

Fiera Capital's Philanthropic Framework

Fiera's philanthropic framework is about giving back and strategically aligning the firm's efforts with its mission to allocate capital with discipline, deliver risk-adjusted returns and back long-term drivers of value.

It reflects our deep commitment to making a positive impact on our communities and fostering an environment where employees and stakeholders feel connected to a greater purpose.

Empowering Global Prosperity Through Strategic Philanthropy

As a global firm proudly founded in Montreal, Canada with a rich history spanning more than 20 years, we have a responsibility to create a positive impact through our presence, not only locally but in every area where we are present. Our Giving Pillars are fundamental to our philanthropic framework because they streamline our focus, enhance our impact and ensure effective resource management, enabling us to make meaningful contributions on a global scale.

Our Giving Pillars



Investment Management Science

As a leader in asset management, we are committed to advancing the science of investment management. Our support for research and education in this field includes scholarships for university students and funding for dedicated research chairs. This focus enhances industry innovation, shapes best practices and contributes to the evolution of the financial services sector, aligning perfectly with our vision for the future.



Volunteering Program

We are proud to offer an employee Volunteering Program that contributes to drive positive change in communities where Fiera Capital does business. Fiera Capital strives to inspire its nearly 800 employees worldwide to dedicate one day per year to volunteering activities that support the following groups:

- › Women
- › BIPOC individuals (Black, Indigenous and people of colour)
- › The 2SLGBTQI+ community
- › People with disabilities
- › Seniors
- › Children and low-income families



Key Fundraising Campaigns

By supporting major fundraising campaigns, we can play a role in help addressing systemic issues and make a lasting positive impact by combining our efforts with other companies to support organizations that are dedicated to various social and environmental causes (e.g., poverty, cancer, mental health, etc.).



Client-Aligned Causes

As responsible stewards of capital committed to providing exceptional client service, we build strong relationships with our valued clients based on mutual trust and shared values. One of the key ways we honour this commitment is by supporting causes that are close to their hearts. When our clients are non-profit organizations or foundations, we take pride in working closely with them to advance their missions. We are proud to contribute to meaningful initiatives that matter to our clients, reflecting our shared dedication to making a positive impact in our communities.

Philanthropy Committee

Our Philanthropy Committee is comprised of seasoned leaders at Fiera Capital who ensure that funding decisions are made fairly, strategically and in alignment with our mission.



Maxime Ménard

Global President
and Chief Executive
Officer



Gabriel Castiglio

Executive Director,
Global Chief
Operating Officer



Yasmine Sardouk

Senior Vice President,
Investment Marketing
and Corporate
Communications



Lucas Pontillo

Executive Director,
Global Chief Financial
Officer and Head of
Corporate Strategy



We support reputable and meaningful initiatives that align with our mission.



We invite interested parties to present their projects for philanthropic support.

We look forward to partnering with you to create a meaningful impact in our community.