Capital to be contemplated as at the date of this AIF.

To the knowledge of Fiera Capital, there were no (i) penalties or sanctions imposed against Fiera Capital by a court relating to provincial and territorial Canadian securities legislation or by a securities regulatory authority during the three years prior to the date of this AIF, (ii) other penalties or sanctions imposed by a court or regulatory body against Fiera Capital that would likely be considered necessary for this AIF to contain full, true and plain disclosure of all material facts relating to the shares of Fiera Capital, or (iii) settlement agreements that Fiera Capital entered into with a court relating to provincial and territorial securities legislation or with a securities regulatory authority during the three years prior to the date of this AIF.

#### INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS

Other than as set forth in this AIF (including as it relates to the Natixis Share Disposition Transaction), the directors and executive officers of Fiera Capital are not aware of any material interest, direct or indirect, of any director, officer or shareholder beneficially owning, controlling or directing, directly or indirectly, more than 10% of any class of Shares or any associate or affiliate of such person in any transaction within Fiera Capital's three most recently completed financial years and during the current financial year up to the date of this AIF, or in any proposed transaction, that has materially affected or would materially affect Fiera Capital.

### TRANSFER AGENT AND REGISTRAR

The transfer agent and registrar for the Shares is Computershare Investor Services Inc. at its offices located in Toronto, Ontario. The indenture trustee for the Debentures is Computershare at its offices located in Montréal, Québec.

#### MATERIAL CONTRACTS

Other than contracts entered into in the ordinary course of business, the only material contracts entered into by Fiera Capital during the last financial year of Fiera Capital, or prior to the last financial year of Fiera Capital but that are still in effect, are set out below:

- > the trust indenture dated July 4, 2019 between Fiera Capital and Computershare (the "2019 Indenture");
- > the trust indenture dated December 21, 2017 between Fiera Capital and Computershare (the "2017 Indenture");
- > the AUM Agreement;
- > the coattail agreement dated September 1, 2010 among several persons (as listed in the agreement), Fiera Capital and Computershare (the "Coattail Agreement");
- > the investor agreement dated September 1, 2010 between Fiera Capital and Fiera L.P. (the "Sceptre Investor Agreement");
- > the registration rights agreement dated September 1, 2010 among Fiera Capital, Fiera L.P. and Desjardins Asset Management Inc. ("DAM") (the "DFH Registration Rights Agreement") (DAM later assigned its rights and interests under the DFH Registration Rights Agreement to DFH); and
- > the transaction agreement dated August 11, 2021 among Nadim Rizk, StonePine and Fiera Capital (the "Transaction Agreement").

In addition, Fiera Capital entered into the StonePine Sub-Advisory Agreement (as such term is defined below) on January 31, 2022 which constitutes a material contract of the Company entered into subsequent to the end of the last financial year.

The following descriptions of the material contracts are summaries only, are not comprehensive and are qualified in their entirety by reference to the full text of such material contracts, a copy of which can be found on SEDAR under Fiera Capital's profile at www.sedar.com and may be inspected during normal business hours by contacting Gabriel Castiglio, Executive Vice President, Chief Legal Officer and Corporate Secretary at 514-954-6467.

#### **2019 INDENTURE**

On July 4, 2019, Fiera Capital and Computershare, as indenture trustee, entered into the 2019 Indenture. The 2019 Indenture sets out the terms of the 2024 Debentures. For more information on the Debentures, please refer to "General Development of the Business - 2019 Bought Deal Financing" and "Description of Capital Structure - 2024 Debentures".

#### **2017 INDENTURE**

On December 21, 2017, Fiera Capital and Computershare, as indenture trustee, entered into the 2017 Indenture. The 2017 Indenture sets out the terms of the 2023 Debentures. For more information on the Debentures, please refer to "Description of Capital Structure – 2023 Debentures".

#### **AUM AGREEMENT**

Natcan, National Bank and Fiera Capital entered into the assets under management agreement dated April 2, 2012 (the "AUM Agreement"), concurrent with the closing of the Natcan Transaction, which was renewed on August 31, 2018 until June 30, 2022. Under the AUM Agreement, National Bank is required to pay certain amounts to Fiera Capital in the event a specified minimum asset management ratio (which may be adjusted downward, depending on whether or not Fiera Capital meets certain performance conditions) ("AUM Ratio") is not maintained. The AUM Ratio is calculated by reference to: (i) the aggregate market value of the AUM managed by Fiera Capital under investment management agreements with National Bank and its subsidiaries; and (ii) the aggregate market value of certain specified categories of investment assets under the control or direction of National Bank and its subsidiaries. National Bank also agreed to, and to cause its IIROC member subsidiaries (collectively, the "IIROC Affiliates") to, consider reasonable requests from Fiera Capital to make Fiera Capital investment products available for sale by representatives of IIROC Affiliates through their respective distribution channels, provided that Fiera Capital satisfies certain due diligence and training requirements in connection with any such proposal.

The AUM Agreement also includes the methodology for evaluating investment management performance and for calculating the management fees payable to Fiera Capital under applicable investment management agreements.

In addition, the AUM Agreement provides Natcan and National Bank with certain early termination rights which may be exercised without penalty at any time during the term, including in the event that another financial institution or DFH acquires control of 33% or more of the issued and outstanding Shares, and/or the right to nominate a majority of the members of the Board.

#### **COATTAIL AGREEMENT**

On September 1, 2010, upon closing of the Arrangement, Fiera Capital, Computershare, as trustee for the benefit of holders of Class A Subordinate Voting Shares and certain persons with direct and indirect interests in Class B Special Voting Shares entered into the Coattail Agreement. The Coattail Agreement contains provisions having the effect of preventing transactions that otherwise would deprive the holders of Class A Subordinate Voting Shares of rights under applicable provincial take-over bid legislation to which they would have been entitled if the Class B Special Voting Shares had been Class A Subordinate Voting Shares.

### SCEPTRE INVESTOR AGREEMENT

On September 1, 2010, upon closing of the Arrangement, Fiera Capital and Fiera L.P. entered into the Sceptre Investor Agreement pursuant to which Fiera L.P. is to acquire additional Class A Subordinate Voting Shares and securities exchangeable or exercisable for or convertible into Class A Subordinate Voting Shares to maintain its then ownership percentage upon the occurrence of the following dilutive events (the "Fiera L.P. Anti-Dilution Rights"). If Class A Subordinate Voting Shares are issued in connection with a public offering, Fiera L.P. will be entitled to purchase additional Class A Subordinate Voting Shares during the 45 days immediately following the pricing of the offering at a price per share equal to the price of a Class A Subordinate Voting Share in the public offering, and for the 45 days thereafter at a price per share equal to the volume-weighted average trading price of the Class A Subordinate Voting Shares on the TSX for the five days immediately preceding the date of purchase. Any such issuance will be subject to TSX approval. If Class A Subordinate Voting Shares are issued in connection with a merger, amalgamation, arrangement, reorganization, combination, restructuring, takeover bid, tender offer or similar transaction, Fiera L.P. will be entitled to purchase additional Class A Subordinate Voting Shares at a price per share equal to the price per share at which the additional securities are being issued in the transaction (as determined by the independent members of Fiera Capital's Board).

#### **DFH REGISTRATION RIGHTS AGREEMENT**

On September 1, 2010, upon closing of the Arrangement, Fiera Capital, Fiera L.P. and DAM entered into the DFH Registration Rights Agreement pursuant to which DFH (formerly DAM) has the right to require Fiera Capital to prepare and file a prospectus to qualify the distribution of Class A Subordinate Voting Shares issuable on the conversion of that number of Class B Special Voting Shares which are indirectly owned by DFH (through Fiera L.P.) at the applicable time. The DFH Registration Rights Agreement provides DFH with the right to three demand registration rights and piggyback registration rights. The DFH Registration Rights Agreement terminates on the earlier of: (i) the date on which DFH ceases to hold (either directly or indirectly) 5% of the issued and outstanding Class B Special Voting Shares and (ii) the date on which DFH's third demand registration is completed. As previously mentioned, the DFH Registration Rights Agreement was assigned by DAM to DFH.

#### STONEPINE TRANSACTION AGREEMENT AND SUB-ADVISORY AGREEMENT

On August 11, 2021, Fiera Capital entered into the Transaction Agreement with Nadim Rizk and StonePine pursuant to which the parties agreed to establish a sub-advisory partnership between Fiera Capital and StonePine.

The sub-advisory relationship between Fiera Capital and StonePine was established on January 31, 2022 and is mainly governed by the terms of a sub-advisory agreement entered into on January 31, 2022 between Fiera Capital and StonePine (the "StonePine Sub-Advisory Agreement").

Under this new structure, Fiera Capital continues to maintain direct relationships with clients as the Investment Manager/Advisor while StonePine provides sub-advisory services to Fiera Capital, overseeing investment decisions with respect to Fiera Capital's Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity strategies. Fiera Capital clients continue to benefit from Fiera Capital's top-tier Institutional operating model, which includes client relationship management, compliance, global trade execution, operations, risk management, performance measurement and reporting services, as well as technology support.

The StonePine Sub-Advisory Agreement contains protective clauses aimed at maintaining a certain level of AUM under the agreement.

The StonePine Sub-Advisory Agreement provides for a 12-month minimum period until January 31, 2023, during which no termination notice can be sent by either party. Following that period, a minimum of 12 months' notice will be required to terminate the agreement for convenience.

In addition, during the term of the StonePine Sub-Advisory Agreement and for 12 months following its termination, the agreement prevents StonePine from soliciting Fiera Capital clients to transfer assets out of the sub-advised strategies and also prevents StonePine from offering strategies similar to the sub-advised strategies to Fiera Capital clients (unless done through Fiera Capital), subject to certain exceptions.

In the event of an acquisition resulting in a change of control of Fiera Capital, neither party may send a notice of termination of the Sub-Advisory Agreement for convenience during the four-year period following the completion of the change of control acquisition.

## **INTERESTS OF EXPERTS**

Deloitte LLP is the auditor of Fiera Capital and has advised the Company that it is independent within the meaning of the Code of Ethics of the Ordre des comptables professionnels agréés du Québec.

## **ADDITIONAL INFORMATION**

Additional information, including directors' and officers' remuneration and indebtedness, principal holders of Fiera Capital's securities, and securities authorized for issuance under Fiera Capital's incentive plans, is contained in the Fiera Capital management information circular dated April 14, 2021. Additional financial information is provided in Fiera Capital's annual consolidated financial statements and management's discussion and analysis for the year ended December 31, 2021.

These documents and other information about Fiera Capital can be found on SEDAR under Fiera Capital's profile at www.sedar.com.

#### **AUDIT AND RISK MANAGEMENT COMMITTEE CHARTER**

#### 1. MANDATE

The Audit and Risk Management Committee ("Committee") of Fiera Capital Corporation ("Company") is established by and among the Board of Directors of the Company ("Board") for the primary purpose of assisting the Board in fulfilling its key oversight responsibilities regarding:

- > The integrity of the Company's consolidated financial statements and related information.
- > The adequacy and effectiveness of the Company's system of disclosure controls and procedures ("DC&P") as well as systems of internal controls.
- > The evaluation of the Company's external auditor ("External Auditor") including its qualifications, independence, compensation and performance for recommendation of appointment at the Company's Annual General Meeting of Shareholders ("Shareholders' Meeting").
- > The appropriateness of the Company's Enterprise Risk Management ("ERM") process and policies.
- > The Company's compliance with legal and regulatory requirements as well as with its ethical standards.
- > Any additional or special assignments or any functions as requested or delegated to it from time to time by the Board.

The Committee shall inform and report periodically to the Board about its activities, issues and related recommendations.

The Committee shall provide for open communication among the External Auditor, executive and senior management ("Management"), and the Board.

The Committee shall encourage continuous improvement of, and foster adherence to the Company's policies, procedures and practices at all levels.

#### 2. OPERATING MODE

## 2.1 Composition

The Committee shall consist of at least three (3) directors of the Board ("Members"). Each year, upon the recommendation of its Nominating and Governance Committee, the Board will appoint Members and the Committee chair ("Chair") at its first meeting following the Shareholders' Meeting.

The Members shall meet the independence, experience and/or other membership requirements under applicable laws, rules and regulations as determined by the Board.

In the Chair's absence or in case of a temporary position vacancy, the Committee may select another Member as Chair. The Chair may exercise all powers of the Committee in between meetings. Nevertheless, the Chair shall reasonably involve the other Members prior to exercising any power and advise them of the decisions ensuing the exercised powers.

The Board may, at any time, remove or replace a Member. A Member may also resign. The Board shall fill the Committee's vacancy by appointment amongst its directors. Subject to quorum requirement, the remaining Members shall exercise all the powers of the vacant member position.

### 2.2 Responsibilities of the Chair

The Chair leads the Committee in all aspects of its work. The Chair is responsible for managing the affairs of the Committee and ensuring that it is properly organized and functions efficiently. More specifically, the Chair shall:

- (a) provide leadership to enable the Committee to act effectively in carrying out its duties and responsibilities as described in this Charter and as may be otherwise appropriate;
- (b) in consultation with the Chair of the Board, the Lead Director and the Global Chief Executive Officer, ensure that there is an effective working relationship between Management and the Members;
- (c) chair meetings of the Committee;
- (d) in consultation with the Chair of the Board, the Lead Director, the Global Chief Executive Officer, the Global Chief Financial Officer and/or the Corporate Secretary, determine the frequency, dates and locations of meetings of the Committee;
- (e) in consultation with the Global Chief Financial Officer and the Corporate Secretary, review the annual work plan and meeting agendas in order to ensure that all required business is brought before the Committee;
- (f) in consultation with the Chair of the Board, ensure that all items requiring Committee approval are appropriately tabled;
- (g) ensure the proper flow of information to the Committee and, in consultation with the Chair of the Board, the Global Chief Executive Officer, the Global Chief Financial Officer and the Corporate Secretary, review the adequacy and timing of materials in support of management presentations;
- (h) at the meeting of the Board immediately following any meeting of the Committee, report to the Board on matters reviewed by, and on any decisions or recommendations of, the Committee; and
- (i) carry out any special assignments or functions as may be requested by the Board.

## 2.3 Meetings

The Committee shall meet at least four times a year, with authority to convene additional meetings, as circumstances require. The External Auditor may also call a meeting of the Committee. All Members are expected to attend each meeting, in person or via teleconference or videoconference. The Committee shall invite members of Management, External Auditor or others to attend meetings and provide pertinent information, as necessary. Notice for such meetings shall be sent to Members.

The Committee shall hold in camera sessions with the External Auditor, the Chair of the Board, the Global Chief Executive Officer, the Global Chief Financial Officer, the Global Chief Legal Officer and the Global Chief Compliance Officer as well as executive sessions before or after the Committee meetings.

Meeting agendas shall be prepared by Management, approved by the Chair following consultation with other Members if necessary, and provided in advance to Members along with appropriate briefing materials. The Corporate Secretary, or any other person appointed by the Chair, shall prepare minutes of the meetings. Such minutes shall be circulated to all Members for approval and, thereafter, shall be entered into the records of the Company.

The majority of Members present in person, by teleconference or by videoconference shall constitute a quorum.

#### 2.4 Evaluation of the Committee

On an annual basis, the Committee shall review and evaluate, in conjunction with the Nominating and Governance Committee, the adequacy of its charter, requesting Board approval for proposed changes and appropriate disclosure as may be required by law or regulation.

On an annual basis, the Committee shall evaluate its performance in conjunction with the Nominating and Governance Committee.

The Committee shall provide its Members with appropriate education related to financial and risk management fields when necessary.

#### 3. RESPONSIBILITIES AND DUTIES (WITH RESPECT TO THE COMPANY)

In addition to any other responsibilities and duties assigned to it from time to time by the Board, the Committee shall carry out the following specific responsibilities with respect to the Company.

#### 3.1 Financial Information

The Committee shall review and discuss, with Management and the External Auditor, the financial information to be filed with regulators, report and where appropriate, provide recommendations to the Board. Its activities include the following:

## 3.1.1 Quarterly and Annually

- > Review the quality and integrity of the Company's financial reporting process.
- > Review the audited annual consolidated financial statements of the Company and consider their quality and integrity as well as their consistency with information known to Members.
- > Review unaudited interim quarterly financial statements of the Company and consider their quality and integrity as well as their consistency with the information known to Members.
- > Understand how Management develops interim financial information, and the nature and extent of External Auditor involvement.
- > Review the adequacy of accounting principles related to the preparation of the financial statements including alternative treatments under IFRS and the impact of any proposed changes to significant accounting principles and financial information disclosure. Verify that the accounting practices are in line with the industry standards.
- > Review significant accounting and reporting issues, including complex or unusual transactions and highly judgmental areas, and recent professional and regulatory pronouncements, and understand their impact on the financial statements.
- > Obtain comments from the External Auditor, the Global Chief Financial Officer and the Global Chief Legal Officer regarding risks potentially impacting financial information.
- > Review the results of the audit, including any difficulties encountered.
- > Review Management Discussion & Analysis reports ("MD&A"), quarterly press releases of significant financial information, other sections of the annual and quarterly reports and related regulatory filings before release and consider the accuracy and completeness of the information.
- > Review and discuss the Independent External Auditor's report preceding the audited annual financial statements.
- > After review, submit the financial statements, MD&A, and press releases to the Board for approval.

#### 3.1.2 Annually

- > Review the quality and integrity of the Company's Annual Information Form ("AIF") reporting process.
- > Review the AIF.
- > After review, submit the AIF to the Board for its approval.
- > Review the Company's Policy on Corporate Disclosure and Confidentiality of Information and submit it to the Board for its approval.

#### 3.2 Internal Control

The Committee shall ensure that Management has designed, implemented and is applying on a consistent basis an appropriate internal control system regarding the financial reporting, safeguarding of assets and detection of fraud. The Committee shall perform the following:

- > Understand and evaluate the scope of Finance Management's independent review of internal control over financial reporting (ICFR) and DC&P for compliance with National Instrument 52-109 - Certification of Disclosure in Issuers' Annual and Interim Filings, and review periodic status reports on significant findings and recommendations, together with Management remediation plans.
- > Through discussion with Management and the External Auditor, review and evaluate the adequacy and effectiveness of the Company's internal control and management systems, including the Finance function organizational structure, the disclosure process, the project management process, as well as information technology security and cyber security.
- > Understand the scope of the External Auditor's review of internal control over financial reporting, obtain and discuss reports on significant findings and recommendations, together with Management's responses.
- > Review complaints including those obtained from the whistleblower process and related receipts, retention and processing procedures, and published information raising issues pertaining to accounting policies, financial information or financial information disclosure.
- > Review periodically the Company's anti-fraud program and practices with Management and the External Auditor.

#### 3.3 Risk Management

The Committee shall ensure that Management has designed, implemented and is applying on a consistent basis appropriate risk management practices for risks that could have material impacts on the performance of the Company or on realisation of its objectives. For that purpose, the Committee shall:

- > Develop an overall understanding and appreciation on risks to which the Company is or could be exposed, and how they are measured and managed.
- > Ensure that Management has identified risks to which the Company is exposed, has assessed them by significance and has implemented mitigation and control measures.
- > Recommend to the Board the ERM Policy that defines principles followed by management for identification, assessment, measurement, management, monitoring and reporting on significant risks the Company is exposed to.
- > Periodically and at least on an annual basis, review and assess the adequacy of the Company's ERM Policy and other risk management policies regarding the significant identified risks.

- > Review the ERM annual work plan and subsequent amendments for verifying that it addresses elements of the Company's ERM and other risk management policies and covers significant risks.
- > Obtain, on a quarterly basis, an update report from the Global Chief Financial Officer regarding the Company's significant risk matters.
- > Plan independent reviews and assessments on a periodic basis of the adequacy of policies, procedures, processes and systems implemented by management to manage and control significant risks and, ensure risk and control activities have sufficient authority and visibility.
- > Review and recommend to the Board any necessary modification regarding ERM and control framework, following material changes to the corporate strategy or new business line strategies.

#### 3.4 External Audit

The External Auditor is directly accountable to the Committee. Consequently, the Committee is responsible for monitoring its work and shall perform the following activities:

- > Annually, review the performance and qualifications of the External Auditor and the lead responsible audit partner.
- > Annually, review and discuss the reports addressed to the External Auditor relating to its internal qualitycontrol procedures and any material issues raised by the most recent internal quality-control review or peer review or by any inquiry or investigation by professional authorities such as Canadian Public Accountability Board ("CPAB") and Public Company Accounting Oversight Board ("PCAOB"). Establish protocols and expectations with the External Auditor.
- > Review and confirm the independence of the External Auditor by obtaining statements from the External Auditor on relationships between the External Auditor and the Company, including non-audit services, and discussing the relationships with the auditor.
- > Provide recommendation to the Board as to the appointment or revocation, compensation, retention and work oversight of the External Auditor and any other auditor pertaining to issuing an audit report and performing all required services.
- > Review the External Auditor's proposed audit scope and approach (plan).
- > Approve all audit mandates and non-audit services in accordance with the Company's policy on permitted/ prohibited services to be rendered by the External Auditor.
- > Ensure follow-up on the External Auditor communication addressed to Management.
- > Review and approve the Company's hiring policy regarding former and current partners and employees of past and present external auditors.
- > Meet in camera session with the External Auditor on a quarterly basis or as needed.

#### 3.5 Compliance

The Committee shall ensure that the Company manages effectively regulatory risks in conducting the following oversight activities:

- > Review the effectiveness of monitoring compliance systems with laws, regulations and internal policies and review the results of management's investigation and follow-up (including disciplinary action) of any instances of non-compliance.
- > Review the independence of the Global Chief Compliance Officer.
- > Review the Global Chief Compliance Officer's annual work plan and subsequent amendments for verifying that it addresses appropriate coverage of compliance and significant regulatory risks.
- > Obtain, on a quarterly basis, an update report from the Global Chief Legal Officer and the Global Chief Compliance Officer regarding the Company's legal and compliance matters.
- > Review the findings of any examinations by regulatory agencies, and any auditor observations. Review the action plans and responses to regulators proposed by the Management. Follow-up on implementation of action plans.
- > Review the process for communicating the Compliance Manual and Codes of Conduct to the Company's personnel, and for monitoring compliance therewith.

## 3.6 Other Quarterly and Annual Responsibilities

The Committee shall carry out the following additional quarterly and annual duties and report to the Board:

- > On a quarterly basis, review appropriate financial information for recommendation or not to the Board of a declaration of dividends.
- > On an annual basis, review the Company's liability insurance coverages and assess their adequacy.
- > Review the Company's Fiscal Strategic Plan and verify its follow-up and maintenance.

#### 4. ACCESS TO INFORMATION, OUTSIDE ADVISORS AND EXPERTS

The Committee shall have access to all information, documents and records of the Corporation that it determines necessary or advisable to permit it to carry out its duties and responsibilities.

The Committee shall have the authority to retain or appoint any outside advisor or expert if deemed necessary to assist the Committee in performing its responsibilities.

#### 5. REVIEW OF POLICY

This Charter will be reviewed periodically by the Board. This Charter is dated and effective as of February 24, 2022.