



ANNUAL INFORMATION FORM

FINANCIAL YEAR ENDED DECEMBER 31, 2022

Dated February 23, 2023

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SCHEDULE A

A1 AUDIT AND RISK MANAGEMENT **COMMITTEE CHARTER**

EXPLANATORY NOTES

In this annual information form ("AIF"), references to "Fiera Capital" or the "Company" mean Fiera Capital Corporation and include, as the context requires, its subsidiaries.

All dollar amounts referenced herein, unless otherwise indicated, are expressed in Canadian dollars.

All information in this AIF is given as of December 31, 2022, unless otherwise indicated.

FORWARD-LOOKING STATEMENTS

This AIF contains forward-looking statements relating to future events or future performance and reflecting management's expectations or beliefs regarding future events including business and economic conditions and Fiera Capital's growth, results of operations, performance and business prospects and opportunities. Forward-looking statements may include comments with respect to Fiera Capital's objectives, strategies to achieve those objectives, expected financial results, and the outlook for Fiera Capital's businesses and for the Canadian, American, European, Asian and other global economies. Such statements reflect management's current beliefs and are based on factors and assumptions it considers to be reasonable based on information currently available to management and may typically be identified by terminology such as "believe", "expect", "aim", "goal" "plan", "anticipate", "estimate", "may increase", "may fluctuate", "predict", "potential", "continue", "target", "intend" or the negative of these terms or other comparable terminology and similar expressions of future or conditional verbs, such as "will," "should," "would" and "could."

By their very nature, forward-looking statements involve numerous assumptions, inherent risks and uncertainties, both general and specific, and the risk that predictions, forecasts, projections, expectations or conclusions will not prove to be accurate. The uncertainty created by the COVID-19 pandemic has heightened such risk given the increased challenge in making predictions, forecasts, projections, expectations, or conclusions. As a result, the Company does not guarantee that any forward-looking statement will materialize and readers are cautioned not to place undue reliance on these forward-looking statements. A number of important factors, many of which are beyond Fiera Capital's control, could cause actual events or results to differ materially from the predictions, forecasts, projections, expectations, or conclusions expressed in such forward-looking statements which include, but are not limited to, risks related to investment performance and investment of the assets under management ("AUM"), AUM concentration related to strategies sub-advised by StonePine Asset Management Inc. ("StonePine"), reputational risk, regulatory compliance, information security policies, procedures and capabilities, privacy laws, litigation risk, insurance coverage, third-party relationships, growth and integration of acquired businesses, AUM growth, key employees, ownership structure and potential dilution, indebtedness, market risk, credit risk, inflation, interest rates and recession risks and other factors described in this AIF under the heading "Risk Factors" or discussed in other materials filed by the Company with applicable securities regulatory authorities from time to time which are available on SEDAR at www.sedar.com.

The preceding list of important factors is not exhaustive. When relying on forward-looking statements in this AIF and any other disclosure made by Fiera Capital, investors and others should carefully consider the preceding factors, other uncertainties and potential events. Fiera Capital does not undertake to update or revise any forward-looking statements, whether written or oral, that may be made from time to time by it or on its behalf in order to reflect new events or circumstances, except as required by applicable laws.

CORPORATE STRUCTURE

NAME, ADDRESS AND INCORPORATION

The registered office of Fiera Capital is located at 200 Bay Street, Suite 3800, South Tower, Toronto, Ontario, M5J 2J1 and its head office is located at 1981 McGill College Avenue, Suite 1500, Montreal, Quebec, H3A 0H5.

Fiera Capital is a corporation amalgamated under the Business Corporations Act (Ontario) (the "OBCA"). The Company was incorporated as Fry & Company (Investment Management) Limited under the laws of the Province of Ontario by letters patent dated November 22, 1955, whose name was later changed to Fry Investment Management Limited on February 19, 1962 and to Sceptre Investment Counsel Limited ("Sceptre") on November 12, 1971. On August 27, 2010, the Ontario Superior Court of Justice approved an arrangement pursuant to Section 182 of the OBCA involving Sceptre and Fiera Holdings Inc. (previously named Fiera Capital Inc.) pursuant to which their businesses were combined on September 1, 2010 (the "Arrangement"). As part of the Arrangement, the articles of Sceptre were amended to change the Company's name to Fiera Sceptre Inc. cancel the common shares as a class of shares authorized to be issued, create the class A subordinate voting shares (the "Class A Subordinate Voting Shares") and the class B special voting shares (the "Class B Special Voting Shares", and collectively with the "Class A Subordinate Voting Shares", the "Shares"), and change the number of directors to nine. Under an agreement between the Company and a corporation controlled by Jean-Guy Desjardins, Fiera Capital's Chairman of the board of directors (the "Board"), and Chief Executive Officer, the Company was granted a license to use the name "Fiera". Such license was granted for a nominal consideration and is automatically renewed on an annual basis.

On March 29, 2012, a special resolution of the shareholders authorizing the amendment of the Company's articles to change its name to "Fiera Capital Corporation" was adopted during the annual general and special meeting of the shareholders of the Company. A special resolution of the shareholders authorizing the amendment of the Company's articles to increase the maximum size of the Board from nine to twelve directors was also adopted during this same meeting. On March 30, 2012 and April 2, 2012 respectively, the articles of the Company were amended and the Company changed its name to "Fiera Capital Corporation" and increased the number of directors from nine to twelve. On May 23, 2014, the articles of the Company were amended to create preferred shares issuable in series (the "Preferred Shares"). On September 1, 2019, following the acquisition of Foresters Asset Management Inc. and the Canadian operations and investment funds from Natixis Investment Managers S.A. ("Natixis"), Fiera Capital amalgamated with its newly acquired wholly-owned subsidiaries, Fiera Investments Corp. (formerly Natixis Investment Managers Canada Corp.) and Fiera Capital Fund Management Inc. (formerly Foresters Asset Management Inc.).

INTERCORPORATE RELATIONSHIPS

As of December 31, 2022, Fiera Capital had five main subsidiaries, Fiera Capital Inc. ("FCI"), Fiera Capital (UK) Limited ("Fiera UK"), Fiera Private Debt Inc. ("Fiera Private Debt"), Fiera Real Estate Investments Limited ("Fiera Real Estate") and Fiera Real Estate UK Limited ("Fiera Real Estate UK"). FCI is a corporation incorporated in the state of Delaware and all of FCI's securities are owned by Fiera US Holding Inc., a whollyowned subsidiary of Fiera Capital. Each of Fiera UK and Fiera Real Estate UK is a company incorporated under the laws of the United Kingdom and Wales and is an indirect wholly-owned subsidiary of Fiera Capital. Fiera Private Debt is a corporation incorporated under the laws of the Province of Quebec and is an indirect whollyowned subsidiary of Fiera Capital. Fiera Real Estate is a company incorporated under the laws of the Province of Ontario and is an indirect wholly-owned subsidiary of Fiera Capital.

On January 1, 2023, ownership of a general partner for a fund and the related management agreement were transferred by Fiera Private Debt to Fiera Real Estate. As a result of this transfer, Fiera Private Debt is no longer considered a main subsidiary of Fiera Capital.

Fiera Capital has other subsidiaries, however, each such subsidiary represents not more than 10% of Fiera Capital's consolidated assets and not more than 10% of Fiera Capital's consolidated revenues and all such subsidiaries, in the aggregate, represent not more than 20% of Fiera Capital's consolidated assets and not more than 20% of Fiera Capital's consolidated revenues.

GENERAL DEVELOPMENT OF THE BUSINESS

The following is a summary of the general development of Fiera Capital's business over the three most recently completed financial years and recent developments in 2023.

2022 HIGHLIGHTS AND RECENT DEVELOPMENTS IN 2023

Changes to Management

On January 23, 2023, Fiera Capital announced that Jean-Guy Desjardins was appointed as Chief Executive Officer in replacement of Jean-Philippe Lemay and that the following changes were also made:

- > John Valentini was appointed Executive Director, President and Chief Executive Officer of Fiera Private Markets. He will continue to lead the Company's private markets platform and will also be responsible, along with the Company's Chief Executive Officer, for the Institutional and Financial Intermediary distribution team.
- > Jean Michel was appointed Executive Director, President and Chief Investment Officer of Fiera Public Markets. Mr. Michel was formerly the Chief Investment Officer, Public Markets, and will now also lead the Company's public markets platform, including the Investment Solutions team.
- > Peter Stock was appointed Executive Director, President of Fiera Private Wealth. Mr. Stock will continue to lead the Company's North American private wealth business.
- > Lucas Pontillo was appointed Executive Director, Global Chief Financial Officer. He will continue to lead the Company's finance function and will now also be responsible for the global operations and technology functions and enterprise risk management program of the Company.
- > Gabriel Castiglio was appointed Executive Director, Global Chief Legal Officer and Corporate Secretary. He will continue to lead the Company's legal, corporate secretarial and compliance functions and will now also be responsible for the global human resources function and for the Company's initiatives relating to environmental, social and governance matters and sustainable investing.

On January 16, 2023, Wenzel Hoberg joined the Company as Global Head of Real Estate.

Normal Course Issuer Bid

On August 16, 2022, the Company renewed its normal course issuer bid (the "Current NCIB") to purchase for cancellation up to 4,000,000 of its Class A Subordinate Voting Shares over the twelve-month period commencing on August 16, 2022 and ending no later than August 15, 2023, and representing approximately 4.8% of its 83,228,078 issued and outstanding Class A Subordinate Voting Shares as at August 2, 2022 (for more information, see section "Normal Course Issuer Bid" of this AIF).

Redemption of its Convertible Debentures

On June 30, 2022, Fiera Capital redeemed all of its 5.00% convertible unsecured subordinated debentures due June 30, 2023 in the aggregate principal amount of \$86.25 million (the "2023 Debentures"). Additional information on the 2023 Debentures is provided in Fiera Capital's Annual Information Form for the year ended December 31, 2021, available on SEDAR at www.sedar.com.

Private Placement

On June 23, 2022, the Company completed a private placement with the Fonds de solidarité FTQ ("FTQ") of a senior subordinated unsecured debenture in a principal amount of \$100 million at an interest rate of 6.00% per annum, payable semi-annually in arrears and maturing on June 30, 2027 (the "2027 Debenture") (for more information, see section "Description of Capital Structure - Debentures - 2027 Debenture" of this AIF).

The net proceeds of the 2027 Debenture was used in connection with the redemption of the 2023 Debentures and the remaining balance was applied against amounts drawn under the Company's revolving credit facility.

Acquisition of minority interest in Fiera Real Estate UK (formerly Palmer Capital)

On May 26, 2022, the minority shareholders of Fiera Real Estate UK sold 16.72% of Fiera Real Estate UK's shares to Fiera Properties (Europe) Limited ("Fiera Properties Europe"), an indirectly wholly-owned subsidiary of the Company, following the exercise of a put right, which resulted in the Company indirectly owning 96.72% of all of the issued and outstanding shares of Fiera Real Estate UK.

On August 3, 2022, Fiera Properties Europe acquired the remaining 3.28% of Fiera Real Estate UK's shares following the exercise of a call option, resulting in Fiera Real Estate UK becoming an indirect wholly-owned subsidiary of the Company. The purchase price was based on the same exercise price per share as for the purchase of the 16,72% of Fiera Real Estate UK's shares on May 26, 2022. The total cost of all shares acquired by Fiera Properties Europe was \$21.7 million (GBP13.5 million).

Seventh Amended and Restated Credit Agreement

On April 20, 2022, the Company entered into the Seventh Amended and Restated Credit Agreement among the Company and Fiera US Holding Inc., as borrowers, the lenders party thereto from time to time, and Fédération des caisses Desjardins du Québec ("FCD"), as administrative agent. The Seventh Amended and Restated Credit Agreement extends the maturity date of its senior unsecured revolving facility (the "Facility") from June 30, 2023 to April 20, 2026 (unless extended pursuant to the terms of the agreement) and provides for an increase in borrowing capacity from \$600 million to \$700 million. The Facility can be drawn in Canadian or US dollars at the discretion of the Company and bears interest, payable monthly, at variable rates based on the currency in which an amount is drawn. The Company may request an increase in the available Facility by an amount of up to \$200 million subject to the acceptance by the lenders.

Sub-Advisory Partnership with StonePine

On February 1, 2022, the Company announced the establishment of the sub-advisory partnership with StonePine, a firm controlled and led by Nadim Rizk, former Head of Fiera Capital's Montreal-based Global Equity team. The structure provides for the continuation of a relationship that has created significant value for Fiera Capital's clients and shareholders for more than 12 years.

The mutually beneficial structure was the outcome of thorough strategic planning by Fiera Capital and was designed to preserve the value proposition for Fiera Capital's clients and shareholders. The structure received strong support from Fiera Capital's clients, who will continue to benefit from the Montreal-based StonePine Global Equity team's investment management services and Fiera Capital's top-tier institutional operating model, which includes client relationship management, compliance, global trade execution, operations, risk management, performance measurement and reporting services, as well as technology support.

Under this structure, Fiera Capital continues to maintain direct relationships with its clients as the investment manager/advisor while StonePine provides sub-advisory services to Fiera Capital, overseeing investment

decisions with respect to Fiera Capital's Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity strategies totaling approximately \$49.2 billion in AUM as of December 31, 2022. The sub-advisory relationship provides Fiera Capital with a similar revenue and expense profile to what these strategies were generating prior to the establishment of the sub-advisory partnership with StonePine. Fiera Capital also provides the StonePine team with a separate office space in the same building as Fiera Capital's global headquarters in Montreal.

Under the sub-advisory arrangement between Fiera Capital and StonePine, StonePine is not entitled to receive share-based compensation for services rendered. The value of this compensation previously paid to members of the StonePine team while employed by Fiera Capital is included in the sub-advisory fees payable by Fiera Capital to StonePine. This structure does not impact the total value of compensation paid to the StonePine team or fees paid by Fiera Capital's clients.

Natixis Bought Deal Block Trade and Share Repurchase

On January 14, 2022, Natixis completed the sale of 10.68 million Class A Subordinate Voting Shares that it held through an indirect wholly-owned subsidiary. Of the Class A Subordinate Voting Shares indirectly held by Natixis, 3.56 million Class A Subordinate Voting Shares were repurchased for cancellation by the Company for an aggregate repurchase price of \$34.9 million (the "Natixis Share Repurchase"). Natixis also paid a transaction fee to Fiera Capital. Natixis sold the remaining 7.12 million Class A Subordinate Voting Shares indirectly held by it through a syndicate of underwriters by way of a prospectus-exempt bought deal block trade (the "Bought Deal Block Trade" and together with the Natixis Share Repurchase, the "Natixis Share Disposition Transaction"). Immediately following the completion of the Natixis Share Disposition Transaction, Natixis no longer held any shares of Fiera Capital.

As part of the Natixis Share Disposition Transaction, the following agreements, which were all entered into on May 9, 2019, were terminated: the Natixis investor rights agreement between Fiera Capital and Natixis Investment Managers Canada Holdings Ltd. ("Natixis Canada Holdings"), a wholly-owned Canadian subsidiary of Natixis (the "Natixis Investor Rights Agreement"), the voting arrangements/put options agreement between Natixis Canada Holdings, Jean-Guy Desjardins and Fiera Capital L.P. ("Fiera L.P.") (the "Natixis Voting Arrangements/Put Option Agreement") and the call option agreement between Natixis Canada Holdings and Fiera L.P. (the "Natixis Call Option Agreement"). Additional information on the Natixis Investor Rights Agreement, the Natixis Voting Arrangements/Put Option Agreement and the Natixis Call Option Agreement is provided in Fiera Capital's Annual Information Form for the year ended December 31, 2020, available on SEDAR at www.sedar.com.

The Natixis Share Repurchase counted towards the maximum number of Class A Subordinate Voting Shares that could be repurchased under Fiera Capital's previous normal course issuer bid (the "Previous NCIB") (for more information, see section "General Development of the Business - 2021 Highlights - Previous NCIB" of this AIF).

As part of the Natixis Share Disposition Transaction, the Company and Natixis also announced that the distribution agreement entered on May 9, 2019 between Natixis and Fiera Capital establishing Fiera Capital as Natixis' preferred Canadian distributor for its investment strategies remains in force, subject to certain amendments.

Changes to Management

On May 31, 2022, Jean Michel joined Fiera Capital as Chief Investment Officer, Public Markets, following the vacancy created by the departure of Anik Lanthier on May 6, 2022.

On January 5, 2022, the Company announced that Jean-Guy Desjardins, founder of Fiera Capital and Chairman of the Board and Chief Executive Officer, was appointed Executive Chairman of the Board of Fiera Capital and Jean-Philippe Lemay, Global President and Chief Operating Officer was appointed Global President and Chief Executive Officer of Fiera Capital, with both appointments being effective as of January 1, 2022.

2021 HIGHLIGHTS

Previous NCIB

On August 12, 2021, the Company announced the renewal of its Previous NCIB pursuant to which the Company could purchase for cancellation up to 4,000,000 of its Class A Subordinate Voting Shares over the twelve-month period commencing on August 16, 2021 and ending no later than August 15, 2022. As part of the Natixis Share Disposition Transaction, the Previous NCIB was amended in order to increase the number of Class A Subordinate Voting Shares that could be purchased for cancellation from 4,000,000 to 6,335,600.

Sale of Rights to Manage the Emerging Markets Fund

On July 9, 2021, FCI, a wholly-owned subsidiary of the Company, completed the sale of the advisory business related to its Fiera Capital Emerging Markets Fund to Sunbridge Capital Partners LLC.

Acquisition of a New Global Equity Capability

On March 8, 2021, the Company announced the acquisition of a new global equity capability from AMP Capital. The team, which is now called the Fiera Atlas Global Companies Team, was comprised of four investment professionals at the time of acquisition, joined with a solid track record of performance acquired over nearly four years at AMP Capital and added over US\$500 million in AUM to Fiera Capital at that time.

On February 8, 2022, the Company announced the successful completion of the merger of the associated AMP Capital fund into one of Fiera Capital's funds. This merger was the final step of the integration following the closing of the acquisition in March 2021.

Sale of Bel Air Investment Advisors LLC and Wilkinson Global Asset Management LLC

On January 4, 2021, the Company announced that it entered into an agreement to sell Bel Air Investment Advisors LLC ("Bel Air") to Hightower Advisors. On March 1, 2021, Fiera Capital announced the closing of the sale of Bel Air.

Concurrently, on January 4, 2021, the Company announced the completion of the sale of Wilkinson Global Asset Management LLC ("WGAM") pursuant to a call option agreement (the "WGAM Call Option Agreement") that FCI entered into with Wilkinson Global Capital Partners LLC (the "Partners") on December 1, 2018. Pursuant to the WGAM Call Option Agreement, the Partners had the right, but not the obligation to purchase FCI's equity interest at any time from January 1, 2021 up until January 1, 2023 or on an earlier date at the discretion of FCI upon notice to the Partners.

The aggregate selling price for the sale of Bel Air and the sale of WGAM was approximately \$81 million excluding transaction costs and final working capital adjustment.

Changes to Management

On May 31, 2021, Jonathan Moncrieff joined Fiera Capital as Global Chief Compliance Officer.

On February 1, 2021, Lyne Lamothe joined the Company as Global Chief Human Resources Officer.

2020 HIGHLIGHTS

Change to Fiera Capital's Global Management Structure

On June 17, 2020, the Company announced a change to its management structure, effective July 1, 2020. Fiera Capital shifted from a geographically focused operating model to a global structure.

As of July 1, 2020, Jean-Philippe Lemay, in addition to his role as Global President and Chief Operating Officer, led the public markets investment platform until the arrival of Anik Lanthier, who joined the Company as President and Chief Investment Officer, Public Markets on October 13, 2020.

As of July 1, 2020, Peter Stock, previously Executive Vice President, Strategic Development, assumed leadership of the Private Wealth group as Executive Vice President and Head of Global Private Wealth and John Valentini, President and Chief Executive Officer of Fiera Private Alternative Investments, continued to lead the private markets investment platform.

Changes to Management

On October 21, 2020, Daniel Richard left the Company where he held the position of Senior Vice President, Global Human Resources and Corporate Communications.

On April 6, 2020, Michael Quigley was promoted to Executive Vice President and Global Head of Distribution.

On March 19, 2020, Jean-Philippe Lemay was appointed Global President and Chief Operating Officer, succeeding Vincent Duhamel who was concurrently appointed Vice Chairman of the Board. Mr. Duhamel subsequently resigned as Vice Chairman of the Board on July 1, 2020.

Normal Course Issuer Bid

On July 13, 2020, the Company announced a normal course issuer bid pursuant to which the Company could purchase for cancellation up to a maximum of 2,000,000 Class A Subordinate Voting Shares until July 14, 2021. An amendment to this normal course issuer bid was approved by the TSX on March 17, 2021 in order to increase the number of Class A Subordinate Voting Shares which the Company could purchase for cancellation from 2,000,000 Class A Subordinate Voting Shares to 4,000,000 Class A Subordinate Voting Shares. This normal course issuer bid began on July 15, 2020 and ended on July 14, 2021, during which time the Company purchased, for cancellation, 895,063 Class A Subordinate Voting Shares for total consideration of \$10.1 million.

Sale of Fiera Investments Retail Mutual Funds

On June 26, 2020, the Company sold the rights to manage the following retail mutual funds to Canoe Financial LP ("Canoe"): Fiera Canadian Bond Fund, Loomis Sayles Global Diversified Corporate Bond Fund, Loomis Sayles Strategic Monthly Income Fund, Fiera Strategic Balanced Registered Fund, Fiera Intrinsic Balanced Registered Fund, Fiera Canadian Dividend Registered Fund, Fiera U.S. Dividend Registered Fund, Fiera Core Global Equity Registered Fund, Fiera Canadian Preferred Share Registered Fund, Oakmark U.S. Equity Registered Fund, Oakmark International Equity Registered Fund, Fiera Canadian Bond Class, Loomis Sayles Global Diversified Corporate Bond Class, Fiera Strategic Balanced Class, Fiera Intrinsic Balanced Class, Fiera Canadian Dividend Class, Fiera U.S. Dividend Class, Fiera Core Global Equity Class, Fiera Canadian Preferred Share Class, Oakmark U.S. Equity Class and Oakmark International Equity Class. All of these retail mutual funds were previously managed by Fiera Investments LP ("Fiera Investments").

As part of this agreement, Canoe retained Fiera Capital to act as sub-advisor for certain of these funds.

Fiera Investments wound down its operations and both the partnership, Fiera Investments, and its general partner, Fiera Investments Limited, were officially dissolved on July 31, 2020. Fiera Investments also surrendered its securities related registrations on July 31, 2020.

DESCRIPTION OF THE BUSINESS

Fiera Capital is a leading independent asset management firm with a growing global presence and \$158.5 billion in AUM as at December 31, 2022. The Company delivers customized and multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia.

As at December 31, 2022, the Company had approximately 856 permanent employees, including approximately 229 permanent investment professionals.

Fiera Capital's global suite of public market solutions spans the full spectrum of strategies, from small to large cap, including market-specific and global equity strategies, to top-down macro and specialized fixed income strategies, as well as liquid alternative strategies.

In the private markets space, the Company's diversified private markets investment platform is growing steadily, providing differentiated and sustainable risk and return attributes to our clients through the following investment strategies:

- > Real Estate strategies cover a full range of sectors and regions in Canada, UK and Asia seeking to offering real estate investment opportunities for investors to diversify and customize risk/return exposures.
- > Private Credit strategies provide debt financing to mid-market corporations and infrastructure projects across North America, Europe and Asia as well as short-term financing to real estate developers.
- > Infrastructure strategies are focused on mid-market, core and core-plus infrastructure opportunities in OECD countries to offer investors the opportunity to diversify their portfolios through access to a soughtafter global asset class that seeks to deliver attractive risk-adjusted returns over a long-term holding period.
- > Agriculture strategies are focused on a diversified global portfolio of assets, primarily farmland, designed to generate stable, attractive returns for investors over the long-term.
- > Private Equity strategies seek to provide investors with greater diversification via access to a diversified global portfolio of corporate private-equity investments, designed to generate attractive returns over the long term.
- > **Diversified Private Markets** strategies offer solutions that enable clients to address their capital appreciation and income objectives by investing in various open-ended strategies such as diversified real estate, diversified real assets, diversified credit and others.

The Company's approach to investing is a value-generating, process-oriented, allocation of capital, applying both strategic and tactical asset allocation practices across public and private markets investment strategies globally, with the objective of delivering consistent and superior investment outcomes on behalf of our clients.

Our Clients

Superior investor interactions are critical to Fiera Capital's growth and success. Fiera Capital's client servicing activities are organized based on client needs. Fiera Capital aims to provide each of its clients with industry leading advice delivered in a personalized manner.

Fiera Capital is not dependent on a single client and in the year ended December 31, 2022, no client represented more than 10% of the Company's consolidated revenues.

Institutional Clients

Fiera Capital's globally diversified institutional client base includes the pension funds of several large corporations and financial institutions, endowments, foundations, first nations communities, religious and charitable organizations, and public sector funds of major municipalities and universities. The Company manages client accounts on a segregated and pooled basis.

Financial Intermediary Clients

Fiera Capital has relationships with institutional and private wealth clients that are managed through strategic financial intermediary partners, such as banks and their affiliates, insurance companies and independent financial advisor networks.

The Company also partners with financial partners and intermediaries, acting as sub-advisor in the management of their mutual funds, pooled funds and exchange-traded funds that invest in a range of asset classes. Subadvisory relationships are a means of providing retail, mass affluent and high net worth investors with the opportunity to benefit from the Company's breadth of investment strategies and deep industry expertise. As at December 31, 2022, the Company managed about 94 Fiera Capital funds and sub-advised about 34 funds managed by financial intermediaries, such as, but not limited to, Canoe, Desjardins Global Asset Management Inc., Horizons ETFs Management (Canada) Inc. and National Bank Investments Inc.

Private Wealth Clients

Fiera Capital's private wealth group provides asset management services to high-net-worth individuals, family offices, as well as family foundations, trusts and estates. The Company's private wealth investment philosophy focuses on absolute returns and capital preservation. It seeks to achieve these objectives by leveraging the optimal allocation of public and private market investment strategies through an investment process that includes the analysis of clients' current investments and personal circumstances, the crafting of a personalized investment policy statement and the implementation of tactical and strategic asset allocation decisions.

Investment Philosophy

Fiera Capital is a research-driven investment firm. The Company believes that disciplined, methodical analysis and the consistent application of a rigorous investment process produce superior performance. The Company's active management model stresses teamwork and the free exchange of ideas among a group of highly experienced investment professionals.

At Fiera Capital, research is much more than a specialty confined to a specific department. It is the core of the Company's investment approach and the basis of all its management processes. Its internal fundamental research capabilities come in many forms:

- > Independent bottom-up fundamental research is the cornerstone of all its equity strategies and its credit oriented fixed income strategies. The teams conduct hundreds of company visits and management interviews annually.
- > Rigorous top-down fundamental research, independent of sell-side analysis and of credit rating agencies, is the cornerstone of its actively managed fixed income strategies, resulting in opinions that are independent
- > In-house fundamental economic and market research drives its asset allocation process which is designed to optimize returns while striving to preserve capital in all market environments.
- > The combination of disciplined portfolio construction and true entrepreneurial values enables Fiera Capital to offer innovative solutions, customized to the specific needs of its clients.

Risk management is a pillar of Fiera Capital's investment culture. Embedded within all of its investment processes is a rigorous approach to risk management where the Company strives to achieve optimal performance within an appropriate level of risk. Furthermore, the monitoring of a broad range of portfolio metrics is performed by Fiera Capital's Investment Analytics group, ensuring complete independence from the investment function.

The Company has a duty to act professionally, responsibly and diligently in the best interest of its clients with a view to create long-term, sustainable value. Its mandate is to generate the best return possible for its clients within the risk constraints of each individual investment policy.

Fiera Capital's Investment Teams

Fiera Capital's investment professionals, including portfolio managers and their teams, provide a deep pool of asset management talent. Fiera Capital's teams have a proven track record of performance, servicing clients seeking to implement a broad spectrum of strategies through managed accounts and managed funds, positioning the Company to respond and adapt successfully to varying investment environments and market conditions.

The Company believes that a flexible approach to investing with an independent team structure allows its teams to adopt techniques that are consistent with their respective investment philosophies. Accordingly, using a wide variety of investment styles and a diverse range of investment strategies across asset classes and risk spectrum, Fiera Capital's teams collaborate and seek to draw on the global industry's most innovative and diverse offerings to craft strategies that meet the unique needs of every client. This integrated model offers clients the scale, resources and reach of a global asset manager, coupled with the client-centric approach of a multi-strategy firm.

Sub-Advisory Partnerships

Fiera Capital has also established sub-advisory partnerships with third parties for the management of Fiera Capital's client accounts. These include the sub-advisory partnership established with StonePine on January 31, 2022 pursuant to which StonePine oversees investment decisions with respect to Fiera Capital's Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity strategies totaling approximately \$49.2 billion in AUM as of December 31, 2022 (for more information, see sections "General Development of the Business – 2022 Highlights and Recent Developments in 2023 - Sub-Advisory Partnership with StonePine" and "Material Contracts – StonePine Sub-Advisory Agreement" of this AIF).

Revenues

The Company's revenues consist of (i) base management fees, (ii) performance fees, (iii) commitment and transaction fees, (iv) share of earnings in joint ventures and associates, and (v) other revenues. The Company categorizes its base management fee and performance fee revenues into two investment platforms and three distribution channels: those associated with public markets and private markets investment strategies and institutional, financial intermediaries and private wealth distribution channels. Revenues are attributed to a geographic region based on client location. Base management fees are AUM-driven and for each distribution channel, revenues are primarily earned on the AUM average closing value at the end of each day, month, or calendar quarter in accordance with contractual agreements. For certain mandates, the Company is also entitled to performance fees. Revenues also include commitment and transaction fees from private markets investment strategies and share of earnings in joint ventures and associates in which the Company has ownership interests. Other revenues, which are not allocated to an investment platform, distribution channel or geographic region, are primarily comprised of brokerage and consulting fees which are not AUM-driven, as well as realized gains or losses on foreign exchange forward contracts. Consolidated revenue as at December 31, 2022 totaled \$681.4 million. Below is a breakdown of Fiera Capital's revenue by distribution channel, investment platform and geographic region.

Total Revenues by Distribution Channel, Investment Platform and Geographic Region (in \$ millions, for the year ended December 31, 2022)



Subtotals and totals may not reconcile due to rounding

- 1 Includes performance fees, share of earnings in joint ventures and associates, and other revenues, which are not allocated to a distribution channel.
- 2 Includes other revenues which are not allocated to an investment platform.

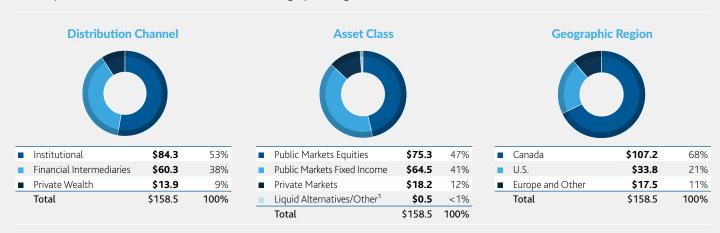
AUM

Fiera Capital's AUM refers to the total assets managed or sub-advised by the Company, including strategies offered to Fiera Capital clients but managed by third parties.

AUM is the main driver of Fiera Capital's revenues. Fiera Capital's revenues, for the most part, are calculated as a percentage of the Company's AUM. The change in the Company's AUM is determined by (i) the amount of new mandates in public markets and new subscriptions, including committed, undeployed capital, in private markets, (ii) the amount of lost mandates, (iii) the amount of inflows and outflows from existing clients, including return of capital in private markets,(iv) income distributions in private markets, (v) the increase or decrease in the market value of the assets held in the portfolio of investments and foreign exchange impact, and (vi) inflows and outflows of AUM from business acquisitions and dispositions.

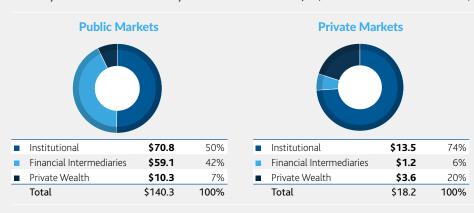
AUM includes "committed and undeployed capital" which represents capital committed by investors towards the Company's private markets investment strategies that have not yet been deployed. Committed capital that has been deployed does not affect overall AUM. Consolidated AUM as at December 31, 2022 totaled \$158.5 billion. Below is a breakdown of Fiera Capital's AUM by distribution channel, asset class and geographic region.

AUM by Distribution Channel, Asset Class and Geographic Region (in \$ billions as at December 31, 2022)



¹ Liquid alternative investment strategies are accounted for in the Company's public markets investment platform.

AUM by Investment Platform by Distribution Channel (in \$ billions as at December 31, 2022)



Subtotals and totals may not reconcile due to rounding

Sustainable Investing

As stewards of capital, we believe we have a responsibility towards our clients to efficiently allocate their capital, thoughtful of its impact on society. This belief forever guides our commitment to sustainable investing, which is core to our investment philosophy. Fiera Capital has a duty to act professionally, responsibly, and diligently, in the best interests of its investors and stakeholders, and with a view to creating sustainable long-term value. The Company also takes the view that organizations which understand and successfully manage material environmental, social and governance (ESG) factors, along with the associated risks and opportunities, tend to create more resilient, higher quality businesses and assets, and are therefore better positioned to deliver sustainable economic value over the long term. As such, Fiera Capital believes incorporating ESG factors into its investment analysis is core to its ability to fulfill its fiduciary duty and exercise its mandate.

Fiera Capital has been a signatory of the United Nations Principles for Responsible Investing (UN PRI) since 2009, encouraging acceptance and implementation of the principles within the investment industry. On August 3, 2021, the Company also announced that it joined the Net Zero Asset Managers initiative (the "NZAM" Initiative"). The NZAM Initiative aims to compel the asset management industry to commit to playing a more active role in battling climate change and is committed to working proactively towards the goal of reaching net zero greenhouse gas emissions by 2050 or sooner and supporting broader efforts to limit global warming to 1.5 degrees Celsius. On November 17, 2022, Fiera Capital announced that its proposed initial carbon reduction and engagement targets have been approved by the NZAM Initiative. Fiera Capital's initial commitment as of March 31, 2022 represented a total of US\$ 9.8 billion or approximately 7% of its assets under management.

For further information on the Company's various approaches to sustainable investing to its investment platform, please consult the Company's 2021 Sustainable Investing Report available in the Sustainable Investing section of Fiera Capital website.

Corporate Social Responsibility

Fiera Capital's approach to corporate social responsibility (CSR) is aligned with its key values of integrity, collaboration, innovation, ambition and excellence, along with its mission to create sustainable prosperity for all of its stakeholders, including the communities in which it operates. Fiera Capital donates to many different causes every year and its employees support this mission and embody Fiera Capital's values.

For further information on the Company's CSR initiatives, please consult the Corporate Responsibility section of Fiera Capital's website.

Human Capital and Diversity, Equity and Inclusion (DE&I)

As an investment management firm, the heart of Fiera Capital's business truly is its talent. The collective contribution of Fiera Capital's employees makes it possible for the Company to deliver on its ambition to be an efficient allocator of capital. As such, the Company recognizes the value of investing in its people and its responsibility to provide a healthy and rewarding work environment where all employees are empowered to succeed.

Equally important, recognizing that the Company's ability to innovate and integrate diversity of thought in all aspects of its business is a competitive advantage, Fiera Capital strives to foster a diverse, equitable and inclusive culture where everyone can reach their full potential while doing meaningful work to contribute to the prosperity of all the Company's stakeholders.

The Company's DE&I strategy is based on the following five pillars:

1 Allyship

Create a globally diverse learning & innovation culture that builds awareness about DE&I.

Well-Being 2

Design an employee experience with health and well-being at its core.

3 **Protective Mechanisms**

> Cultivate an inclusive, safe and trusting environment by designing practices and processes that are equitable and integrate diversity and inclusion.

Giving Back and Supporting 4

> Develop strategic partnerships and provide support to organizations working to drive DE&I-CSR change in communities Fiera Capital serves and supports globally.

5 Demographics

Increase diversity representation and career progression.

The implementation and success of the Company's DE&I strategy is driven by the collective efforts of employees from across the organization and led by a group of nearly 50 Fiera Capital employees who make up the global Diversity, Equity and Inclusion Council and Ambassador Network.

Employee Well-Being

Promoting employee well-being is a cornerstone of Fiera Capital's talent strategy. In 2022, many tangible initiatives were launched in support of this priority.

Recognizing that employee well-being can take many forms, Fiera Capital evolved its Fitness Reimbursement Program into an Employee Wellness Account, broadening its scope to provide more flexibility to employees and support them in the way that best reflects their personal wellness needs.

Fiera Capital also provided learning opportunities to employees that centered on workplace mental health and the different actions employees can take in support of their well-being at work.

Finally, Fiera Capital understands that providing a dynamic and innovative work environment while offering a certain flexibility to its employees is a key component to drive both productivity as well as to attract and retain employees. That is why the Company is continuing to evolve its approach while ensuring to offer to its employees the possibility of working in different environments including innovative, collaborative workspaces and remote work options.

Learning and Development

Learning and development is a key driver of employee engagement and an important priority designed to equip Fiera Capital's talent to grow personally and professionally while contributing to the Company's success.

Fiera Capital supports employees who wish to enhance their knowledge through continuing education related to their role or anticipated career path. In the case of our investment teams, employees who pursue continuing education opportunities or aim to obtain professional certifications such as CFA, CAIA, ESG can benefits from Fiera Capital's talent development program subsidy to help them achieve their full potential in their role.

Leadership growth and development was another key focus area in 2022. Built in direct response to the Company's evolving business needs, the training programs launched for leaders throughout the year covered topics including leading in a virtual environment, priority management and inclusive communications.

To support career growth across Fiera Capital, internal mobility was another focus in 2022. Actions taken included creating more visibility around available opportunities and empowering employees to grow through lateral career moves and internal promotions.

Registrations and Authorities

The Company and certain of its subsidiaries are registered in various jurisdictions as more fully described below.

Canada

Fiera Capital and certain of its subsidiaries are registered in the following categories in order to provide asset management services to clients residing in Canada:

	ВС	AB	SK	МВ	ON	QC	NB	PEI	NS	NFLD	YK	NWT	NU
Portfolio Manager	•	•	•	•	•	•	•	•	•	•	•	•	•
Exempt Market Dealer	•	•	•	•	•	•	•	•	•	•	•	•	•
Investment Fund Manager					•	•				•			
Derivatives				•1	2	• 3							

- 1 Registration as an adviser under the Commodity Futures Act (Manitoba).
- 2 Registration as a commodity trading manager pursuant to the Commodity Futures Act (Ontario).
- 3 Registration as a derivatives portfolio manager pursuant to the Derivatives Act (Quebec).

In addition, FCI relies on the international investment fund manager registration exemption in Quebec and Fiera UK relies on the international dealer exemption in British Columbia, Ontario and Quebec and on the international investment fund manager registration exemption in Ontario and Quebec.

United States

The following registrations and authorizations are held by Fiera Capital's subsidiaries or Fiera Capital (in the case of the Participating Affiliate) in connection with the provision of asset management services in the United States or to U.S. clients.

	Investment Adviser ¹	U.S. Broker- Dealer ¹	Commodity Pool Operator ²	Participating Affiliate ³	Exempt Reporting Adviser ⁴	Exempt Commodity Pool Operator ⁵	Exempt Commodity Trading Advisor ⁶
Fiera Capital				•			
FCI	•					•	
Fiera UK	•					•	•
Fiera Capital (Asia) Singapore Pte Ltd.					•		•
Fiera Capital (Asia) Hong Kong Limited					•		•
Fiera Capital (Asia) L.P.					•	•	•
Fiera Infrastructure Inc.					•		
Fiera Comox Partners Inc.					•		

- 1 Registration with the US Securities and Exchange Commission ("SEC").
- 2 Registration with the US Commodity Futures Trading Commission ("CFTC").
- 3 "Participating Affiliate" refers to a term used in relief granted by the staff of the SEC that allows US registered investment advisers to use the investment advisory resources of non-US affiliates that are not registered with the SEC. Fiera Capital has agreed to submit to the jurisdiction of the SEC and the US courts for actions arising under US securities laws in connection with its activities as a Participating Affiliate of FCL
- 4 "Exempt Reporting Adviser" ("ERA") refers to a term used in relief granted by the staff of the SEC that allows "private fund advisers" to act as investment advisers in the US without SEC registration provided that its US clients are limited to qualifying private funds and US AUM are less than \$150 million. ERAs are subject to certain periodic SEC reporting requirements and agree to submit to the jurisdiction of the SEC and the US courts for actions arising under US securities laws in connection with their ERA activities.
- 5 "Exempt Commodity Pool Operator" ("ECPO") refers to a commodity pool operator ("CPO") that requested relief for its commodity pools pursuant to certain CFTC regulations and is exempt to register as CPO
- 6 "Exempt Commodity Trading Advisor" ("ECTA") refers to a commodity trading advisor ("CTA") that requested relief for its clients and exempt pools pursuant to certain CFTC regulations and is exempt to register as CTA.

Other Jurisdictions

Fiera Real Estate Investors UK Limited and Fiera UK are authorized and regulated by the United Kingdom Financial Conduct Authority.

Fiera Capital (Germany) GmbH was established in January 2021 and received a limited license from the German Federal Financial Supervisory Authority in August 2021, which became active in July 2022. Sales and distribution activities in the European Union are being conducted under this license.

Fiera Capital (Asia) Singapore Pte Ltd. is also licensed by the Monetary Authority of Singapore for the provision of Capital Markets Services in Fund Management and Dealing in Capital Markets Products.

Fiera Capital (Asia) Hong Kong Limited is also licensed by the Securities and Futures Commission of Hong Kong for the provision of Type 9 Asset Management services.

Fiera Capital (Asia) L.P. is also registered in the category of Registered Person with the Cayman Islands Monetary Authority.

RISKS RELATED TO INVESTMENT PERFORMANCE AND INVESTMENT OF THE AUM

Investment Performance

Poor investment performance, whether relative to Fiera Capital's competitors or otherwise, could result in the withdrawal of cash by existing clients in favour of better performing products and an inability for Fiera Capital to attract new clients. In addition, Fiera Capital's ability to earn performance fees is directly related to its investment performance and therefore poor investment performance may cause Fiera Capital to earn less or no performance fees.

Fiera Capital's inability to retain existing clients and attract new clients could have an adverse impact on Fiera Capital's AUM, management fees, profitability and growth prospects.

Fiera Capital cannot guarantee it will be able to achieve or maintain any particular level of AUM and cannot guarantee it will be able to achieve positive relative returns, retain existing clients or attract new clients.

Investment of the AUM

The assets and investment strategies (the "Investments") into which the Company, its subsidiaries or any sub-advisor mandated by the Company or its subsidiaries invest AUM are subject to risks which could have a negative effect on the value and/or performance of such Investments, and consequently the AUM. These risks include, but are not limited to, some or all of the following:

- > external market and economic conditions, which include price movements in the equity, debt or currency markets or in the price of real assets, commodities or alternative investments in which the AUM are invested, and other events beyond the Company's control such as regulatory environments and changes thereto, economic uncertainty, and local, regional, national and international geopolitical conflicts and tensions (such as the Russia-Ukraine conflict and the resulting tensions between Russia and other states), natural disasters, public health crises, pandemics, epidemics or outbreaks of an infectious disease;
- > interest rates, inflation rates and availability of credit;
- > currency risk;
- > special investment techniques, such as short selling, leveraging, hedging, using derivatives or options and concentration of investment holdings, carry their own particular risks;
- > the competitive environment for investments means there may be uncertainty in identifying and completing investment transactions which may result in less favourable investment terms than would otherwise be the case;
- > investments may be made in entities that the Company does not control and may therefore be subject to business, financial or management decisions which the Company does not agree with or do not serve the Company's interests; and
- > the due diligence undertaken in connection with a particular Investment may not reveal all facts relevant to whether such Investment will be favourable.

The failure to appropriately manage and address investment risk could have an adverse impact on Fiera Capital's AUM, management fees, profitability and growth prospects.

RISKS RELATED TO THE BUSINESS

Fiera Capital's business is subject to a number of risk factors, including but not limited to the following:

AUM Concentration related to Strategies Sub-Advised by StonePine

Fiera Capital offers different strategies designed to address a variety of investor needs across a broad spectrum of asset classes and styles. A significant portion of the Company's AUM is invested in three strategies subadvised by StonePine, namely Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity. In aggregate, these strategies accounted for approximately \$49.2 billion in AUM of Fiera Capital's \$158.5 billion in AUM as of December 31, 2022.

Fiera Capital does not control the activities of StonePine and StonePine does not owe any duty or have any obligation towards Fiera Capital beyond what is provided for under the sub-advisory agreement entered into on January 31, 2022 between Fiera Capital and StonePine (the "StonePine Sub-Advisory Agreement"). StonePine is not required to accept any new investor in the sub-advised strategies, and the protective clauses aimed at maintaining a certain level of AUM under the StonePine Sub-Advisory Agreement are subject to certain exceptions. Either party has the right to terminate the StonePine Sub-Advisory Agreement for convenience upon 12 months' notice, except in the event of an acquisition resulting in a change of control of Fiera Capital. Following the termination of the StonePine Sub-Advisory Agreement, restrictions preventing StonePine from soliciting Fiera Capital clients and from offering strategies similar to the sub-advised strategies to Fiera Capital clients will continue to apply during a 12-month period (for more information, see section "Material Contracts StonePine Sub-Advisory Agreement" of this AIF).

Poor investment performance of the foregoing strategies whether caused by market volatility or otherwise, a decrease in the management fees related to these strategies, a significant amount of redemptions from clients invested in these strategies, the departure of any key investment professionals from StonePine, any negative impact on the reputation of StonePine or its investment professionals, the termination of the StonePine Sub-Advisory Agreement or the failure to realize the anticipated benefits of the StonePine Sub-Advisory Agreement could have an adverse impact on Fiera Capital's AUM, management fees, profitability and growth prospects.

Reputational Risk

Reputational risk is the potential that adverse publicity, whether true or not, may cause a decline in Fiera Capital's earnings or client base due to its impact on Fiera Capital's corporate image. Reputational risk is inherent in virtually all of Fiera Capital's business transactions, even when the transaction is fully compliant with legal and regulatory requirements. Reputational risk cannot be managed in isolation, as it often arises as a result of operational, regulatory and other risks inherent in Fiera Capital's business. For this reason, reputational risk is part of Fiera Capital's risk management framework and is a key part of its internal procedures and policies that includes the Global Code of Conduct which all of Fiera Capital's employees are required to observe.

Regulatory Compliance

Fiera Capital's ability to carry on business is dependent upon Fiera Capital's compliance with, and continued registration under, securities legislation in the jurisdictions where it carries on business. Monitoring and responding to the rapidly changing securities regulatory environment, in Canada, in United States, in Europe, in Asia and elsewhere, requires significant managerial, operational and financial resources. Compliance with many of the regulations applicable to the Company involves a number of risks, particularly in areas where applicable regulations may be subject to interpretation.

Laws or regulations governing Fiera Capital's operations or particular investment products or services could be amended or interpreted in a manner that is adverse to Fiera Capital. Any change in the securities regulatory framework or failure to comply with these regulations could result in fines, temporary or permanent prohibitions on Fiera Capital's activities or the activities of some of Fiera Capital's personnel or reputational harm, which could materially adversely affect Fiera Capital's business, financial condition and results of operations.

Information Security Policies, Procedures and Capabilities

Fiera Capital is dependent on the effectiveness of its information security policies, procedures and capabilities to protect its computer and telecommunications systems and the data that resides on or is transmitted through them. The administrative services provided by Fiera Capital depend on software supplied by third parties. An externally caused information security incident, such as a cyber-attack or a virus or ransomware, or an internally-caused issue, such as failure to control access to sensitive systems, affecting such administrative services could materially interrupt Fiera Capital's business operations or cause disclosure or modification of sensitive or confidential information.

Security breach, sensitive data compromise, information security issue experienced by or failure of key third parties, the loss of use of these third parties' products, problems or errors related to such products, termination or failure to renew the term of a third-party agreement, could result in material financial loss, regulatory actions, breach of client contracts, reputational harm or legal liability, which, in turn, could materially adversely affect Fiera Capital's business, financial condition and results of operations.

Fiera Capital has established a comprehensive information security program managed by qualified cybersecurity professionals. The cybersecurity threats are rapidly and constantly changing, and there remains a possibility that processes and controls in place could be unsuccessful in preventing a security breach. Fiera Capital may be vulnerable, and work with third parties who may also be vulnerable to computer viruses and other types of malicious software, cyber-attacks and hacking attempts from unauthorized persons, the physical theft of computer systems, internal programming or human errors, fraud, or other disruptive problems or events. There is also a risk that certain internal controls fail, which could also exacerbate any consequences from such events.

Privacy Laws

The Company is also subject to laws and regulations regarding data privacy and the security of personal information belonging to Fiera Capital's clients, employees and consultants, as well as other third parties. These laws and regulations are subject to frequent modifications and require ongoing monitoring. Failure to comply with such laws and regulations could lead to significant fines and penalties imposed by regulators, as well as claims by the Company's clients, employees, consultants or third parties.

Litigation Risk

Litigation risk is inherent in the asset management industry in which Fiera Capital operates. Litigation risk cannot be eliminated, even if there is no legal cause of action. The legal risks facing Fiera Capital, its directors, officers, employees and agents in this respect include potential liability for violations of securities laws, breach of fiduciary duty and misuse of investors' funds. In addition, with the existence of the secondary market civil liability regime in certain jurisdictions, dissatisfied shareholders may more easily make claims against Fiera Capital, its directors and its officers.

Fiera Capital maintains various types of insurance to cover certain potential risks and regularly evaluates the adequacy of this coverage. There is no guarantee that Fiera Capital's insurance coverage will be adequate to cover all risks relating to its business and if the Company is required to incur costs arising out of litigation or investigations as result of inadequate insurance proceeds, Fiera Capital's business, financial condition and results of operations may be materially adversely affected.

Insurance Coverage

Fiera Capital holds various types of insurance, including directors' and officers', errors and omissions, general commercial liability, financial institution bonds and a cybersecurity insurance. The adequacy of insurance coverage is evaluated on an ongoing basis, including the cost relative to the benefits.

There can be no assurance that claims will not exceed the limits of available insurance coverage or that any claim or claims will be ultimately paid by an insurer, nor can there be any assurance that Fiera Capital will be able to obtain insurance coverage on favourable economic terms in the future.

A judgment against Fiera Capital in excess of available insurance or in respect of which insurance is not available could have a material adverse effect on the business, financial condition and results of operations.

Third-Party Relationships

Fiera Capital partners with financial intermediaries to provide sub-advisory services in the management of their funds. The assets managed by the Company on behalf of other financial intermediaries constitute a significant portion of Fiera Capital's \$158.5 billion in AUM as of December 31, 2022.

Termination of a partnership with a financial intermediary could result in a significant reduction of Fiera Capital's AUM which could have a material adverse effect on its business, financial condition and results of operations.

Growth and Integration of Acquired Businesses

Future growth will depend on, among other things, the ability to efficiently operate to address growth and realize the anticipated synergies, benefits and cost savings from integration of any businesses acquired by Fiera Capital. The maintenance of the current operations and the integration of any acquired businesses may result in significant challenges, and management of Fiera Capital may face difficulties to accomplish integrations smoothly or successfully or without expending significant amounts of managerial, operational or financial resources. Moreover, through acquisitions Fiera Capital may be exposed to inconsistencies in standards, internal controls, procedures and policies that adversely affect the ability of management of Fiera Capital to maintain relationships with customers, suppliers, employees or to achieve the anticipated benefits.

Any inability of Fiera Capital to successfully manage its growth or the integration of acquired businesses, including governance, regulatory processes, information technology platforms, operational processes and financial reporting processes, could have a material adverse effect on the business, financial condition and results of operations of Fiera Capital.

Growth in Fiera Capital's AUM

An important component of investment performance is the availability of appropriate investment opportunities for new client assets in a timely manner. If Fiera Capital's AUM increases rapidly, it may not be able to exploit the investment opportunities that have historically been available to it or find sufficient investment opportunities for producing the absolute returns it targets.

Any inability to identify sufficient investment opportunities for new client assets in a timely manner, could adversely affect Fiera Capital's results of operations and financial condition.

Fiera Capital may elect to limit its growth and reduce the rate at which it wins new client assets.

Key Employees

Fiera Capital's business is dependent on the highly-skilled and often highly-specialized individuals it employs. The contributions of these individuals to Fiera Capital's asset management, investment risk management, client service and operational teams are important to retaining clients and attracting new clients. Given the growth in total AUM in the asset management industry, the number of new firms entering the industry and the reliance on performance results to sell financial products, demand has increased for high-quality investment and client service professionals, and it is always a risk that management personnel or other key employees may decide to leave Fiera Capital. Also, not all of Fiera Capital's investment professionals or other key employees are subject to non-competition or non-solicitation restrictions.

Additionally, in the face of increasing competition for experienced professionals in the industry, there is a risk that Fiera Capital will be unable to recruit high quality new employees with the desired qualifications in a timely manner, when required, and that could materially adversely affect the business, financial condition and results of operations of Fiera Capital.

Fiera Capital devotes considerable resources to recruiting, training and compensating key employees, as well as measures to encourage them to remain with Fiera Capital and a working environment that fosters employee satisfaction. Compensation related measures include providing a stock option plan, restricted share unit plans, a performance share unit plan, a performance share unit and unit appreciation right plan applicable to business units and a short-term incentive plan to key employees.

Further, compensation packages for these professionals have a tendency to increase at a rate well in excess of inflation and above the rates observed in other industries. Fiera Capital expects that these costs will continue to represent a significant portion of its expenses. As a result, such increased expenses could adversely affect the business, financial condition and results of operations of Fiera Capital.

Asset Management Industry and Competitive Pressure

Fiera Capital's ability to generate revenues has been significantly influenced by the growth experienced in the asset management industry and by Fiera Capital's relative investment performance within the asset management industry. The historical growth of the asset management industry may not continue and adverse economic conditions and other factors, including any significant decline in the financial markets, could affect the popularity of Fiera Capital's services or result in clients withdrawing from the markets or decreasing their level and/or rate of investment. A decline in the growth of the asset management industry or other changes to the industry that discourage investors from using Fiera Capital's services could affect Fiera Capital's ability to attract clients and result in a decline in revenues.

Also, the asset management industry (including the alternative investment industry) is competitive and certain of Fiera Capital's competitors have, and potential future competitors could have, substantially greater technical, financial, marketing, distribution and other resources than Fiera Capital. They may also propose or develop ranges of products and service offerings that are more attractive to existing or potential clients of Fiera Capital.

Competition could have a material adverse effect on Fiera Capital's management fees or performance fees and there can be no assurance that Fiera Capital will be able to compete effectively.

Conflicts of Interest

Certain of the funds and managed accounts have overlapping investment objectives and potential conflicts may arise with respect to a decision regarding how to allocate investment opportunities among them. It is possible that actual, potential or perceived conflicts could give rise to investor dissatisfaction or litigation or regulatory enforcement actions. The failure by Fiera Capital to appropriately manage and address conflicts of interest and claims in connection with conflicts of interest could have a material adverse effect on Fiera Capital's reputation, which could materially adversely affect Fiera Capital's business in a number of ways, including as a result of any related client losses.

Employee Misconduct or Error

There have been a number of highly-publicized cases involving fraud or other misconduct by employees in the financial services industry in recent years and, notwithstanding the commercially reasonable measures Fiera Capital takes to deter and prevent such activity (including by instituting its Global Code of Conduct), Fiera Capital runs the risk that employee misconduct could occur. Misconduct by employees could include binding Fiera Capital to transactions that exceed authorized limits or present unacceptable risks, or concealing from Fiera Capital unauthorized or unsuccessful activities, which, in either case, may result in unknown and unmanaged risks or losses. Employee misconduct could also involve the improper use of confidential information, including clients' and employees' personal information, which could result in regulatory enforcement procedures, sanctions and serious reputational harm. Fiera Capital is also susceptible to loss as a result of employee or third-party service provider error.

While management of the Company proactively takes commercially reasonable measures to deter employee misconduct or prevent employee and third-party service provider error, these measures may not be effective in all cases, which could materially adversely affect Fiera Capital's business, financial condition and results of operations.

Investment Valuation

Valuation of certain securities and other investments may involve uncertainties and judgment determinations and, if such valuations should prove to be incorrect, the net asset value of a fund and/or the AUM of the Company could be misstated. Independent pricing information may not always be available regarding certain securities and other investments. Additionally, the funds may hold investments which by their very nature may be extremely difficult to value accurately, particularly the venture investments held by Fiera Capital in private portfolio companies, as well as private markets investments (e.g. real estate, infrastructure, agriculture and private debt and emerging market investments, as well as certain types of hedge funds).

Fiera Capital may incur substantial costs in rectifying pricing errors caused by the misstatement of investment values.

Client Commitment

The agreements pursuant to which Fiera Capital manages its clients' assets, in accordance with industry practice, may be terminated upon short notice. Clients that are invested in units of a fund may have their units redeemed upon short notice, which could require the liquidation of investments more rapidly than otherwise desirable in order to raise the necessary cash to fund such redemptions and achieve a market position appropriately reflecting a smaller asset base. A significant amount of redemptions can have a materially adverse effect, which in turn will affect the management fees and performance fees payable to the Company. Also, there may be difficulty in selling investments due to illiquidity of some of the securities they have invested in.

The loss of any major client or of a significant number of existing clients could have a material adverse effect on Fiera Capital's results of operations and financial condition.

There is no assurance that Fiera Capital will be able to achieve or maintain any particular level of AUM, which may have a material negative impact on Fiera Capital's ability to attract and retain clients and on its management fees, its potential performance fees and its overall profitability.

Operational Risk

Fiera Capital is dependent on the availability of its personnel and the proper functioning of its computer, technology infrastructure, telecommunications systems, as well as the goods and services provided by thirdparty suppliers and service providers.

The occurrence of a disaster or other calamity affecting the Company's dependencies as mentioned above or those of its third-party suppliers and service providers or affecting the regions in which the Company, or those of the Company's third-party suppliers and service providers operate could materially interrupt Fiera Capital's business operations and cause material financial loss, loss or shortages of human capital, regulatory actions, interrupt supplies or services received from third parties or provided to clients, breach of client contracts, reputational harm or legal liability, which in turn could materially adversely affect Fiera Capital's business, financial condition and results of operations. Despite being reviewed on an annual basis, there is no guarantee that the Business Continuity Plan (BCP) and the associated Disaster Recovery Plan (DRP) maintained by the Company will be adequate in mitigating the impacts of such a disaster.

Limitations of Enterprise Risk Management

As part of the Enterprise Management framework, Fiera Capital monitors, evaluates and manages the principal risks associated with the conduct of its business. The Company's methodology for managing these risks are based upon (i) the use of observed historical market behaviour; or (ii) the evaluation of information regarding markets, clients or other matters that is publicly available or otherwise accessible by Fiera Capital. As a result, these methods may not predict future risk exposures, which may be significantly greater than the historical measures indicated, or this information may not in all cases be accurate, complete, up-to-date or properly evaluated.

Additionally, management of strategic, technologic, operational, financial, legal and regulatory risks requires, among other things, policies and procedures including the segregation of duties. These policies and procedures may not be fully effective in managing these risks. A failure by Fiera Capital to manage risks in its portfolios and activities could materially adversely affect Fiera Capital's business, financial condition and results of operations.

In order to reduce this risk, Fiera Capital adopted risk management practices that are under the oversight of Fiera Capital's Audit and Risk Management Committee (for more information, see "Audit and Risk Management Committee" section of this AIF).

RISKS RELATED TO OWNERSHIP STRUCTURE AND SHARES

Major Shareholders

As of the date hereof, Jean-Guy Desjardins directly and indirectly owns approximately 34.48% of the outstanding voting interest of Fiera L.P., a controlling shareholder of Fiera Capital holding 22.06% of the outstanding Shares and the sole holder of Class B Special Voting Shares. Desjardins Financial Holding Inc. ("DFH"), a direct wholly-owned subsidiary of FCD, directly and indirectly owns 34.78% of the outstanding voting interest of Fiera L.P. Mr. Desjardins is in a position to exercise significant control over matters of Fiera Capital requiring shareholder approval, including the election of directors and the determination of significant corporate actions.

Potential Dilution

Fiera Capital is authorized to issue an unlimited number of Class A Subordinate Voting Shares, Class B Special Voting Shares and Preferred Shares and may decide to issue additional shares in order to finance investment projects, raise liquidity and/or settle awards granted pursuant to certain of the Company's security-based compensation arrangements, which could dilute the share ownership.

Further, under the Sceptre Investor Agreement (as such term is defined below), Fiera L.P. benefits from the Fiera L.P. Anti-Dilution Rights (as such term is defined below), which are described under the section "Material Contracts - Sceptre Investor Agreement" of this AIF. As a result of an issuance pursuant to the Fiera L.P. Anti-Dilution Rights, the share ownership of Fiera Capital would be diluted.

Additionally, Fiera Capital may determine to redeem the 2024 Debentures (as such term is defined below) and the 2027 Debenture for Class A Subordinate Voting Shares or to repay outstanding principal amounts thereunder at maturity of the 2024 Debentures and 2027 Debenture by issuing additional Class A Subordinate Voting Shares. The issuance of additional Class A Subordinate Voting Shares may have a dilutive effect on Fiera Capital's shareholders and an adverse impact on the price of Class A Subordinate Voting Shares (for more information, see section "Description of Capital Structure – Debentures" of this AIF).

RISKS RELATED TO THE COMPANY'S LIQUIDITY AND FINANCIAL POSITION

Indebtedness

The Company's credit facilities contain various covenants that limit the ability of Fiera Capital and certain of its subsidiaries (collectively, the "Borrower Parties") to engage in specified types of transactions and imposes operating restrictions, which may prevent the Borrower Parties from pursuing certain business opportunities and taking certain actions that may be in their interest.

These covenants may limit the ability of a Borrower Party to take actions that it believes would profit its business, and may make it difficult for Fiera Capital to successfully execute its business strategy or effectively compete with companies that are not similarly restricted.

A failure to comply with these covenants, including a failure to meet the financial tests or ratios, could result in an event of default under the Company's credit facilities. More specifically, the Company's credit facilities require Fiera Capital to meet certain financial ratios and provides that the occurrence of an acquisition of control of Fiera Capital will cause an event of default.

Although at present these covenants do not restrict Fiera Capital's ability to conduct its business as presently conducted, there are no assurances that in the future, Fiera Capital will not be limited in its ability to respond to changes in its business or competitive activities or be restricted in its ability to engage in mergers, acquisitions or dispositions of assets.

Also, on maturity of Fiera Capital's credit facilities, Fiera Capital may not be able to refinance the principal amount outstanding under the credit facilities or the terms of such credit facilities may be more onerous than those of the existing credit facilities.

Market Risk

Market risk is the risk of loss arising from adverse changes in market rates and prices, such as interest rates, equity market fluctuations and other relevant market rate or price changes. Market risk is directly influenced by the volatility and liquidity in the markets in which the related underlying assets are traded. Appreciation or depreciation in the fair value of equity securities affect the amount and timing of recognition of gains and losses on equity securities and investment funds in the Company's portfolio resulting in changes in realized and unrealized gains and losses. General economic conditions, political conditions and many other factors can also adversely affect the stock and bond markets and, consequently, the fair value of the equity, investment fund and fixed income financial assets held.

To mitigate some of the market risks, Fiera Capital's portfolio managers monitor the risks of the portfolio as part of their daily operations. As at December 31, 2022, the Company's portfolio of equity and equity-related securities was comprised of investment funds and other securities. Investment funds are comprised of a welldiversified portfolio of investments in equities and bonds.

Credit Risk

Credit risk is the risk that one party to a financial instrument fails to discharge an obligation and causes financial loss to another party. The Company's principal financial assets which are subject to credit risk are cash and cash equivalents, restricted cash and cash equivalents, investments, trade and other receivables and other current and non-current assets.

The credit risk on cash and cash equivalents and restricted cash and cash equivalents is limited because the counterparties are commercial banks or financial institutions with high credit ratings assigned by independent credit-rating agencies. Fiera Capital's credit risk is attributable primarily to its trade and other receivables and other current and non-current assets

Inflation, Interest Rates and Recession

Inflation rates in Canada, the U.S., and many other countries have increased significantly as a result of several factors including surging consumer demand, increased labour costs, labour shortages, global supply chain disruptions, the Russia/Ukraine conflict and other macroeconomic conditions and global tensions. A sustained period of inflationary pressure combined with high interest rates or interest rate increases could negatively impact the Company's investment performance and liquidity, could have a negative effect on the value of the Company's assets and investment strategies (and consequently the AUM) and could negatively impact the market price or value of the Company's securities.

More precisely, a portion of Fiera Capital's indebtedness, including under the Company's credit facilities, is at variable rates of interest and exposes Fiera Capital to interest rate risk. If interest rates increase, Fiera Capital's debt service obligations on the variable rate indebtedness would increase even though the amount borrowed would remain the same, and net income and cash flows would decrease.

Failure to manage interest risks could materially adversely affect Fiera Capital's business, financial condition and results of operations.

To mitigate some of the interest rate risk it is exposed to via its borrowing under its credit facilities, Fiera Capital has contracted interest rate swaps that fix a portion of interest rate payments. Given that changes in the fair values of derivatives must be reported in the Company's financial statements, interest rate fluctuations may have an impact on the reported profits and loss of Fiera Capital on a quarterly basis, thus creating some volatility in reported earnings.

Currency Risk

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Company's exposure relates to cash and cash equivalents, restricted cash, accounts receivable, investments, derivative financial instruments, other current and non-current assets, accounts payable and accrued liabilities, puttable financial instrument liability, purchase price obligations and long-term debt. The Company manages a portion of its exposure to foreign currency by matching asset and liability positions and through cross currency swaps. More specifically, the Company matches the long-term debt in foreign currency with long-term assets in the same currency.

Future events that may significantly increase or decrease the risk of future movement in the exchange rates for foreign currencies cannot be predicted. Fluctuations in exchange rates between the Canadian dollar and certain foreign currencies may have an adverse effect on the Company's results and financial condition.

Liquidity Risk

The Company is exposed to liquidity risk. Fiera Capital's objective is to have sufficient liquidity to meet its liabilities when they become due. The Company monitors its cash and cash equivalents balance and cash flows generated from operations to meet its requirements.

The Company generates enough cash from its operating activities and has sufficient available financing through its long-term debt to finance its activities and to respect its obligations as they become due.

DIVIDENDS

Fiera Capital maintains a policy of paying out a substantial portion of its operating cash flow to its shareholders in the form of dividends. The policy with respect to all of the Shares is reviewed by the directors of Fiera Capital on a quarterly basis and any future determination to pay dividends will be at their discretion and will depend on the Company's financial condition, results of operations and capital requirements as well as such other factors as the Company directors consider relevant. As a result, no assurance can be given as to whether Fiera Capital will pay dividends, or the frequency or amounts of any such dividends.

The total cash dividends declared and paid per Share in each of the past three completed financial years are presented below.

For the year ended December 31, 2022:

Declaration Date	Record Date	Payment Date	Dividend per Share
February 24, 2022	March 9, 2022	April 6, 2022	\$0.215
May 3, 2022	May 16, 2022	June 13, 2022	\$0.215
August 10, 2022	August 23, 2022	September 20, 2022	\$0.215
November 8, 2022	November 21, 2022	December 19, 2022	\$0.215

For the year ended December 31, 2021:

Declaration Date	Record Date	Payment Date	Dividend per Share
March 17, 2021	March 30, 2021	April 27, 2021	\$0.21
May 5, 2021	May 18, 2021	June 15, 2021	\$0.21
August 11, 2021	August 24, 2021	September 21, 2021	\$0.21
November 10, 2021	November 23, 2021	December 21, 2021	\$0.215

For the year ended December 31, 2020:

Declaration Date	Record Date	Payment Date	Dividend per Share
March 18, 2020	March 31, 2020	April 28, 2020	\$0.21
May 14, 2020	May 27, 2020	June 25, 2020	\$0.21
August 13, 2020	August 26, 2020	September 23, 2020	\$0.21
November 12, 2020	November 25, 2020	December 21, 2020	\$0.21

The Company has adopted a dividend reinvestment plan which provides Fiera Capital's shareholders with the option of having cash dividends declared on their Class A Subordinate Voting Shares automatically reinvested into additional Class A Subordinate Voting Shares, without the payment of brokerage commissions or service charges.

NORMAL COURSE ISSUER BID

On August 11, 2022, the Company announced the renewal of its Current NCIB pursuant to which the Company may purchase for cancellation up to 4,000,000 of its Class A Subordinate Voting Shares, representing approximately 4.8% of the Company's issued and outstanding Class A Subordinate Voting Shares as at August 2, 2022. The Current NCIB began on August 16, 2022 and will end at the latest on August 15, 2023.

The Board believes that the repurchase of Class A Subordinate Voting Shares, which the Company may carry out from time to time during the Current NCIB, represents a responsible investment and that the Current NCIB provides Fiera Capital with the flexibility to purchase Class A Subordinate Voting Shares as it considers advisable. The actual number of Class A Subordinate Voting Shares purchased under the Current NCIB, the timing of purchases and the price at which the Class A Subordinate Voting Shares are bought will depend upon the Company's management discretion based on factors such as market conditions.

During the year ended December 31, 2022, the Company repurchased 3,560,000 Class A Subordinate Voting Shares for a total consideration of \$34.9 million.

DESCRIPTION OF CAPITAL STRUCTURE

GENERAL

Fiera Capital is authorized to issue an unlimited number of Class A Subordinate Voting Shares, an unlimited number of Class B Special Voting Shares and an unlimited number of Preferred Shares. The Class B Special Voting Shares may not be issued to any person other than Fiera L.P.

CLASS A SUBORDINATE VOTING SHARES AND CLASS B SPECIAL VOTING SHARES

Except as described below, the Class A Subordinate Voting Shares and the Class B Special Voting Shares have the same rights, are equal in all respects and are treated as if they were shares of one class only.

Rank

The Class A Subordinate Voting Shares and Class B Special Voting Shares rank equally with respect to the payment of dividends, return of capital and distribution of assets in the event of the liquidation, dissolution or winding up of Fiera Capital.

Dividends

The holders of outstanding Class A Subordinate Voting Shares and Class B Special Voting Shares are entitled to receive dividends out of assets legally available at such times and in such amounts and form as the Board may from time to time determine without preference or distinction between Class A Subordinate Voting Shares and Class B Special Voting Shares.

Voting Rights

Class A Subordinate Voting Shares and Class B Special Voting Shares each carry one vote per share for all matters other than the election of directors. With respect to the election of directors, holders of Class A Subordinate Voting Shares are entitled, voting separately as a class, to elect one-third (rounded down to the nearest whole number) of the members of the Board, while holders of Class B Special Voting Shares are entitled, voting separately as a class, to elect two-thirds (rounded up to the nearest whole number) of the members of the Board.

Conversion

Class A Subordinate Voting Shares are not convertible into any other class of shares. Prior to the Class B Termination Date (as such term is defined below), Class B Special Voting Shares are convertible into Class A Subordinate Voting Shares on a one-for-one basis at any time and from time to time, at the option of the holder.

A Class B Special Voting Share will be automatically converted into one Class A Subordinate Voting Share when such Class B Special Voting Share is sold, assigned or transferred by Fiera L.P. to any person (other than as part of an internal reorganization). Similarly, on the 20th day following the Class B Termination Date, all outstanding Class B Special Voting Shares will be converted into Class A Subordinate Voting Shares. On the 20th day following the occurrence of a Class B Termination Date, the name of the Class A Subordinate Voting Shares will be changed to common shares.

The "Class B Termination Date" means the earlier of the following dates:

- (a) the date that is 90 days after the date Fiera L.P. ceases to own and control a number of Class B Special Voting Shares and Class A Subordinate Voting Shares that is at least 20% of the total number (rounded down to the nearest whole number) of issued and outstanding Class A Subordinate Voting Shares and Class B Special Voting Shares, in circumstances where Fiera L.P. has not, during such 90-day period, acquired a sufficient number of Class A Subordinate Voting Shares or additional Class B Special Voting Shares to increase its ownership level to at least 20% of the total number (rounded down to the nearest whole number) of issued and outstanding Class A Subordinate Voting Shares and Class B Special Voting Shares; and
- (b) the date that any person who is not an employee, officer or director of Fiera Capital nor an entity that is wholly-owned, directly or indirectly, by FCD, acquires control of Fiera L.P. For purposes hereof, an acquisition of control of Fiera L.P. will occur if a person (i) acquires, directly or indirectly, beneficial ownership of, or control or direction over, equity or voting interests in Fiera L.P. which, together with any voting interests beneficially owned or controlled by such person prior to such date, represent 50% or more of the issued and outstanding equity or voting interests of Fiera L.P., or (ii) otherwise acquires, directly or indirectly, whether by contract or otherwise, the right to control the affairs of Fiera L.P.

PREFERRED SHARES

Series

The Preferred Shares may be issued in one or more series. The Board shall, before the issue of any Preferred Shares of any series, fix the number of shares in and determine the designation, rights, privileges, restrictions and conditions attached to the Preferred Shares of such series, which may include, without limitation, any voting right.

Rank

The Preferred Shares of each series shall rank equally with the Preferred Shares of every other series with respect to the payment of dividends and return of capital in the event of the liquidation, dissolution or winding up of Fiera Capital.

Dividends and Return of Capital

The holders of outstanding Preferred Shares of each series shall rank both with regard to dividends and return of capital in priority to the holders of the Class A Subordinate Voting Shares, the holders of the Class B Special Voting Shares and over any other shares ranking junior to the holders of the Preferred Shares, and the holders of the Preferred Shares of each series may also be given such other preferences over the holders of the Class A Subordinate Voting Shares, the holders of the Class B Special Voting Shares and any other shares ranking junior to the holders of the Preferred Shares as may be determined as to the respective series authorized to be issued.

The priority, in the case of cumulative dividends, shall be with respect to all prior completed periods in respect of which such dividends were payable plus such further amounts, if any, as may be specified in the provisions attached to a particular series and in the case of non-cumulative dividends, shall be with respect to all dividends declared and unpaid.

The foregoing description of certain material provisions of the Class A Subordinate Voting Shares, the Class B Special Voting Shares and the Preferred Shares is a summary only, is not comprehensive and is qualified in its entirety by reference to the articles of arrangement and articles of amendment of Fiera Capital, copies of which are available on SEDAR at www.sedar.com.

DEBENTURES

2024 Debentures

In July 2019, Fiera Capital completed a bought deal public offering of approximately \$110 million in total gross proceeds, including the exercise in full of the underwriters' over-allotment option, of 5.60% senior subordinated unsecured debentures due July 31, 2024 (the "2024 Debentures"). These 2024 Debentures bear interest at a rate of 5.60% per annum, payable semi-annually on January 31 and July 31 each year, commencing on January 31, 2020. The 2024 Debentures mature on July 31, 2024.

Fiera Capital has the option to redeem the 2024 Debentures, in whole or in part from time to time, on and after July 31, 2022 and prior to July 31, 2023, on not more than 60 days and not less than 30 days prior notice at a redemption price equal to 102.8% of the principal amount of the 2024 Debentures redeemed plus accrued and unpaid interest. On and after July 31, 2023 and prior to the maturity date, the 2024 Debentures are redeemable on not more than 60 days and not less than 30 days prior notice at a price equal to \$1,000 per 2024 Debenture plus accrued and unpaid interest. Fiera Capital has the option to satisfy the redemption price or repay the principal amount of the 2024 Debentures due at redemption or maturity and to pay interest on the 2027 Debenture on each interest payment date in either cash or freely tradable Class A Subordinate Voting Shares. The number of Class A Subordinate Voting Shares to be issued will be determined by dividing the aggregate amount of the principal amount of the 2024 Debentures by 95% of the current market price of the Class A Subordinate Voting Shares. The 2024 Debentures are not convertible into Class A Subordinate Voting Shares at the option of its holder.

In the event of a change in control (as defined in the 2019 Indenture, as such term is defined below in section "Material Contracts"), Fiera Capital will be required to make an offer to 2024 Debenture holders to repurchase the 2024 Debentures at a price equal to 101% of the principal amount plus accrued and unpaid interest.

The 2024 Debentures are direct, senior subordinated unsecured obligations which rank pari passu with one another and rank (a) effectively subordinate to any existing and future secured indebtedness of Fiera Capital to the extent of the value of the assets securing such secured indebtedness, (b) subordinate to obligations defined in the 2019 Indenture (c) pari passu with the 2027 Debenture and any future senior unsecured indebtedness (other than the Senior Credit Facilities, as such term is defined in the 2019 Indenture); (d) senior to any convertible unsecured subordinated debentures which may be issued by Fiera Capital in the future; and (e) senior to any other existing and future subordinated unsecured indebtedness of Fiera Capital.

The 2024 Debentures are listed for trading on the TSX under the symbol "FSZ.DB.A". The foregoing is a summary only of the material attributes and characteristics of the 2024 Debentures and is subject to, and qualified in its entirety by, reference to the terms of the 2019 Indenture. This summary does not purport to be complete and for full particulars, reference should be made to the 2019 Indenture, available on SEDAR at www.sedar.com.

2027 Debenture

On June 23, 2022, Fiera Capital completed the private placement of the 2027 Debenture, which is a senior subordinated unsecured debenture, in the principal amount of \$100 million, to FTQ. The 2027 Debenture bears interest at a rate of 6.00% per annum, payable semi-annually in arrears on June 30 and December 31 in each year, starting on December 31, 2022. The 2027 Debenture mature on June 30, 2027.

Fiera Capital has the option to redeem the 2027 Debenture, in whole or in part from time to time prior to June 30, 2025, at a price equal to the greater of (i) 100% of the principal amount of the 2027 Debenture being redeemed and (ii) the Canada Yield Price (as such term is defined in the 2027 Debenture) plus accrued and unpaid interest. On and after June 30, 2025 and at any time prior to June 30, 2026, Fiera Capital has the option to redeem the 2027 Debenture, in whole or in part and from time to time at a redemption price equal to 103% of the principal amount of the 2027 Debenture being redeemed, plus accrued and unpaid interest. On and after June 30, 2026 and at any time prior to June 30, 2027, the 2027 Debenture may be redeemed at the option of the Company, in whole or in part and from time to time at a redemption price equal to 100% of the principal amount of the 2027 Debenture being redeemed, plus accrued and unpaid interest.

Fiera Capital has as the option to satisfy the redemption price or repay the principal amount of the 2027 Debenture due at redemption or maturity and to pay interest on the 2027 Debenture on each interest payment date in either cash or freely tradeable Class A Subordinate Voting Shares. The number of Class A Subordinate Voting Shares to be issued will be determined by dividing the aggregate amount of the principal amount of the 2027 Debenture by 95% of the current market price of the Class A Subordinate Voting Shares. The 2027 Debenture is not convertible into Class A Subordinate Voting Shares at the option of its holder.

In the event of a change of control (as defined in the 2027 Debenture), Fiera Capital will be required to make an offer to purchase the 2027 Debenture at a price equal to 101% of the principal amount plus accrued and unpaid interest.

The 2027 Debenture ranks pari passu with the 2024 Debentures and with any future unsecured indebtedness of the Company (other than the Senior Credit Facilities and the Senior Bonds Indebtedness, as such terms are defined in the 2027 Debenture). The 2027 Debenture will rank senior to (a) any convertible unsecured subordinated debentures which may be issued by Fiera Capital in the future, and (b) any future unsecured indebtedness of Fiera Capital that is, pursuant to its terms, subordinated to the 2027 Debenture. In addition, the 2027 Debenture will be structurally subordinated to all existing and future Indebtedness and other liabilities of the Company's subsidiaries.

The 2027 Debenture is not listed for trading on any stock exchange. The foregoing is a summary only of the material attributes and characteristics of the 2027 Debenture and is subject to, and qualified in its entirety by, reference to the terms of 2027 Debenture. This summary does not purport to be complete and for full particulars, reference should be made to the 2027 Debenture, available on SEDAR at www.sedar.com.

MARKET FOR SECURITIES

TRADING PRICE AND VOLUME

The Class A Subordinate Voting Shares and the 2024 Debentures are each listed on the TSX under the symbols "FSZ" and "FSZ.DB.A", respectively. The 2023 Debentures were listed on the TSX under the symbol "FSZ.DB" until June 30, 2022 when Fiera Capital redeemed all of its 5.00% convertible unsecured debentures.

Class A Subordinate Voting Shares

The table below shows the price ranges and volume of trading of the Class A Subordinate Voting Shares for each month of the financial year ended December 31, 2022.

Month	High	Low	Volume
	\$	\$	# of Shares
January 2022	10.73	9.71	10,211,515
February 2022	10.60	9.61	7,270,409
March 2022	10.77	10.18	6,909,408
April 2022	10.48	9.71	8,039,835
May 2022	10.00	8.84	6,108,875
June 2022	10.02	8.875	3,366,001
July 2022	9.53	8.90	3,021,553
August 2022	10.23	8.99	4,124,972
September 2022	9.36	8.46	2,813,310
October 2022	9.205	8.23	3,158,331
November 2022	9.39	8.50	3,946,083
December 2022	8.93	8.17	3,546,458

2024 Debentures

The table below shows the price ranges and volume of trading of the 2024 Debentures for each month of the financial year ended December 31, 2022.

Month	High	Low	Volume
	\$	\$	# of Debentures
January 2022	102.50	100.00	603,000
February 2022	104.30	101.00	827,000
March 2022	103.50	102.00	445,000
April 2022	103.40	99.63	750,000
May 2022	101.90	98.00	989,000
June 2022	101.69	100.00	2,049,000
July 2022	102.48	100.00	1,822,000
August 2022	102.00	99.00	1,133,000
September 2022	102.00	100.00	1,255,000
October 2022	100.95	97.00	610,000
November 2022	99.99	96.04	967,000
December 2022	100.00	97.50	752,000

Source: www.bloomberg.com

2023 Debentures

The table below shows the price ranges and volume of trading of the 2023 Debentures from January 2022 until June 2022.1

Month	High	Low	Volume
	\$	\$	# of Debentures
January 2022	102.56	100.02	1,077,000
February 2022	102.00	100.01	470,000
March 2022	101.80	100.12	374,000
April 2022	101.50	100.00	765,000
May 2022	101.00	99.05	1,138,000
June 2022 ¹	100.50	100.00	819,000

Source: www.bloomberg.com

ESCROWED SECURITIES AND SECURITIES SUBJECT TO CONTRACTUAL RESTRICTIONS ON TRANSFER

The table below shows the number of securities of each class of Fiera Capital that are, to its knowledge, in escrow or that are subject to a contractual restriction on transfer as at December 31, 2022.

Designation of Class	Number of Securities Held in Escrow or that are Subject to a Contractual Restriction on Transfer	Percentage of Class
Class A Subordinate Voting Shares	799,561 ¹	0.96%

¹ Refers to Class A Subordinate Voting Shares issued to the vendors in connection with the acquisition of CGOV Asset Management ("CGOV Acquisition") remaining in escrow with Computershare Trust Company of Canada ("Computershare") as at December 31, 2022. Following the exercise by Fiera L.P. of its call option, the beneficial owner of such escrowed Class A Subordinate Voting Shares is Fiera L.P. All of the above listed remaining escrowed securities are to be released on the fifth anniversary of the CGOV Acquisition (i.e., May 31, 2023).

¹ On June 30, 2022, Fiera Capital redeemed all of its 5.00% convertible unsecured subordinated debentures due June 30, 2023 in the aggregate principal amount of \$86.25 million.

DIRECTORS AND EXECUTIVE OFFICERS

The following table sets forth, as of the date hereof, the name, province and country of residence, position held with Fiera Capital, the principal occupation as well as the other principal occupations held during the past five years of each person who is a director or an executive officer of Fiera Capital. All directors hold office until the next annual meeting of shareholders of Fiera Capital or until their successors are elected or appointed.

DIRECTORS

Name and Province or State of Residence	Position Held at Fiera Capital	Current Principal Occupation	Other Principal Occupations Held in the Preceding Five Years			
Directors elected by holders of Class A Subordinate Voting Shares						
Geoff Beattie ¹ Ontario, Canada	Director since 2018	Chief Executive Officer of Generation Capital Limited and Chairman of Relay Ventures				
Gary Collins ^{2,4} British Columbia, Canada	Director since 2018	Senior Advisor at Lazard Canada Inc.				
Jean Raby Ile-de-France, France	Director from May 5, 2019 to May 27, 2021 and since November 10, 2021	Partner at Astorg	Co-Chief Executive Officer of Odyssey Acquisition S.A. from April 2021 to April 2022. Chief Executive Officer of Natixis Investment Managers and Head of Asset and Wealth Management for Natixis from February 2017 until April 2021.			
David R. Shaw ³ Ontario, Canada	Lead Director since 2006	Chairman of Axsium Group Ltd. and Corporate Director	Non-Executive Chairman of LHH Knightsbridge from October 2015 to June 2022.			

DIRECTORS (CONTINUED)

Name and Province or State of Residence	Position Held at Fiera Capital	Current Principal Occupation	Other Principal Occupations Held in the Preceding Five Years			
Directors elected by holders of Class B Special Voting Shares						
France Margaret Bélanger³ Quebec, Canada	Director since 2022	President, Sports and Entertainment of CH Group	Executive Vice President and Chief Commercial Officer for Sports and Entertainment of CH Group from January 2017 to August 2021.			
Réal Bellemare ² Quebec, Canada	Director since 2016	Senior Executive Vice President and Chief Operating Officer of Desjardins Group	Executive Vice-President of Finance, Treasury and Administration and Chief Financial Officer of Desjardins Group from August 2016 to December 2019.			
Jean-Guy Desjardins Quebec, Canada	Chairman of the Board and Chief Executive Officer since 2010 ⁷	Chairman of the Board and Chief Executive Officer of Fiera Capital	Executive Chairman of the Board of Fiera Capital from January 1, 2022 to January 22, 2023. Chairman of the Board and Chief Executive Officer of Fiera Capital, from September 1, 2010 up to December 31, 2021.			
Lucie Martel ^{1,8} Quebec, Canada	Director since 2022	Corporate Director	Senior Vice President and Chief Human Resources Officer at Intact Financial Corporation from September 2011 to December 2021.			
Guy Masson Quebec, Canada	Director since 2021	Lawyer and President of RGM Legal Inc.	Senior counsel and retired partner at Stikeman Elliott LLP from March 2016 to March 2021.			
Jean C. Monty ^{1,5} Quebec, Canada	Director since 2010	Corporate Director				
Francois Olivier ^{2,8} Quebec, Canada	Director since 2022	Corporate Director	President and Chief Executive Officer at Transcontinental Inc. from 2008 to December 2021.			
Norman M. Steinberg ^{3,6} Quebec, Canada	Director since 2019	Vice-Chair of BFL Canada	Chair Emeritus of Norton Rose Fulbright Canada LLP from April 2017 to July 2019.			

- 1 Member of the Human Resources Committee.
- 2 Member of the Audit and Risk Management Committee.
- **3** Member of the Nominating and Governance Committee.
- 4 Chair of the Audit and Risk Management Committee.
- **5** Chair of the Human Resources Committee.
- **6** Chair of the Nominating and Governance Committee.
- 7 Jean-Guy Desjardins was Chairman of the Board and Chief Executive Officer between September 2010 and December 31, 2021. He became Executive Chairman of the Board in January 2022 and since January 23, 2023 he is Chairman of the Board and Chief Executive Officer.
- 8 Lucie Martel and Francois Olivier were appointed directors as of May 26, 2022.

EXECUTIVE OFFICERS (NON-DIRECTORS)

Name and Province/ State and country of Residence of Executive Officer	Principal Occupation held with the Company	Principal Occupations Held in the Preceding Five Years
Sebastian Blandizzi Ontario, Canada	Global Chief Technology and Operations Officer	Chief Technology and Operations Officer, Canadian Division at Fiera Capital from June 2018 to April 2019. Chief Executive Officer of COZM Inc. from July 2017 to June 2018.
Gabriel Castiglio Quebec, Canada	Executive Director, Global Chief Legal Officer and Corporate Secretary	Executive Vice President, Chief Legal Officer and Corporate Secretary of Fiera Capital from December 2019 to January 2023. Partner at the law firm Fasken Martineau DuMoulin LLP from November 2003 to December 2019.
Lyne Lamothe Quebec, Canada	Global Chief Human Resources Officer	Chief Talent Officer at Le Cirque du Soleil from August 2018 to January 2021. Senior Vice-President at Saputo from December 2015 to August 2018.
Jean Michel Quebec, Canada	Executive Director, President and Chief Investment Officer of Fiera Public Markets	Chief Investment Officer, Public Markets of Fiera Capital from May 2022 to January 2023. Chief Investment Officer at Investment Management Corporation of Ontario from May 2018 to September 2021. Executive Vice President, Depositors and Total Portfolio at the Caisse de dépôt et placement du Québec from March 2016 to March 2018.
Jonathan Moncrieff Ontario, Canada	Global Chief Compliance Officer	Managing Director and Associate General Counsel, Canadian Personal and Commercial Banking at BMO Financial Group from March 2019 to May 2021. Head, U.S. Wealth Management Compliance at BMO Financial Group from July 2017 to March 2019. Head, Volcker Rule Compliance Office at BMO Financial Group from May 2016 to March 2019.
Lucas Pontillo Quebec, Canada	Executive Director, Global Chief Financial Officer	Executive Vice President and Global Chief Financial Officer of Fiera Capital from October 2018 to January 2023. Senior Managing Director and Chief Operating Officer at Manulife Asset Management, Canada from January 2016 to October 2018.
Michael Quigley Massachusetts, United States	Global Head of Distribution	Executive Vice President and Head of Institutional Markets at Fiera Capital from September 2019 to April 2020. Portfolio Manager and National Lead – Business Development in Canada for Philips, Hager & North from January 2013 to August 2019.
Peter Stock New York, United States	Executive Director, President of Fiera Private Wealth	Executive Vice President and Global Head of Private Wealth of Fiera Capital from June 2020 to January 2023. Executive Vice-President, Strategic Development of Fiera Capital from May 2018 to June 2020. Senior Vice-President, Strategic Development of Fiera Capital from January 2015 to May 2018.
John Valentini Quebec, Canada	Executive Director, President and Chief Executive Officer of Fiera Private Markets	President and Chief Executive Officer, Fiera Private Markets from October 2018 to January 2023. Executive Vice-President, Global Chief Financial Officer and President of the Private Alternative Investment Division from May 2017 to October 2018.

As at February 23, 2023, the directors and executive officers of Fiera Capital, as a group, beneficially owned, directly or indirectly, or exercised control or direction over 1,270,769 Class A Subordinate Voting Shares and 8,994,643 Class B Special Voting Shares, respectively representing approximately 1.53 % of the total number of 83,228,078 Class A Subordinate Voting Shares outstanding and approximately 46.34 % of the total number of 19,412,401 Class B Special Voting Shares. The statements as to the number of Shares beneficially owned directly or indirectly or over which control or direction is exercised by the directors and officers of Fiera Capital as a group is based on information provided by the directors and officers.

CORPORATE CEASE TRADE ORDERS, BANKRUPTCIES, PENALTIES OR SANCTIONS

No director or executive officer of Fiera Capital is, as at the date hereof or has been, within the 10 years before the date hereof, a director, chief executive officer or chief financial officer of any company, that:

- > was the subject of a cease trade or similar order or an order that denied the relevant company access to any exemption under securities legislation, for a period of more than 30 consecutive days that was issued while the director or executive officer was acting in the capacity as director, chief executive officer or chief financial officer: or
- > was subject to a cease trade or similar order or an order that denied the relevant company access to any exemption under securities legislation, for a period of more than 30 consecutive days that was issued after the director or executive officer ceased to be a director, chief executive officer or chief financial officer and which resulted from an event that occurred while that person was acting in the capacity as director, chief executive officer or chief financial officer.

No director or executive officer of Fiera Capital, or shareholder who holds a sufficient number of securities of Fiera Capital to affect materially the control thereof:

- > is, as at the date hereof, or has been within the 10 years before the date hereof, a director or executive officer of any company that, while that person was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets; or
- > has, within the 10 years before the date hereof, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of the director, executive officer or shareholder.

No director or executive officer of Fiera Capital, or shareholder holding a sufficient number of securities of Fiera Capital to affect materially the control thereof, has been subject to:

- > any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority; or
- > any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable investor in making an investment decision.

CONFLICTS OF INTEREST

Certain of the directors and officers of Fiera Capital are also directors, officers and shareholders of other companies and conflicts may arise between their duties as directors or officers of Fiera Capital and as directors, officers or shareholders of other companies. All such possible conflicts are required to be disclosed in accordance with the requirements of applicable law and those concerned are required to govern themselves in accordance with the obligations imposed upon them by law.

AUDIT AND RISK MANAGEMENT COMMITTEE

COMPOSITION OF THE AUDIT AND RISK MANAGEMENT COMMITTEE

The Board has an audit and risk management committee (the "Audit and Risk Management Committee") which is composed of three directors: Gary Collins (Chair of the Audit and Risk Management Committee), Réal Bellemare and François Olivier.

All the members of the Audit and Risk Management Committee are considered "financially literate" and "independent" within the meaning of Regulation 52-110 respecting Audit Committees.

AUDIT AND RISK MANAGEMENT COMMITTEE CHARTER

The mandate, responsibilities and duties of the Audit and Risk Management Committee are set out in the written Audit and Risk Management Committee's charter, a copy of which is attached hereto as Schedule "A".

RELEVANT EDUCATION AND EXPERIENCE

The following summarizes the education and experience of each Audit and Risk Management Committee member that is relevant to the performance of his or her responsibilities as an Audit and Risk Management Committee member.

Gary Collins

Gary Collins is a senior advisor at Lazard Canada Inc., a financial advisory and asset management firm. In addition, Mr. Collins is Chairman of the board of directors at DRI Healthcare Trust and a director and Chair of the human resources committee at Rogers Sugar Inc. Mr. Collins has previously served as a director on the boards of Catalyst Paper Corporation, Chorus Aviation Inc., D-Box Technologies Inc., Liquor Stores N. A. and Stuart Olson Inc. Moreover, he has served on numerous audit committees in the past 16 years. Mr. Collins performed top management duties including as the President of Coastal Contacts Inc. and prior to that, as the President and Chief Executive Officer of Harmony Airways. He has also been a member of the British Columbia Legislative Assembly and served as Minister of Finance of British Columbia.

Réal Bellemare

Réal Bellemare is Senior Executive Vice President, Chief Operating Officer and a member of the management committee of the Desjardins Group. Mr. Bellemare joined Desjardins Group in 2009 as Vice President, Corporate Banking and Capital Market Risk and Special Assignments before being named Executive Vice President (Chief Risk Officer) Risk Management in 2011, Senior Vice President, Risk Management in 2012, Executive Vice President, Operations and Performance in 2013 and Executive Vice President of Finance, Treasury and Administration and Chief Financial Officer in 2016. Before joining Desjardins, he served as Regional Director (Quebec), Group Risk Management, Commercial Credit & Special Loans at a major Canadian bank. Mr. Bellemare started his banking career in 1990, primarily in the area of commercial banking. Mr. Bellemare holds a BA in finance and an MBA in SME management and international management from HEC Montréal.

François Olivier

François Olivier is a corporate director. He was President and Chief Executive Officer of Transcontinental Inc. from 2008 to December 2021. After joining the Printing Sector of TC Transcontinental in 1993, he rose through the ranks to ultimately take on the role of President of the Information Products Printing Sector, and then becoming Chief Operating Officer in 2007. Through the years, Mr. Olivier consolidated the Canadian printing industry and transformed the company by diversifying its assets into flexible packaging with strategic acquisitions. Under his leadership, TC Transcontinental has become Canada's largest printer, a leader in flexible packaging in North America, and a Canadian leader in its specialty media segments. Prior to joining TC Transcontinental, François Olivier worked as General Manager of Canada Packers. Mr. Olivier is a member of

the board of directors of CAE Inc. and a member of its audit committee and governance committee. He also serves as a governor of Portage, a Canadian non-profit organization helping people suffering from substanceabuse related problems overcome their dependencies. Mr. Olivier holds a B.Sc. degree from McGill University and is a graduate of the Program for Management Development at Harvard Business School.

EXTERNAL AUDITOR SERVICE FEES

The following table shows the aggregate amount of the fees paid to Deloitte LLP, Chartered Professional Accountants (the "Auditor") of Fiera Capital during the years ended December 31, 2022 and December 31, 2021 for services provided to the Company.

Fees Paid				
Services	Year ended December 31, 2022	Year ended December 31, 2021		
	\$	\$		
Audit Fees	1,598,200	1,452,284		
Audit Related Fees	592,800	429,138		
Tax Fees	379,294	276,530		
Other Fees	nil	51,140		
Total	2,570,294	2,209,092		

Audit Fees

Audit fees include all fees paid to the Auditor for the audit of consolidated financial statements and other required statutory/regulatory audits and filings of Fiera Capital and certain of its subsidiaries.

Audit-Related Fees

Audit-related fees include all fees paid to the Auditor for audit-related services including the review of interim condensed consolidated financial statements, preparation and/or review of certain filings with Canadian securities regulators, including comfort and consent letters, and accounting consultations on matters addressed during the audit and interim reviews.

Tax Fees

Tax fees include all fees paid to the Auditor for tax-related advice including tax return preparation and/or review and tax planning advice.

Other Fees

Other fees include payment of fees associated with the preparation and review of an acquisition or divestiture as well as other advisory mandates.

LEGAL PROCEEDINGS AND REGULATORY ACTIONS

To the knowledge of Fiera Capital, there have been no legal proceedings or regulatory actions to which Fiera Capital is a party involving claims for damages, exclusive of interest and costs, in excess of 10% of Fiera Capital current assets since the beginning of its last completed fiscal year, and no such proceedings are known to Fiera Capital to be contemplated as at the date of this AIF.

To the knowledge of Fiera Capital, there were no (i) penalties or sanctions imposed against Fiera Capital by a court relating to provincial and territorial Canadian securities legislation or by a securities regulatory authority during the three years prior to the date of this AIF, (ii) other penalties or sanctions imposed by a court or regulatory body against Fiera Capital that would likely be considered necessary for this AIF to contain full, true and plain disclosure of all material facts relating to the Shares of Fiera Capital, or (iii) settlement agreements that Fiera Capital entered into with a court relating to provincial and territorial securities legislation or with a securities regulatory authority during the three years prior to the date of this AIF.

INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS

Other than as set forth in this AIF with respect to the Natixis Share Disposition Transaction (for more information, see section "General Development of the Business -2022 Highlights and Recent Developments in 2023 - Natixis Bought Deal Block Trade and Share Repurchase" of this AIF), the directors and executive officers of Fiera Capital are not aware of any material interest, direct or indirect, of any director, officer or shareholder beneficially owning, controlling or directing, directly or indirectly, more than 10% of any class of Shares or any associate or affiliate of such person in any transaction within Fiera Capital's three most recently completed financial years and during the current financial year up to the date of this AIF, or in any proposed transaction, that has materially affected or would materially affect Fiera Capital.

TRANSFER AGENT AND REGISTRAR

The transfer agent and registrar for the Shares is Computershare Investor Services Inc. at its offices located in Toronto, Ontario. The indenture trustee for the 2024 Debentures is Computershare at its offices located in Montreal, Quebec.

MATERIAL CONTRACTS

Other than contracts entered into in the ordinary course of business, the only material contracts entered into by Fiera Capital during the last financial year of Fiera Capital, or prior to the last financial year of Fiera Capital but that are still in effect, are set out below:

- > the trust indenture dated July 4, 2019 between Fiera Capital and Computershare (the "2019 Indenture");
- > the coattail agreement dated September 1, 2010 among several persons (as listed in the agreement), Fiera Capital and Computershare (the "Coattail Agreement");
- > the investor agreement dated September 1, 2010 between Fiera Capital and Fiera L.P. (the "Sceptre Investor Agreement");
- > the registration rights agreement dated September 1, 2010 among Fiera Capital, Fiera L.P. and Desjardins Asset Management Inc. ("DAM") (the "DFH Registration Rights Agreement") (DAM later assigned its rights and interests under the DFH Registration Rights Agreement to DFH);
- > the StonePine Sub-Advisory Agreement; and
- > the 2027 Debenture.

The following descriptions of the material contracts are summaries only, are not comprehensive and are qualified in their entirety by reference to the full text of such material contracts, copies of which can be found on SEDAR under Fiera Capital's profile at www.sedar.com and may be inspected during normal business hours by contacting Gabriel Castiglio, Executive Director, Global Chief Legal Officer and Corporate Secretary at 514-954-6467.

2019 INDENTURE

On July 4, 2019, Fiera Capital and Computershare, as indenture trustee, entered into the 2019 Indenture. The 2019 Indenture sets out the terms of the 2024 Debentures. For more information on the 2024 Debentures, please refer to the section "Description of Capital Structure – 2024 Debentures" of this AIF.

COATTAIL AGREEMENT

On September 1, 2010, upon closing of the Arrangement, Fiera Capital, Computershare, as trustee for the benefit of holders of Class A Subordinate Voting Shares and certain persons with direct and indirect interests in Class B Special Voting Shares entered into the Coattail Agreement. The Coattail Agreement contains provisions having the effect of preventing transactions that otherwise would deprive the holders of Class A Subordinate Voting Shares of rights under applicable provincial take-over bid legislation to which they would have been entitled if the Class B Special Voting Shares had been Class A Subordinate Voting Shares.

SCEPTRE INVESTOR AGREEMENT

On September 1, 2010, upon closing of the Arrangement, Fiera Capital and Fiera L.P. entered into the Sceptre Investor Agreement pursuant to which Fiera L.P. is to acquire additional Class A Subordinate Voting Shares and securities exchangeable or exercisable for or convertible into Class A Subordinate Voting Shares to maintain its then ownership percentage upon the occurrence of the following dilutive events (the "Fiera L.P. Anti-Dilution Rights"). If Class A Subordinate Voting Shares are issued in connection with a public offering, Fiera L.P. will be entitled to purchase additional Class A Subordinate Voting Shares during the 45 days immediately following the pricing of the offering at a price per share equal to the price of a Class A Subordinate Voting Share in the

public offering, and for the 45 days thereafter at a price per share equal to the volume-weighted average trading price of the Class A Subordinate Voting Shares on the TSX for the five days immediately preceding the date of purchase. Any such issuance will be subject to TSX approval. If Class A Subordinate Voting Shares are issued in connection with a merger, amalgamation, arrangement, reorganization, combination, restructuring, takeover bid, tender offer or similar transaction, Fiera L.P. will be entitled to purchase additional Class A Subordinate Voting Shares at a price per share equal to the price per share at which the additional securities are being issued in the transaction (as determined by the independent members of Fiera Capital's Board).

DFH REGISTRATION RIGHTS AGREEMENT

On September 1, 2010, upon closing of the Arrangement, Fiera Capital, Fiera L.P. and DAM entered into the DFH Registration Rights Agreement pursuant to which DFH (formerly DAM) has the right to require Fiera Capital to prepare and file a prospectus to qualify the distribution of Class A Subordinate Voting Shares issuable on the conversion of that number of Class B Special Voting Shares which are indirectly owned by DFH (through Fiera L.P.) at the applicable time. The DFH Registration Rights Agreement provides DFH with the right to three demand registration rights and piggyback registration rights. The DFH Registration Rights Agreement terminates on the earlier of: (i) the date on which DFH ceases to hold (either directly or indirectly) 5% of the issued and outstanding Class B Special Voting Shares and (ii) the date on which DFH's third demand registration is completed. As previously mentioned, the DFH Registration Rights Agreement was assigned by DAM to DFH.

STONEPINE SUB-ADVISORY AGREEMENT

The sub-advisory relationship between Fiera Capital and StonePine was established on January 31, 2022 and is mainly governed by the terms of the StonePine Sub-Advisory Agreement.

Under this structure, Fiera Capital continues to maintain direct relationships with clients as the Investment Manager/Advisor while StonePine provides sub-advisory services to Fiera Capital, overseeing investment decisions with respect to Fiera Capital's Global, EAFE (Europe, Australasia and the Far East) and U.S. Equity strategies. Fiera Capital clients continue to benefit from Fiera Capital's top-tier Institutional operating model, which includes client relationship management, compliance, global trade execution, operations, risk management, performance measurement and reporting services, as well as technology support.

The StonePine Sub-Advisory Agreement contains protective clauses aimed at maintaining a certain level of AUM under the agreement.

The StonePine Sub-Advisory Agreement provides that a minimum of 12 months' notice is required before any party may terminate the agreement for convenience.

In addition, during the term of the StonePine Sub-Advisory Agreement and for 12 months following its termination, the agreement prevents StonePine from soliciting Fiera Capital clients to transfer assets out of the sub-advised strategies and also prevents StonePine from offering strategies similar to the sub-advised strategies to Fiera Capital clients (unless done through Fiera Capital), subject to certain exceptions.

In the event of an acquisition resulting in a change of control of Fiera Capital, neither party may send a notice of termination of the Sub-Advisory Agreement for convenience during the four-year period following the completion of the change of control acquisition.

2027 DEBENTURE

On June 23, 2022, Fiera Capital issued the 2027 Debenture to FTQ. For more information on the 2027 Debenture, please refer to the section "Description of Capital Structure - Debentures - 2027 Debenture" of this AIF.

INTERESTS OF EXPERTS

Deloitte LLP is the auditor of Fiera Capital and has advised the Company that it is independent within the meaning of the Code of Ethics of the Ordre des comptables professionnels agréés du Québec.

ADDITIONAL INFORMATION

Additional information, including directors' and officers' remuneration and indebtedness, principal holders of Fiera Capital's securities, and securities authorized for issuance under Fiera Capital's incentive plans, is contained in the Fiera Capital management information circular dated April 13, 2022. Additional financial information is provided in Fiera Capital's annual consolidated financial statements and management's discussion and analysis for the year ended December 31, 2022.

These documents and other information about Fiera Capital can be found on SEDAR under Fiera Capital's profile at www.sedar.com.

Schedule A

AUDIT AND RISK MANAGEMENT COMMITTEE CHARTER

1. MANDATE

The Audit and Risk Management Committee ("Committee") of Fiera Capital Corporation ("Company") is established by and among the Board of Directors of the Company ("Board") for the primary purpose of assisting the Board in fulfilling its key oversight responsibilities regarding:

- > The integrity of the Company's consolidated financial statements and related information.
- > The adequacy and effectiveness of the Company's system of disclosure controls and procedures ("DC&P") as well as systems of internal controls.
- > The evaluation of the Company's external auditor ("External Auditor") including its qualifications, independence, compensation and performance for recommendation of appointment at the Company's annual general meeting of shareholders ("Shareholders' Meeting").
- > The appropriateness of the Company's enterprise risk management ("ERM") process and policies.
- > The Company's compliance with legal and regulatory requirements as well as with its ethical standards.
- > Any additional or special assignments or any functions as requested or delegated to it from time to time by the Board.

The Committee shall inform and report periodically to the Board about its activities, issues and related recommendations.

The Committee shall provide for open communication among the External Auditor, executive and senior management ("Management"), and the Board.

The Committee shall encourage continuous improvement of, and foster adherence to the Company's policies, procedures and practices at all levels.

2. OPERATING MODE

2.1 Composition

The Committee shall consist of at least three (3) directors of the Board ("Members"). Each year, upon the recommendation of its Nominating and Governance Committee, the Board will appoint Members and the Committee chair ("Chair") at its first meeting following the Shareholders' Meeting.

The Members shall meet the independence, experience and/or other membership requirements under applicable laws, rules and regulations as determined by the Board.

The Board may, at any time, remove or replace a Member. A Member may also resign. The Board shall fill the Committee's vacancy by appointment amongst its directors. A Member that ceases to be a director shall also automatically cease to be a Member. Subject to quorum requirements, the remaining Members shall exercise all the powers of the vacant Member position.

In the Chair's absence or in case of a temporary position vacancy, the Committee may select another Member as Chair. The Chair may exercise all powers of the Committee in between meetings. Nevertheless, the Chair shall reasonably involve the other Members prior to exercising any power and advise them of the decisions ensuing the exercised powers.

2.2 Responsibilities of the Chair

The Chair leads the Committee in all aspects of its work. The Chair is responsible for managing the affairs of the Committee and ensuring that it is properly organized and functions efficiently. More specifically, the Chair shall:

- (a) Provide leadership to enable the Committee to act effectively in carrying out its duties and responsibilities as described in this Audit and Risk Management Committee Charter (this "Charter") and as may be otherwise appropriate.
- (b) In consultation with the Chairman of the Board (the "Chairman") and the Chief Executive Officer (the "Chairman and CEO") and the Lead Director of the Board (the "Lead Director"), ensure that there is an effective working relationship between Management and the Members.
- (c) Chair meetings of the Committee.
- (d) In consultation with the Chairman and CEO and the Corporate Secretary of the Company (the "Corporate Secretary"), determine the frequency, dates and locations of meetings of the Committee.
- (e) In consultation with the Global Chief Financial Officer of the Company (the "CFO") and the Corporate Secretary, review the annual work plan and meeting agendas in order to ensure that all required business is brought before the Committee.
- (f) In consultation with the Chairman and CEO, ensure that all items requiring Committee approval are appropriately tabled.
- (g) Ensure the proper flow of information to the Committee and, in consultation with the Chairman and CEO, the CFO and the Corporate Secretary, review the adequacy and timing of materials in support of Management proposals and presentations.
- (h) At the meeting of the Board immediately following any meeting of the Committee, report to the Board on matters reviewed by, and on any decisions or recommendations of, the Committee.
- (i) Carry out any special assignments or functions as may be requested by the Board.

Any reference in the Charter to a specific title or position shall be deemed to include all such successor titles or positions.

2.3 Meetings

The Committee shall meet at least four times a year, with authority to convene additional meetings, as circumstances require. The External Auditor may also call a meeting of the Committee. All Members are expected to attend each meeting, in person or via teleconference or videoconference. The Committee shall invite members of Management, the External Auditor or others to attend meetings and provide pertinent information, as necessary. Notice for such meetings shall be sent to Members.

The Committee shall hold in camera sessions with the External Auditor, the Chairman and CEO, the CFO, the Global Chief Legal Officer of the Company (the "CLO") and the Global Chief Compliance Officer of the Company, (the "CCO"), as well as executive sessions before or after the Committee meetings.

Meeting agendas shall be prepared by Management, approved by the Chair following consultation with other Members if necessary, and provided in advance to Members along with appropriate briefing materials. The Corporate Secretary, or any other person appointed by the Chair, shall prepare minutes of the meetings. The minutes of the Committee meetings shall accurately record the significant discussions of, and decisions made by the Committee, including all recommendations to be made by, the Committee to the Board. Such minutes shall be circulated to all Members for approval and, thereafter, shall be entered into the records of the Company.

The majority of Members present in person, by teleconference or by videoconference shall constitute a quorum.

2.4 Evaluation of the Committee

On an annual basis, the Committee shall, in conjunction with the Nominating and Governance Committee, evaluate its performance and review and evaluate the adequacy of its Charter, requesting Board approval for proposed changes and appropriate disclosure as may be required by law, regulation or listing requirements.

The Committee shall provide its Members with appropriate education related to financial and risk management fields when necessary.

3. RESPONSIBILITIES AND DUTIES

In addition to any other responsibilities and duties assigned to it from time to time by the Board, the Committee shall carry out the following specific responsibilities with respect to the Company.

3.1 Financial Information

The Committee shall review and discuss, with Management and the External Auditor, the financial information to be filed with regulators, report and where appropriate, provide recommendations to the Board. Its activities include the following:

3.1.1 Quarterly and Annually

- > Review the quality and integrity of the Company's financial reporting process.
- > Review the audited annual consolidated financial statements of the Company and consider their quality and integrity as well as their consistency with information known to Members.
- > Review unaudited interim quarterly financial statements of the Company and consider their quality and integrity as well as their consistency with the information known to Members.
- > Understand how Management develops interim financial information, and the nature and extent of External Auditor involvement.
- > Review the adequacy of accounting principles related to the preparation of the financial statements including alternative treatments under IFRS and the impact of any proposed changes to significant accounting principles and financial information disclosure. Verify that the accounting practices are in line with the industry standards.
- > Review significant accounting and reporting issues, including complex or unusual transactions and highly judgmental areas, and recent professional and regulatory pronouncements, and understand their impact on the financial statements.
- > Obtain comments from the External Auditor, the CFO and the CLO regarding risks potentially impacting financial information.
- > Review the results of the audit, including any difficulties encountered.
- > Review Management Discussion & Analysis reports ("MD&A"), quarterly press releases of significant financial information, other sections of the annual and quarterly reports and related regulatory filings before release and consider the accuracy and completeness of the information.
- > Review and discuss the Independent External Auditor's report preceding the audited annual financial statements.
- > After review, submit the financial statements, MD&A, and press releases to the Board for approval.

3.1.2 Annually

- > Review the quality and integrity of the Company's Annual Information Form ("AIF") reporting process.
- > Review the AIF.
- > After review, submit the AIF to the Board for its approval.
- > Review the Company's policy on corporate disclosure and confidentiality of information and submit it to the Board for its approval.

3.2 Internal Control

The Committee shall ensure that Management has designed, implemented and is applying on a consistent basis an appropriate internal control system regarding the financial reporting, safeguarding of assets and detection of fraud. The Committee shall perform the following:

- > Understand and evaluate the scope of finance members of Management's independent review of internal control over financial reporting (ICFR) and DC&P for compliance with National Instrument 52-109 -Certification of Disclosure in Issuers' Annual and Interim Filings, and review periodic status reports on significant findings and recommendations and the remediation plans proposed by such members of Management.
- > Through discussion with Management and the External Auditor, review and evaluate the adequacy and effectiveness of the Company's internal control and management systems, including the Finance function organizational structure, the disclosure process, the project management process, as well as information technology security and cyber security.
- > Understand the scope of the External Auditor's review of internal control over financial reporting, obtain and discuss reports on significant findings and recommendations, together with Management's responses.
- > Review, and establish procedures for the receipt, retention, and treatment of, complaints (including those obtained from the whistleblower process) regarding accounting, internal accounting controls or auditing matters, including procedures for confidential, anonymous submission by employees regarding questionable accounting, auditing or other finance-related matters.
- > Review periodically the Company's anti-fraud program and practices with Management and the External Auditor.

3.3 Risk Management

The Committee shall ensure that Management has designed, implemented and is applying, on a consistent basis, appropriate risk management practices for risks that could have material impacts on the performance of the Company or on the realization of its objectives. For that purpose, the Committee shall:

- > Develop an overall understanding and appreciation of the risks to which the Company is or could be exposed, and how they are measured and managed.
- > Ensure that Management has identified risks to which the Company is exposed, has assessed them by significance and has implemented mitigation and control measures.
- > Recommend to the Board the ERM Policy that defines principles followed by Management for the identification, assessment, measurement, management, monitoring and reporting of significant risks the Company is exposed to.
- > Periodically, and at least on an annual basis, review and assess the adequacy of the Company's ERM Policy and other risk management policies regarding the significant identified risks.

- > Review the ERM annual work plan and subsequent amendments for verifying that it addresses elements of the Company's ERM and other risk management policies and covers significant risks.
- > Obtain, on a quarterly basis, an update report from the CFO regarding the Company's significant risk matters.
- > Plan independent reviews and assessments on a periodic basis of the adequacy of policies, procedures, processes and systems implemented by Management to manage and control significant risks and, ensure risk and control activities have sufficient authority and visibility.
- > Review and recommend to the Board any necessary modification regarding ERM and control framework, following material changes to the corporate strategy or new business line strategies.

3.4 External Audit

The External Auditor is directly accountable to the Committee. Consequently, the Committee is responsible for monitoring its work and shall perform the following activities:

- > Annually, review the performance and qualifications of the External Auditor and the lead responsible audit partner.
- > Annually, review and discuss the reports addressed to the External Auditor relating to its internal qualitycontrol procedures and any material issues raised by the most recent internal quality-control review or peer review or by any inquiry or investigation by professional authorities such as Canadian Public Accountability Board and Public Company Accounting Oversight Board. Establish protocols and expectations with the External Auditor.
- > Review and confirm the independence of the External Auditor by obtaining statements from the External Auditor on relationships between the External Auditor and the Company, including non-audit services, and discussing the relationships with the auditor.
- > Provide a recommendation to the Board as to the appointment or revocation, compensation, retention and work oversight of the External Auditor and any other auditor pertaining to issuing an audit report and performing all required services.
- > Review the External Auditor's proposed audit scope and approach (plan).
- > Approve all audit mandates and non-audit services in accordance with the Company's policy on permitted/ prohibited services to be rendered by the External Auditor.
- > Ensure follow-up on the External Auditor communication addressed to Management.
- > Review and approve the Company's hiring policy regarding former and current partners and employees of past and present external auditors.
- > Meet with the External Auditor in an in-camera session on a quarterly basis or as needed.

3.5 Compliance

The Committee shall ensure that the Company manages regulatory risks effectively by conducting the following oversight activities:

> Review the effectiveness of monitoring compliance systems with laws, regulations, listing requirements and internal policies and review the results of Management's investigation and follow-up (including disciplinary action) of any instances of non-compliance.

- > Review the independence of the CCO.
- > Review the CCO's annual work plan and subsequent amendments for verifying that it addresses appropriate coverage of compliance and significant regulatory risks.
- > Obtain, on a quarterly basis, an update report from the CLO and CCO regarding the Company's legal and compliance matters.
- > Review the findings of any examinations by regulatory agencies, and any auditor observations. Review the action plans and responses to regulators proposed by Management. Follow-up on the implementation of such action plans.
- > Review the process for communicating the compliance manual and codes of conduct to the Company's personnel, and for monitoring compliance therewith.

3.6 Other Quarterly and Annual Responsibilities

The Committee shall carry out the following additional quarterly and annual duties and report to the Board:

- > On a quarterly basis, review appropriate financial information for recommendation or not to the Board of a declaration of dividends.
- > On an annual basis, review the Company's liability insurance coverages and assess their adequacy.
- > Review the Company's fiscal strategic plan and verify its follow-up and maintenance.

4. ACCESS TO INFORMATION, OUTSIDE ADVISORS AND EXPERTS

The Committee shall have access to all information, documents and records of the Company that it determines necessary or advisable to permit it to carry out its duties and responsibilities.

The Committee shall have the authority to retain or appoint any outside advisor or expert if deemed necessary to assist the Committee in performing its responsibilities.

5. LIMITATIONS

Nothing contained in this Charter is intended to expand applicable standards of conduct under statutory or regulatory requirements for the directors of the Company or the Members.

The Members are entitled to rely, absent knowledge to the contrary, on (i) the integrity of the persons and organizations from whom they receive information, and (ii) the accuracy and completeness of the information provided.

6. REVIEW OF CHARTER

This Charter will be reviewed periodically by the Board. This Charter was approved by the Board and is dated and effective as of February 23, 2023.